



**FRIDAY, JUNE 5, 2026, NOON AT WESTVIEW
INN**



JUNE DAIRY DAYS 2026

KICK OFF LUNCHEON – WSBA Members are free
Additional attendees are only \$10.00 per person
**Come enjoy a delicious buffet lunch,
meet the 2026 June Dairy Days
Parade Marshal and button design
winner.**

**Guest Speakers are Nadia Hurtz
(What is it like growing up surrounded by dairy?)
And Rick Shisler & Family**

www.westsalemwi.org

Follow us on 

2026 JUNE DAIRY DAYS

SCHEDULE OF EVENTS



FRIDAY, JUNE 5, 2026

- Noon WSBA Lunch - Westview Inn
Speakers – Nadia Hurtz and Rick Shisler and family – Shisler Family Farm
Parade Marshal & Button Design Winner Announced
- 5:00 pm Dairy, Food & Beer Tents OPEN
Carnival Opens: S&J Enterprizes
♪ Backtracking with Steve-O – Gazebo (Steve Lambert)
- 5:00 pm Tappy's Face Painting – Village Park
- 5:00 pm Kindschi Pedal Tractor Pull – Memorial Drive
Open to ages 4 through 12
Sponsored by: Batzel Turf & Nick Getter Masonry
- 5:00 PM Balloons by Kevin – Village Park
Sponsored by: Walters Concrete
- 6:45 pm Presentation of Parade Marshal - John Haack – Gazebo Stage
- 9:00 pm ♪ David Graham & The Eskimo Brothers from Nashville, TN – Main Stage
- 10:00 pm Honor Guard
Presentation of Colors
American Legion Post 51
National Anthem
Fireworks by Skyline – Village Park
- 1:00 am Beer Tent CLOSES

SATURDAY, JUNE 6, 2026

- 7:00 am Fun Run/Walk Registration – West Salem High School
Sponsored by: Emplify Health by Gundersen
- 7:50 am Mile Run/Walk Begins
- 8:00 am 5K Run Walk Begins
- 11:00 am Food, Dairy Tent, Chicken Q OPEN
- Noon JUNE DAIRY DAYS PARADE
- 2:00 pm Tappy's Face Painting – Village Park
Balloons by Kevin – Village Park
Pickleball Tournament – Village Park
Sponsored by: Allen Dental
BINGO – American Legion
- 2:30 pm ♪ WSHS Jazz Band – Gazebo
Carnival Opens
- 3:00 pm Euchre Tournament – American Legion
GOLDEN TICKET Prizes – Beer Tent
Sponsored by: Kwik Trip & Coulee Cruisers ATV
- 4:00 pm Coulee Cruisers UTV Finale - Beer Tent
Sponsored by: 2 Brothers Power Sports, Rods Ride On Power Sports & Coulee Cruisers UTV
Isaiah Foster – Gazebo
Sponsored by: WS Cares
- 5:00 pm ♪ The Sundog Acoustic Trio – Gazebo
- 8:30 pm ♪ High Mileage – Main Stage
- 1:00 am Beer Tent CLOSES

SUNDAY, JUNE 7, 2026

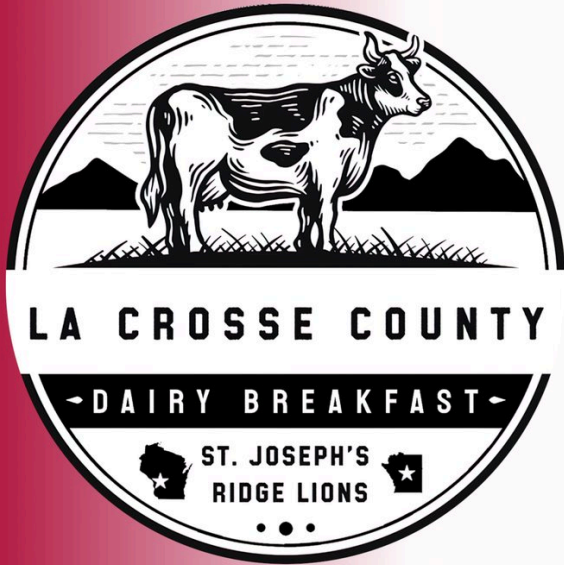
- 9:00 am Car Show Registration – Union State Bank Parking Lot
Sponsored by: B's Place
- 10:30 am Car Show Begins – Union State Bank & Leonard St.
- 11:00 am Food, Dairy Tent, Chicken Q OPEN
Tappy's Face Painting – Village Park
Corn Hole Registration – Beer Tent
10U Baseball Tourn. – Village Park
Carnival Opens
- Noon ♪ WS Adult Jazz Band – Gazebo
Corn Hole Tourney – Beer Tent
- 2:00 pm ♪ Acoustics by Jon Johnson – Gazebo
- 5:00 pm Park Closes

2026 Food Vendors

- JDD Food Tent
- Monkey Business
- Oly's Mini Donut Express
- Stumpy's
- Taco Broz

Commemorative buttons available for purchase in ticket booth





La Crosse County Dairy Breakfast PRE-SALE TICKETS

AT ALL RIVER BANK
LOCATIONS

ONLY \$5

Kids Tickets (6-12 years old) \$4
...until sold out!

