



## **MONTHLY MEETING**

**WEDNESDAY, JANUARY 14, 2026, at NOON**  
**AT WESTVIEW INN**



**GUEST SPEAKER:**  
**Kristen Stavlo, Business**  
**Development Specialist**  
**for 3RT Networks**



**Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay \$10 toward the buffet lunch.**

## Monthly Meeting Update

December 11, 2025

Meeting called to order at 12:00 Noon by President Jen Hatz. After introductions and announcements, the regular meeting began.

### Minutes

Motion by Alex Wegner, seconded by Steve Zeman to approve the minutes of the November meeting as presented. Motion approved by voice vote.

### Treasurer's Report



The Treasurer's report to date was distributed. Motion by Jim Anderson, seconded by Ryan Rieber to approve the Treasurer's Report as distributed. Motion approved by voice vote.

Motion by Glen Danielson, seconded by Jodie Curtis to adjourn the meeting. Motion unanimously approved by voice vote.



Vice President Alex Wegner organized and hosted an amazing Bingo game for the membership with well thought out prizes. Thank you, Alex!

Teresa L. DeLong, Secretary/Director



Friday, January 30,  
2026

5:30 p.m. to 7:30  
p.m.

American Legion  
Post 51  
Downtown West  
Salem

It's time for the  
return of a Wisconsin  
favorite- Our SAL is

taking over the last Friday of the month and bringing back the "Old Fashioned Fish Fry" with baked beans, coleslaw and choice of fries or baked potato



**SATURDAY, FEBRUARY 7, 2026**

**8:00 AM – 11:00 AM**

**FREE-WILL DONATION**

**Pancakes Sausage Links Milk  
Coffee**

**Join Us for the West Salem Fire Department Pancake Breakfast!**

Mark your calendars, bring your appetite, and the entire family! We're hosting a free-will donation Pancake Breakfast on Saturday, February 7th, 2026, from 8:00 AM to 11:00 AM at the fire station, 100 Mill Street South, West Salem. We have been working hard on making improvements to the apparatus bay at the station the past year. Check out the latest improvements, see the trucks, and meet your local firefighters!

This is a free will donation event, and every contribution helps support your local firefighters and the services we provide to our community.

🍳 Menu Includes:

- Fluffy Pancakes
- Sausage Links
- Milk
- Orange Juice
- Coffee



**Bring your family, meet your local firefighters, and enjoy a warm breakfast with neighbors and friends. We can't wait to see you there!**



## West Salem Business Association Annual Meeting and Banquet

*Thursday, February 5, 2026  
West Salem American Legion,  
Downtown West Salem*

The West Salem Business Association will look back on another year on Thursday, February 5, 2026, at our annual banquet at the West Salem American Legion Post 51, 148 South Leonard Street, West Salem.

The banquet is a chance for our members and friends to get together in a social setting, recognize several of its members, and celebrate the successes of the preceding year. Business of the Year and Citizen of the Year will both be honored, an excellent dinner, and door prizes! Come spend a couple of hours networking with your fellow business and civic communities. Members of the general public are always invited and welcome! Feel free to bring a door prize to contribute to the door prize fun.

The cost for this year's banquet is again only \$25.00 per person. Cocktail hour will begin at 5:30 p.m., and dinner will be served at 6:00 p.m. Tickets can be purchased directly from the West Salem Business Association website, and tickets can also be purchased at the door the night of the event.

**PLEASE RSVP** by February 2, 2026, by calling Jodie Curtis at (608) 786-6204 or [jodiecurtis@usbws.com](mailto:jodiecurtis@usbws.com) as we need a headcount for the Auxiliary Crew at the American Legion.

**Banquet takes the place of our regular February meeting.**



Here is your opportunity to advertise and promote your business at the February 5, 2026, Annual Banquet. If you would like to contribute, please contact Incoming WSBA President Alex Wegner to arrange pickup. Donations may also be dropped off at the Village Hall, 175 Leonard Street South.



**West Salem Business Association**

# BUCKET RAFFLE

*Donation Request!*

Please donate items or baskets to support our upcoming basket raffle. All Proceeds will be donated to West Salem organizations.

Contact Alex to arrange pick-up or drop-off at WS Village Hall by Feb 2  
Alex Wegner | (608) 792-4355 | alex.wegner@tdstelecom.com



## WINTER-PROOF YOUR WIFI.

Jesse,  
Network Technician

We get our furnaces and fireplaces winter-ready. Did you know you can winter-ready your Wi-Fi too?

