West Salem est 1978
Business Association

MONTHLY MEETING

WEDNESDAY, NOVEMBER 11, 2026, NOON

HUNTER'S LAST CHANCE

DOWNTOWN WEST SALEM

GUEST SPEAKER:

WEST SALEM CARES

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Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay $10.00 toward the buffet lunch.

##

Monthly Meeting Minutes

October 14, 2026

The meeting was called to order at 12:00 p.m. by President Alex Wegner. Following introductions and announcements, a delicious buffet lunch was served, and the regular meeting began.

Minutes

Motion by Dave Hundt, seconded by Ashley Giese to approve the minutes of the August monthly meeting as presented. Motion unanimously approved by voice vote.



Treasurer's Reports

The Treasurer's Report for the months ending August and September 2026 was distributed. Income includes West Salem Bucks purchases, golf outing registrations, and interest earned. Expenses include the monthly meeting lunch, newsletter preparation and delivery, Business after 5 reimbursement, and West Salem Bucks certificate redemptions.



Motion by Dave Hundt, seconded by Ashley Giese to approve the Treasurer's Report as distributed. Motion approved by voice vote.

Proposed Donations

President Wegner reported on the Board of Directors recommended donations. The following is a list proposed donations of cash and/or West Salem Bucks:



- West Salem Cares - $500 worth of West Salem Bucks
- West Salem Lions - $500 worth of West Salem Bucks
- West Salem Emergency Medical Services - $250
- West Salem Volunteer Fire Department - $250
- West Salem Care and Share Food Pantry - $500
- American Legion Post No. 51 - $1,500 toward a matching fundraising campaign to reconstruct the Court of Honor. The WSBA will match up to $1,500 of new funds raised.
- West Salem Police K9 Fund - $1,500 toward a matching fundraising campaign. The WSBA will match up to $1,500 of new funds raised.
- West Salem Historical Society - $1,000 toward a matching fundraising campaign. The WSBA will match up to $1,000 of new funds raised.

Motion by Ryan Rieber, seconded by Rick Wilson to approve the $5,000 in cash donations and the $1,000 in West Salem Bucks donations and to also include $2,500 to the West Salem Boys & Girls Club. Motion unanimously approved.

Motion by Glen Danielson, seconded by Teresa DeLong to donate $250 worth of West Salem Bucks to the West Salem Booster Club. Motion unanimously approved.

Vice President Vacancy

Effective October 31, 2026, Alex Wegner will resign as President of the West Salem Business Association. Following Rick Wilson's resignation earlier this year, the Vice President position remains vacant. The Board of Directors recommends that the membership elect SJ Jensen as Vice President.

Motion by Jen Hatz, seconded by Ryan Rieber to elect SJ Jensen as Vice President of the West Salem Business Association effective November 1, 2026. Motion unanimously approved by voice vote.

Motion by Alex Wegner, seconded by Ashley Giese to adjourn the meeting at 1:00 p.m. Motion unanimously approved by voice vote.

Teresa L. DeLong, Secretary/Director

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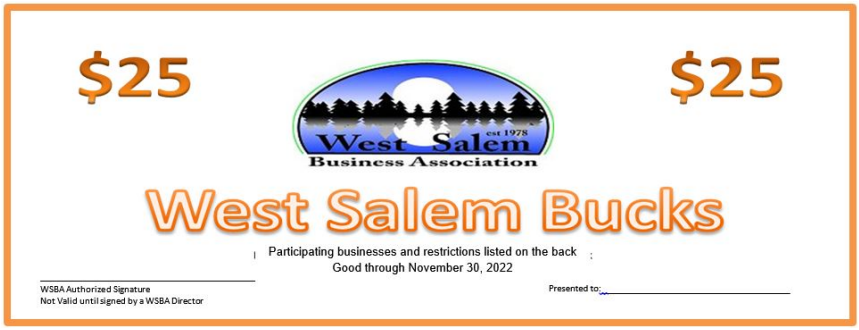
Need a unique holiday gift idea? Please consider purchasing West Salem Bucks from the West Salem Business Association. Each gift certificate can be used at any of the merchants listed on the back of the "bucks", each gift certificate has its own expiration date, and each "buck" can be issued in any denomination you would like to gift. See Treasurer Jodie Curtis at the Downtown Branch of Union State Bank.



