



**February 5, 2026
48th Annual Banquet!**

**No regular Noon meeting will
be held in February**



American Legion Post 51,
Downtown West Salem

Cocktails 5:30 p.m.

Dinner 6:00 p.m.

Presentations

**PLEASE RSVP
BY END OF BUSINESS ON
MONDAY, FEBRUARY 2, 2026**

**Tickets are \$25 and can be
purchased online or at the door.**

<https://westsalemwi.org/events/#!event/2026/2/5/annual-wsba-banquet>

Next Regular Meeting is March 11, 2026



ANNUAL MEETING AND BANQUET PROGRAM

5:30 Social Time with Cash Bar
6:00 Welcome—Jennifer Hatz, River Valley Media Group,
WSBA President
Call meeting to order
2025 Recap
Dinner

Presentation of Awards

Business of the Year
Citizen of the Year

Election of Officers

President

Alex Wegner, TDS Telecom

Vice President

Rick Wilson, Magnum Media

Secretary

Teresa DeLong, Village of West Salem

Treasurer

Jodie Curtis, Union State Bank

Directors

Ashley Giese, Hazel Brown Leicht Memorial Library

Glen Danielson, Signarama La Crosse

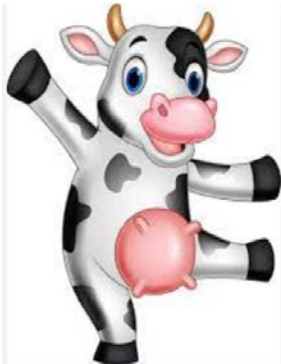
Kristen Stawlo, 3RT Networks

SJ Jensen, Silverado Saloon

Door Prizes

2025 Projects & Activities

- ♦ Annual Banquet
- ♦ West Salem Bucks Certificates
- ♦ Village-Wide Cleanup
- ♦ June Dairy Days Kickoff Lunch
- ♦ West Salem Scholarship Awards
- ♦ La Crosse County Fair Support
- ♦ National Night Out
- ♦ Annual Golf Outing for student scholarships
- ♦ Downtown Trick-or-Treating
- ♦ Food Drive
- ♦ Financial Support for:
 - ♦ West Salem Park & Recreation Department
 - ♦ La Crosse County Dairy Breakfast
 - ♦ West Salem Pickleball Court Donation
 - ♦ West Salem Lions Club—Greene Park
 - ♦ Explore La Crosse Day at the Brewers
 - ♦ West Salem Lions Club Christmas Baskets
 - ♦ West Salem Cares
 - ♦ West Salem High School Booster Club
 - ♦ La Crosse Youth Livestock
 - ♦ West Salem Emergency Medical Team
 - ♦ Business After 5 Events
- ♦ Website for Business Association Members
- ♦ Informative Speakers & Discussions (Monthly)
- ♦ Facebook page with regular updates and highlights of member businesses



Save the Dates!

2026 June Dairy Days is scheduled for June 5 through June 7. If you are interested in volunteering, please reach out to the June Dairy Days Board. The executive board is always looking for

help in many areas, especially with the setup and take down of the park. Sponsorship opportunities will also be sent out with in first couple of weeks of February. Looking forward to another great JDD! Any questions please visit their website

www.junedairydays.com

MINUTES OF
Regular Meeting
January 14, 2026

Meeting called to order at 12:00 Noon by President Jen Hatz. After introductions and announcements, the regular meeting began.

Minutes

Motion by Alex Wegner, seconded by Jim Anderson to approve the minutes of the December meeting as presented. Motion approved by voice vote.

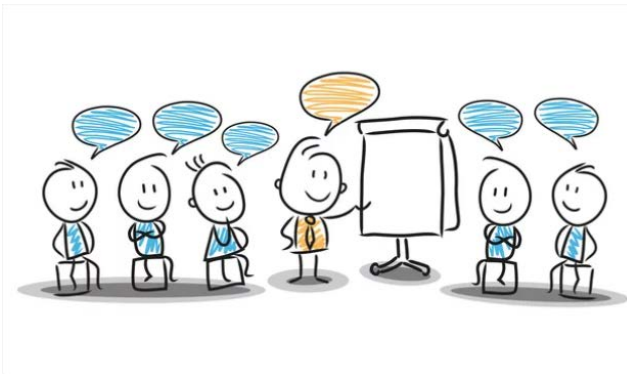
Treasurer's Report

The Treasurer's report to date was distributed. Income over the last month included the 2025 June Dairy Days shares, membership renewals, West Salem Bucks, along with a transfer from the savings account and interest. Expenses included the monthly meeting lunch, newsletter expense, website renewal, supplies and postage, West Salem Bucks reimbursements, and donations. Reserving funds to pay out the unredeemed high school scholarships and West Salem Bucks leaves the general fund balance at \$9,866.66.



Motion by Teresa Maas, seconded by Denise Jones to approve the Treasurer's Report as distributed. Motion approved by voice vote.

Guest Speaker



Kristen Stavlo, Business Development Specialist for 3RT Networks along with Shawn Walmer, 3RTs Director of Cybersecurity shared how hackers and bad actors gain access to business networks, ways to prevent and block this activity, and distributed information about 3RT services.

Motion by Jodie Curtis, seconded by Ashley Giese to adjourn the meeting at 12:56 p.m. Motion unanimously approved by voice vote.

