



MONTHLY MEETING

WEDNESDAY, JANUARY 14, 2026, at NOON
AT WESTVIEW INN



GUEST SPEAKER:
Kristen Stavlo, Business
Development Specialist
for 3RT Networks

POWERED BY
LYNX
NETWORKS

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay \$10 toward the buffet lunch.

Monthly Meeting Update

December 11, 2025

Meeting called to order at 12:00 Noon by President Jen Hatz. After introductions and announcements, the regular meeting began.

Minutes

Motion by Alex Wegner, seconded by Steve Zeman to approve the minutes of the November meeting as presented. Motion approved by voice vote.

Treasurer's Report



The Treasurer's report to date was distributed. Motion by Jim Anderson, seconded by Ryan Rieber to approve the Treasurer's Report as distributed. Motion approved by voice vote.

Motion by Glen Danielson, seconded by Jodie Curtis to adjourn the meeting. Motion unanimously approved by voice vote.

Vice President Alex Wegner organized and hosted an amazing Bingo game for the membership with well thought out prizes. Thank you, Alex!

Teresa L. DeLong, Secretary/Director



Friday, January 30, 2026
5:30 p.m. to 7:30 p.m.
American Legion Post 51
Downtown West Salem

It's time for the return of a Wisconsin favorite- Our SAL is

taking over the last Friday of the month and bringing back the "Old Fashioned Fish Fry" with baked beans, coleslaw and choice of fries or baked potato



**WEST SALEM
FIRE DEPARTMENT
PANCAKE
BREAKFAST**

SATURDAY, FEBRUARY 7, 2026

8:00 AM – 11:00 AM

FREE-WILL DONATION

**Pancakes Sausage Links Milk
Coffee**

Join Us for the West Salem Fire Department Pancake Breakfast!

Mark your calendars, bring your appetite, and the entire family! We're hosting a free-will donation Pancake Breakfast on Saturday, February 7th, 2026, from 8:00 AM to 11:00 AM at the fire station, 100 Mill Street South, West Salem. We have been working hard on making improvements to the apparatus bay at the station the past year. Check out the latest improvements, see the trucks, and meet your local firefighters!

This is a free will donation event, and every contribution helps support your local firefighters and the services we provide to our community.

🥞 Menu Includes:

- Fluffy Pancakes
- Sausage Links
- Milk
- Orange Juice
- Coffee



**Bring your family, meet your local
firefighters, and enjoy a warm breakfast
with neighbors and friends. We can't
wait to see you there!**



West Salem Business Association Annual Meeting and Banquet

*Thursday, February 5, 2026
West Salem American Legion,
Downtown West Salem*

The West Salem Business Association will look back on another year on Thursday, February 5, 2026, at our annual banquet at the West Salem American Legion Post 51, 148 South Leonard Street, West Salem.

The banquet is a chance for our members and friends to get together in a social setting, recognize several of its members, and celebrate the successes of the preceding year. Business of the Year and Citizen of the Year will both be honored, an excellent dinner, and door prizes! Come spend a couple of hours networking with your fellow business and civic communities. Members of the general public are always invited and welcome! Feel free to bring a door prize to contribute to the door prize fun.

The cost for this year's banquet is again only \$25.00 per person. Cocktail hour will begin at 5:30 p.m., and dinner will be served at 6:00 p.m. Tickets can be purchased directly from the West Salem Business Association website, and tickets can also be purchased at the door the night of the event.

PLEASE RSVP by February 2, 2026, by calling Jodie Curtis at (608) 786-6204 or jodiecurtis@usbws.com as we need a headcount for the Auxiliary Crew at the American Legion.

Banquet takes the place of our regular February meeting.

Here is your opportunity to advertise and promote your business at the February 5, 2026, Annual Banquet. If you would like to contribute, please contact Incoming WSBA President Alex Wegner to arrange pickup. Donations may also be dropped off at the Village Hall, 175 Leonard Street South.

West Salem Business Association

BUCKET RAFFLE

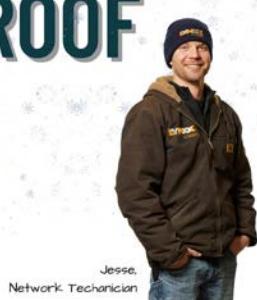
Donation Request!



Please donate items or baskets to support our upcoming basket raffle. All Proceeds will be donated to West Salem organizations.

Contact Alex to arrange pick-up or drop-off at WS Village Hall by Feb 2
Alex Wegner | (608) 792-4355 | alex.wegner@tdstelcom.com

WINTER-PROOF YOUR WIFI



We get our furnaces and fireplaces winter-ready. Did you know you can winter-ready your Wi-Fi too? Globally, internet traffic increases by 10-20% during the winter months,

and streaming services report a 30-50% increase in traffic during the evening hours in particular. With the extra demand on your network during the cold months, there are things you can do to help ensure your Wi-Fi is operating at full potential. Click the link below to read more:

[Winter-proof your Wi-Fi](#)



La Crosse
County
Library

Bangor • Campbell • Holmen • Onalaska • West Salem

UPCOMING EVENTS

Hazel Brown Leicht Memorial Library

702 Industrial Dr, West Salem, WI 54669

608-786-1505 | lacrossecountylibrary.org

10
JAN
10 AM

JIGSAW PUZZLE BATTLE

Race to see whose team can complete a 300-piece puzzle the fastest! Win a \$30 gift card to Linda's Bakery. Registration required.