November and December Association Meetings



The Board would like to remind the Membership that we will continue the **November nonperishable food drive collection** and the **December cash collection** for the West Salem Lions Club.

Please bring a nonperishable food item to the November 12 meeting, and cash donations will be collected at the December 9 social meeting.

DOWNTOWN TRICK OR TREATING – SUCCESS!!!



Each year, more and more children and adults participate in the West Salem Business Association sponsored Downtown Trick or Treating event!

This year was no exception!

Thank you to all who opened their businesses and set up a booth in the Village Park on Friday, October 30 to the children for a safe and fun trick or treating event!

West Salem Business Association Membership Renewal Season is now open. Feel free to use the website to renew your membership.

YOUR MEMBERSHIP MATTERS



GOBBLE UP THE GIGABITS

Unlimited data with every internet plan. No serving-size restrictions.



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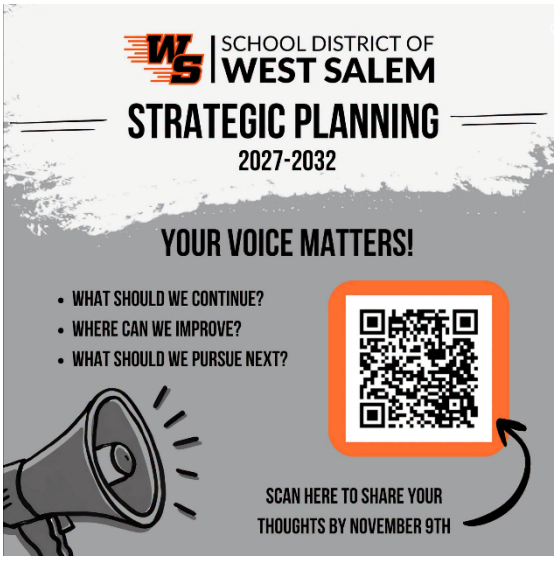
Your Local Provider of: Fiber Internet • Phone • Streaming TV





Strategic Planning Survey: If you haven't done so yet, please take a moment to scan the QR code to complete our Strategic Planning Survey. Your voice is critical as we shape our district's long-term vision, and we deeply appreciate your input.



🍎🍞🥫 The Care and Share Food Pantry located inside Our Saviors Lutheran Church in West Salem is open every Saturday from 10am - noon, and serves residents of the Bangor School District. Bring one form of ID.





580 Commerce St, Suite 1,
West Salem, WI 54669
608-792-4340

INSPIRE Medicare LLC

HISTORICAL SOCIETY'S

ANNUAL *Christmas* RAFFLE

$200 IN CASH PRIZES

&

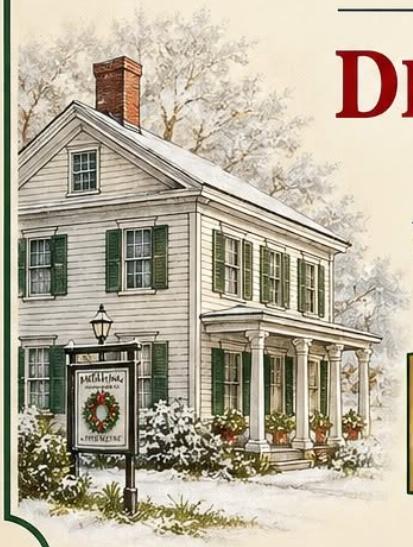
THREE $50 GIFT CARDS TO

ORANGE THUMB

LeCoulee Cheese

UNDER THE RUST

Many Other Prizes!



DRAWING

DECEMBER 4 AT 6 PM

at Historic Salem

You do not need to be present to win.