Teresa L. DeLong, Secretary/Director





UPCOMING EVENTS

Hazel Brown Leicht Memorial Library

702 Industrial Dr, West Salem, WI 54669

608-786-1505 | lacrossecountylibrary.org

**FEB
21 & 28**
9:30am

EMBROIDERY 101

Embroider your own library book tote with local maker Moriah Pizzi. Must be able to attend both sessions; registration required. For ages 16+.

YOUTH PROGRAMS

Winter Mini Read is Feb 2-28. Pick up a reading record to participate.

LEGO at the Library is Mon, Feb 16 at 4:30pm.

NEW Teen Book Club meets the first Wednesday of the month at 3:30pm.

Teen Bingo is Wed, Feb 18, from 3:30-4:30pm.

MOVIE SCREENINGS

Free movies on Thurs, Feb 12 and Feb 26 at 2:15 PM.

EVENTS PAGE

See all library programming



Julie's Tax Services

134 N. Leonard Street
West Salem, WI 54669

Did you know? 🗨️

Small businesses like Julie's Tax Services stay open thanks to amazing clients who trust us and then tell their friends about us.

How can you help?

If you've ever used JTS for any of our services please consider leaving us a review and/or rating us here on Facebook!



👂 *Not only do we value your feedback (positive and constructive), but others also searching for a trustworthy tax preparer may as well.* 🗣️

Thank you for your continued support! 💙

LA CROSSE COUNTY COMMUNITY DEVELOPMENT GRANT PROGRAMS

"WE'RE HERE TO HELP YOU GROW"



LA CROSSE COUNTY



NEW! SEED GRANT

- Awards: \$2,500–\$20,000
- Match: 1:2 required
- Goals: Encourage entrepreneurship, high-growth potential, livable-wage jobs
- Eligibility: Startups under 2 years old
- Budget: \$40,000 for 2026 | 2 rounds/year



INNOVATION & DIVERSIFICATION GRANT

- Awards: \$1,000–\$10,000
- Match: 1:1 required
- Goals: Stimulate innovation, economic sustainability
- Eligibility: Existing businesses, 25 employees or less, 5+ years in business
- Budget: \$40,000 annually | 4 rounds/year



ARTS & CULTURE GRANT

- Awards: \$500–\$5,000
- Match: None required
- Goals: Beautification, cultural representation, placemaking
- Eligibility: Individuals, businesses, organizations
- Budget: \$20,000 annually | 4 rounds/year



ACQUISITION & DEMOLITION GRANT

- Awards: Up to \$50,000 (Single-Family) | \$100,000 (Multi-Family)
- Goals: Increase tax base, residential opportunities, smart planning
- Eligibility: Developers, builders, non-profits
- Budget: \$400,000 for 2026 | 4 rounds/year



SOLID WASTE DISPOSAL GRANT

- Awards: Up to 100 tons (\$6,400 value)
- Goals: Support demolition projects
- Eligibility: Linked to A&D Grant
- Budget: \$50,000 annually



Let's Talk! 608-785-5792 | sbachmeier@lacrossecounty.org



Learn more and Apply: lacrossecounty.org/community-development



🔥 MARCH BINGO FUNDRAISER – West Salem Volunteer Fire Department 🔥

📅 Saturday March 21

🕒 Doors open at 9 AM

🕒 Bingo starts being called at 10 AM

March's monthly bingo fundraiser is dedicated to a group that has been protecting our community for generations — the West Salem Volunteer Fire Department 🚒❤️

The WSVFD has a long history of neighbors answering the call, day or night, in all kinds of weather — often leaving their own families, jobs, and plans behind to keep our village safe. From house fires to accidents, storms, and medical calls, these volunteers show up when it matters most, asking for nothing in return.

This fundraiser is our way of saying thank you — for the time, the training, the sacrifice, and the countless moments of calm they bring in times of chaos.

✨ Play bingo

✨ Support our local firefighters

✨ Give back to those who always have our backs

Let's pack the bar, dab those cards, and show up big for the people who always show up for us. 🍷🔥

Silverado's Saloon

Small town. Strong community. Always grateful.



Last few Days to get the
Early Bird deal for the Steak
Dinner!

Ticket sales are at:
Hunter's Last Chance Bar & Grill
Union State Bank of West Salem
Le Coulee Cheese Castle

and with any of our West Salem
Cares Members



**It's time to think about
our 2026 graduates!!! 🎓🎉**

Whether it's high school or
college, we are here to help! We
would love to make the day
easier! Let us cater for your
party! We have a plenty of
options in our catering menu!
Completely worry free as we do
all the clean-up & take down!!
Make the day even easier and let
us host!

We can hold any amount of
people between the Fieldhouse
and Features! Call or email today
to get started!

heather@featuressportsbar.com





Orange Thumb
100 Leonard Street South
West Salem, WI 54669





West Salem LIONS



ROARIN' For a REASON

Annual Fundraiser

Meat Raffle **Tip Boards** **50/50** **Raffle Drawing**

Saturday, January 31

6:00 - 9:00

Hunters, West Salem

FREE BEER and FOOD

Proceeds will support park improvements,
scholarships, school supplies, eye testing, and other
essential community needs.



Want to become a more tax-efficient investor?

Talk to a financial advisor today to learn about investing strategies that may benefit you.

Stephen Cohen
Financial Advisor
1540 Heritage Blvd Ste 204a
West Salem, WI 54669
608-786-1480



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February 2026 Newsletter

**West Salem Business Association
P. O. Box 84
West Salem, WI 54669**