Find us on Facebook:

<https://www.facebook.com/LaCrosseCountyDairyBreakfastLions>

Or scan the QR code



Creamery Creek Farms

W1250 Co Rd U, Bangor, WI

Saturday, June 20, 2026

6:00–11:00AM

Organized by the
St. Joseph's Ridge Lions

Rain or Shine

\$6.00 - 13 years old and over

\$4.00 - 6-12 years old

FREE - 5 & under

Cash or credit

creamerycreek™



Menu

Cheesy Eggs
Pancakes
Sausage
String Cheese
Cheese Curds
Apple Slices
Yogurt
Coffee
Milk
Cookies
Ice Cream

Activities

Live Music
Educational
Displays
Petting Zoo
Pedal
Tractors
Barrel Train
& More Kids
Activities

Thanks to Our Major Sponsors

1st Community Credit Union	Edge Dairy Cooperative	Organic Valley
A-1 Advanced Pumping Service	Equity Cooperative Livestock Sales	Pfaff Excavating
Advanced Dairy LLC	First National Bank of Bangor	Raven Realty
Advantage Agri-Service LLC	Former La Crosse County Dairy Breakfast Committee	River Bank
Allied Cooperative	Fox Cities Builders	Seehafer Dairy Technologies
Arndt Buswell & Thorn SC	Grassland Dairy Products	Select Custom Solutions
Big Sky Cattle LLC	Harter's Quick Clean Up	Sleepy Hollow Auto Group
Blain's Farm and Fleet	Hansen's IGA	Star Blends
Bradly Leis Agency	Johnson Tractor	State Bank Financial
Cashton Farm Supply	K&D Manure Handling, Inc.	Stella-Jones Corporation
Cashton Vet Clinic	Kwik Trip	Sullivan Custom Farming LLC
Compeer Financial	La Crosse County Dairy	La Crosse Area Tavern League
Consolidated Energy Company	Promotions & Dairy Farmers of Wisconsin	The Tree Barber
Courtesy Corporation - McDonald's Cow 97	La Crosse County Farm Bureau	Tractor Central
Culpitt Roofing Inc.	Melrose Farm Service	Tri-State Hoof Trimming
Dairy Business Association	MLSNA Dairy Supply	Vine View North Inc.
Dairy Pricing Association	Nate the Hoof Guy	Vita Plus
Degenhardt Tire of West Salem	Nicolet Bank	Wieser Concrete
	Oak Ridge Electric LLC	Xcel Energy

Greetings fellow WSBA members! Your friends at 3RT Networks will be having their ribbon cutting 6/5/26 at 1PM. Follow us over to 3RT Networks after the monthly WSBA meeting to help us celebrate our next chapter! We will have some beverages, and grilled food as we celebrate together and kick off June Dairy Days!



RIBBON CUTTING

— CELEBRATING —
OUR NEXT CHAPTER



FRIDAY,
JUNE 5TH



3RT NETWORKS
103 Leonard St. S
in West Salem



1:00 PM



JOIN US AFTER THE CEREMONY



For **beverages** and some **grilled food** as we celebrate together & kick off **June Dairy Days!**

Monthly Meeting Minutes

May 13, 2026

The meeting was called to order at 12:00 p.m. by President Alex Wegner. Following introductions and announcements, the regular meeting began.

Minutes

Motion by Glen Danielson, seconded by Ashley Giese, to approve the minutes of the April 8, 2026, monthly meetings as presented. Motion unanimously approved by voice vote.

Treasurer's Report

The Treasurer's Report to date was distributed. Income includes West Salem Bucks purchases, dues, and interest earned. Expenses include the monthly meeting lunch, newsletter postage and delivery, and West Salem Bucks certificate redemptions.

Motion by Ashley Giese, seconded by Theresa Maas, to approve the Treasurer's Report as distributed. Motion approved by voice vote.



Regular Business

Discussion included Caffeine & Connection, Business After 5 opportunities, and refreshing the WSBA logo initiative.

