

48th Annual Meeting and Banquet

February 5, 2026

The Annual Meeting was called to order by President Hatz, and after announcements, a buffet dinner was hosted by the American Legion Auxiliary.

President Hatz gave an update on the Association projects and activities in 2025. In addition to the annual banquet, the Association participated in and/or sponsored the following initiatives and projects:

- West Salem Bucks Certificates
- Village-Wide Cleanup
- June Dairy Days Kickoff Lunch
- West Salem Scholarship Awards
- La Crosse County Fair Support
- National Night Out
- Annual Golf Outing for student scholarships
- Downtown Trick-or-Treating
- Food Drive
- Financial Support for:
 - West Salem Park & Recreation Department
 - La Crosse County Dairy Breakfast
 - Explore La Crosse Day at the Brewers
 - West Salem Lion's Club Christmas Baskets
 - West Salem Cares
 - West Salem Pickleball Court Donation
 - West Salem Booster Club
 - La Crosse Youth Livestock
 - West Salem Emergency Medical Team
 - Business After 5 Events
- Website for Business Association Members
- Informative Speakers & Discussions (Monthly)
- Facebook page with regular updates and highlights of member businesses

The 2026 West Salem Business Association Board of Directors was presented:

President, Alex Wegner, TDS

Vice President, Rick Wilson, Magnum Media

Secretary, Teresa DeLong, Village of West Salem

Treasurer, Jodie Curtis, Union State Bank

Directors

Ashley Giese, Hazel Brown Leicht Memorial Library

Glen Danielson, Signarama La Crosse

Kristen Stavlo, 3RT Networks

SJ Jensen, Silverado Saloon

Motion by Glen Danielson, seconded by Ashley Giese to elect all officers as presented.
Motion approved by unanimous voice vote.

Director Teresa DeLong presented the Citizen of the Year award to Nicole Vidal.
President Alex Wegner presented the Business of the Year Award to Altra Federal
Credit Union.

The annual meeting was then adjourned at 7:14 p.m.

Teresa L. DeLong, Secretary/Director