YOUTH PROGRAMS

Winter Story Time sessions
run January 5-February 13.

NEW Teen Book Club meets the first Wednesday of the month at 3:30pm. For grades 6-12.

Teen Time is Fri, January 23 from 3pm to 4:30pm.

MOVIE SCREENINGS

Free movies on Thurs, January 8 and January 22 at 2:15 PM.

EVENTS PAGE

See all library
programming



Flush Out the Old, Bring in the New



Kitchen Sinks
& Faucets



Bathroom Sinks
& Faucets



Repair or Replace
Toilets



Septic/Sewer Repair
& Replacements



Water Leaks &
Bursts

Start fresh this year with clean drains, updated fixtures, and reliable hot water. Our licensed pros bring top-tier service to every job—so you can move into the new year problem-free.



WATER HEATER

\$100 OFF
Water Heater Installation
+ \$100
Water Heater Trade In

Cannot be redeemed against a deposit or minimum charge.
Must present coupon to redeem. One time use only. Expires 1/31/28.


MAXWELL-WHITE
PLUMBING Done Right!

608.424.5439

W3032 County Road B, West Salem, WI 54669

BOOK APPOINTMENTS ONLINE AT
Maxwell-White.com

Wednesday, February 25, 2026, beginning at 6:00 p.m.

FEATURES
SPORTS BAR

MEAT RAFFLE

PROCEEDS WILL BE DONATED TO
THE GREENE PARK PROJECT



WIN MEAT, SEAFOOD, WINE, DESSERTS
AND MORE!

**JOIN US FOR A MEAT
RAFFLE!
WIN MEAT,
SEAFOOD, DESSERTS
AND MORE!
HELP RAISE FUNDS
FOR THE GREEN
PARK PROJECT IN
WEST SALEM!**

First Impressions Count with Your Supervisor

Making a strong first impression matters if you are a new employee. Research with supervisors shows its importance. Your first week's actions may shape how your supervisor sees you for months to come. What supervisors notice first are reliability, punctuality, follow-through on commitments, communication effectiveness, responding promptly, and engaging in conversations early on with professionalism. Also noticed is the ability to take initiative, showing curiosity, adapting to the team culture, and remaining confident even if unsure of how to handle problems or issues. What hurts first impressions are being late, appearing disorganized, and needing repeated reminders. The biggest misstep is acting like you know better before understanding how things are done. Most worrisome signs are negativity, low energy, boredom, and acting like you don't want to do the job.



Learn more: addisongroup.com [search "first impressions"]



West Salem LIONS

ROARIN' For a REASON

Annual Fundraiser

Meat Raffle Tip Boards ~~50/50~~ Raffle Drawing

Saturday, January 31

6:00 - 9:00

Hunters, West Salem

FREE BEER and FOOD

Proceeds will support park improvements, scholarships, school supplies, eye testing, and other essential community needs.



Help Support the West Salem Lion's Club
Serving our Community Since 1948
“Where there is a need, there is a Lion”



WEST SALEM CARES STEAK DINNER FUNDRAISER

 **FEBRUARY 21ST 2026**

American Legion Post 51

Doors Open 5pm

Dinner at 6pm

EARLY BIRD COST \$35
w/ Early Bird Raffle entry
FEBRUARY 1ST \$40

Tickets available for purchase at:
Union State Bank, Hunters Last
Chance, and Le Coulee Cheese

RAFFLES



Make sure to get your 2025 Champions' Banquet Tickets ordered! Deadline to purchase tickets is January 15th at 11:59 PM. Get your tickets now at: <https://www.eventsprout.com/event/2025-champions-banquet>

2025 La Crosse Fairgrounds Speedway Champions' Banquet
Saturday Night, January 24th, 2026



Features

Fieldhouse, West Salem, WI

- Doors Open at 6:00 PM
- Dinner at 6:30 PM

- Awards

Ceremony

starting at 7:00 PM

Coat and tie. NO Blue or Black Jeans. No hats.



Let the Legion Building Commission do the cooking for you and the family with an AYCE Taco dinner- choices of beef and chicken tacos, chips and salsa and ice cream from LeCoulee Cheese castle for dessert, all for \$12. Serving from 5:30 - 7:30 or until gone (whichever is first). Margaritas will also be available to purchase. All proceeds support the new kitchen project.



www.westsalemwi.org

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WEST SALEM BUSINESS ASSOCIATION MEMBERSHIP RENEWAL IS
UNDERWAY. An easy option to renew is on the website at: www.westsalemwi.org
Paper forms are always available upon request.

West Salem Business Association
P. O. Box 84
West Salem, WI 54669