President's Corner

President Wegner announced there are two candidates wishing to become Board members. Anyone else interested in becoming a Board member should contact President Wegner or anyone on the WSBA Board with questions or to be included on the voting ballot. Voting is open through June with new members joining the Board at the July meeting.

Guest Speaker

Glen Danielson, owner of Signarama, presented branding and advertising opportunities businesses should consider.



Progressive Attendance Drawing

President Wegner presented a new incentive to increase attendance at regular monthly meetings. A winner will be drawn every month for a \$25 West Salem Bucks certificate. If the business drawn is not present, \$10 will be added to the next month's prize.

Motion by Theresa Maas, seconded by Ashley Giese, to adjourn the meeting at 12:50 p.m. Motion unanimously approved by voice vote.

Teresa L. DeLong, Secretary/Director

Anytime Fitness-West Salem is offering free 1-hour virtual sessions with Registered Dietitians - even for non-members!

Even better, 98% of health insurance plans cover further sessions with your Dietitian!



Scan this QR code to book your free session!



HOLMEN
HBA
BUSINESS ASSOCIATION

Your civic and commerce community

608
BREWING CO

**HAPPY
HOUR**

PATIO PARTY

AT

LUSH
WINE BISTRO



608
BREWING CO



HOLMEN, WI



**THURSDAY
JUNE 11TH**



5-7PM

We're welcoming our friends!



CONNECT. COLLABORATE. CELEBRATE.

Stronger. Together.



RSVP BY 6/10



holmenbusiness@gmail.com



UPCOMING EVENTS

Hazel Brown Leicht Memorial Library
702 Industrial Dr, West Salem, WI 54669
608-786-1505 | lacrossecountylibrary.org



SUMMER LIBRARY PROGRAM

Includes a reading challenge, story times, STEAM Camps, teen programs, and free family events!

DETAILS



FREE FAMILY EVENTS

Mad Science of Milwaukee | June 3 at 12:30pm
Nature Music with Will | June 10 at 6:30pm

SUMMER BOOK BINGO

Reading challenge for adults. Receive a free book from the book sale, enter to win prizes! June 1-July 25.

CHEESECAKE & CANVAS

Thurs, June 18 at 6:30pm
Register in person with \$15 workshop fee.

EVENTS PAGE

See all library programming

SCAN ME



Clutter Is a Vampire

Clutter doesn't just sit there—it quietly drains you. Like a vampire, it feeds on your time, attention, and energy. There's even a business case for reducing clutter at work. Research has shown repeatedly that every visible item competes for mental space, creating low-level "background noise" your brain must manage. You may not notice it, but you feel it—fatigue, irritability, and difficulty focusing. Look around at the clutter; piles of paper, unopened mail, and unused items often represent unfinished decisions and stalled projects you plan to address someday. This dynamic keeps your mind in a subtle state of tension. The book that sparked the decluttering movement is *The Life-Changing Magic of Tidying Up*, by Marie Kondo. Learn how simple and powerful decluttering can be.



The Fiberhood is Better with Friends!



June and July are Customer Appreciation months at Lynxx Networks. From June 1 - July 31, when you tell your friends and family how much you love your Lynxx service, and they sign up for service too, you *both* get a \$50 bill credit. Our refer-a-friend bill credit is normally \$20 but because it's Customer Appreciation, we want to reward you even more for the amazing customer referrals you send us. There is no limit to how many \$50 bill credits you can earn! Got a friend ready to sign up? Tell them to choose "REF-CA" as the connect reason and put your name in the comments box when they apply for service. Click the button below to start the application process today!

[Get Your Friends Signed up for Lynxx!](#)



Kids' Day Celebration on FLAG DAY!

Honoring America's 250th Birthday!

★ SUNDAY, JUNE 14th ★

★ 1:30pm – 4:30pm ★

- ★ Historical Kids' Games!
- ★ Parade of Decorated bikes, trikes, wagons, and/or scooters!
- ★ Hot Dogs and Ice Cream!
- ★ Win Prizes! ★

WEAR ★
PATRIOTIC
COLORS!
★★

IN CASE OF RAIN,
EVENT WILL TAKE PLACE AT
LIONS SHELTER
★ ON EAST AVENUE ★

★ WEST SALEM VILLAGE PARK ★

Hosted by the
West Salem Historical Society



Let's celebrate

JUNE DAIRY DAYS

Wisconsin Dairy

 CHEESE  ICE CREAM  MILK

FARM
— FRESH MILK

100%
WISCONSIN
— DAIRY —
— ♥ —

⇒ Proudly made. Deliciously Wisconsin. ♥ ⇒



**West Salem Business Association
P. O. Box 84
West Salem, WI 54669**