TICKETS

$5 EACH

OR FIVE FOR $20



We Serve

Last summer, over 1,000 campers attended Wisconsin Lions Camp free of charge. Your deer hide donation helps fund this opportunity for our campers. We have donation sites all across Wisconsin, with more and more sites opening as we get further into the season. The drop off site in **West Salem is Ace Hardware (Est. Date November 2 – December 10, 2026)** 570 Commerce St., West Salem WI 54669. Thank you for your support!

CERTIFIED ACE Helpful CERTIFIED

The helpful place.



Get your holiday gift cards for **Westview Inn**...the best holiday gift

For $25 get a $30 gift card.
For $50 get a $60 gift card
For $100 get a $120 gift card

See you soon.





American Legion Post #51, 148 Leonard Street So., West Salem
November 21, 2026, 8 AM until Noon

Come join your friends at The West Salem American Legion for Bloody Mary's, breakfast pastries and BINGO. Doors open at 8 am and Bingo starts at 9.

SALEM FLORAL & GIFTS



It’s really looking a lot like Christmas. Shop local!



Under the Rust



B's Place

EST. 2017

HOLIDAY Cocktail Socials

FESTIVE BITES ✦ SIGNATURE COCKTAILS ✦ UNFORGETTABLE MOMENTS



"I feel like I'm in a Hallmark movie."

3 HOURS ❄ 3 APPETIZERS ❄ 3 COCKTAILS

Three cocktails per guest included. Beer, wine, seltzer or non-alcoholic beverages may be substituted. Additional beverages available for purchase.

APPETIZER SELECTIONS

BUTLER SERVED

CHOOSE 3



- Bacon Wrapped Shrimp
- Bacon Wrapped Sugar Weinies
- Capri Skewers
- Cheesecake Bites *or* Bourbon Chocolate Truffles *or* Mini Cupcakes
- Stuffed Mushrooms
- Cranberry Bruschetta
- Mini Pigs in a Blanket
- Deviled Eggs
- Mini Shrimp Cocktails
- Mini Cheese Balls with Pretzel Stick
- Cordon Bleu Balls
- Spinach Dip Bites in Wonton

FEATURED HOLIDAY COCKTAILS

CHOOSE FROM ANY OF OUR SIX SIGNATURE COCKTAILS



CRANBERRY ROSEMARY MULE
Vodka, cranberry juice, lime juice, ginger beer, fresh rosemary



WINTER OLD FASHIONED
Bourbon, orange liqueur, cranberry simple syrup, bitters, orange, cherry



SALTED CARAMEL ESPRESSO MARTINI
Vodka, coffee liqueur, espresso, caramel, sea salt rim



MISTLETOE COSMO
Vodka, Cointreau, cranberry juice, lime juice



WHITE CHRISTMAS MARTINI
Vanilla vodka, white chocolate liqueur, cream, cranberry garnish



PEAR & BUBBLY
Pear vodka, St. Germain, lemon juice, topped with prosecco, pear garnish

ALSO AVAILABLE:

Beer ✦ Hard Seltzers ✦ Wine ✦ Soda ✦ Non-Alcoholic Options

Additional beverages available for purchase.

STARTING AT

$1,200

ALL-INCLUSIVE

20–50 GUESTS

PRIVATE HOLIDAY COCKTAIL PARTIES

Chef-curated appetizers, festive cocktails, décor and our signature Hallmark ambiance are all included.

WEEKDAY PARTIES IN DECEMBER

(Venue decorated the last weekend in November)

FOR MORE INFORMATION: ✉ info@bsplacellc.com

www.westsalemwi.org

IN THIS ISSUE:

Monthly Meeting Reminder

Regular Meeting Minutes

DON'T FORGET!

Please remember to bring a non-perishable food item to the November 11 regular Association meeting. All items donated will be delivered directly to the West Salem Care & Share food pantry

West Salem Business Association
P. O. Box 84
West Salem, WI 54669