Globally, internet traffic increases by 10-20% during the winter months,

and streaming services report a 30-50% increase in traffic during the evening hours in particular. With the extra demand on your network during the cold months, there are things you can do to help ensure your Wi-Fi is operating at full potential. Click the link below to read more:

[Winter-proof your Wi-Fi](#)



**La Crosse  
County  
Library**

Bangor • Campbell • Holmen • Onalaska • West Salem

## UPCOMING EVENTS

### Hazel Brown Leicht Memorial Library

702 Industrial Dr, West Salem, WI 54669

608-786-1505 | lacrossecountylibrary.org

**10  
JAN**  
10 AM

### JIGSAW PUZZLE BATTLE

Race to see whose team can complete a 300-piece puzzle the fastest! Win a \$30 gift card to Linda's Bakery. Registration required.

### YOUTH PROGRAMS

**Winter Story Time sessions**  
run January 5-February 13.

**NEW Teen Book Club** meets the first Wednesday of the month at 3:30pm. For grades 6-12.

**Teen Time** is Fri, January 23 from 3pm to 4:30pm.

### MOVIE SCREENINGS

Free movies on Thurs, January 8 and January 22 at 2:15 PM.

### EVENTS PAGE

See all library programming

SCAN ME



## Flush Out the Old, Bring in the New



Kitchen Sinks  
& Faucets



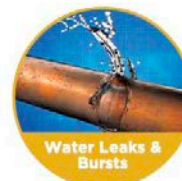
Bathroom Sinks  
& Faucets



Repair or Replace  
Toilets



Septic/Sewer Repair  
& Replacements



Water Leaks &  
Bursts

Start fresh this year with clean drains, updated fixtures, and reliable hot water. Our licensed pros bring top-tier service to every job—so you can move into the new year problem-free.



**608.424.5439**

W3032 County Road B, West Salem, WI 54669



**WATER HEATER**

**\$100 OFF**

**Water Heater Installation**

**+ \$100**

**Water Heater Trade In**

Cannot be redeemed against a dispatch or minimum charge. Must present coupon to redeem. One time use only. Expires 1/31/26.

BOOK APPOINTMENTS ONLINE AT

**Maxwell-White.com**

**Wednesday, February 25, 2026, beginning at 6:00 p.m.**

**FEATURES**  
SPORTS BAR

# MEAT RAFFLE

PROCEEDS WILL BE DONATED TO  
THE GREENE PARK PROJECT



WIN MEAT, SEAFOOD, WINE, DESSERTS  
AND MORE!

**JOIN US FOR A MEAT  
RAFFLE!  
WIN MEAT,  
SEAFOOD, DESSERTS  
AND MORE!  
HELP RAISE FUNDS  
FOR THE GREEN  
PARK PROJECT IN  
WEST SALEM!**

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## **First Impressions Count with Your Supervisor**

**M**aking a strong first impression matters if you are a new employee. Research with supervisors shows its importance. Your first week's actions may shape how your supervisor sees you for months to come. What supervisors notice first are reliability, punctuality, follow-through on commitments, communication effectiveness, responding promptly, and engaging in conversations early on with professionalism. Also noticed is the ability to take initiative, showing curiosity, adapting to the team culture, and remaining confident even if unsure of how to handle problems or issues. What hurts first impressions are being late, appearing disorganized, and needing repeated reminders. The biggest misstep is acting like you know better before understanding how things are done. Most worrisome signs are negativity, low energy, boredom, and acting like you don't want to do the job.



Learn more: [addisongroup.com](https://addisongroup.com) [search "first impressions"]





West Salem LIONS



# ROARIN' For a REASON

Annual Fundraiser

**Meat**      **Tip**      **50/**      **Raffle**  
**Raffle**   **Boards**   **50**      **Drawing**

**Saturday, January 31**

**6:00 - 9:00**

**Hunters, West Salem**

**FREE BEER and FOOD**

Proceeds will support park improvements,  
scholarships, school supplies, eye testing, and other  
essential community needs.



Help Support the West Salem Lion's Club

Serving our Community Since 1948

**"Where there is a need, there is a Lion"**

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# WEST SALEM CARES STEAK DINNER FUNDRAISER

**FEBRUARY 21<sup>ST</sup> 2026**

American Legion Post 51

Doors Open 5pm

Dinner at 6pm

**EARLY BIRD COST \$35**  
w/ Early Bird Raffle entry  
**FEBRUARY 1ST \$40**

Tickets available for purchase at:  
Union State Bank, Hunters Last  
Chance, and Le Coulee Cheese

**RAFFLES**



Make sure to get your 2025 Champions' Banquet Tickets ordered! Deadline to purchase tickets is January 15th at 11:59 PM. Get your tickets now at: <https://www.eventsprout.com/event/2025-champions-banquet>

**2025 La Crosse Fairgrounds Speedway Champions' Banquet**  
**Saturday Night, January 24th, 2026**



**Features**  
**Fieldhouse, West Salem, WI**  
**- Doors Open at 6:00 PM**  
**- Dinner at 6:30 PM**  
**- Awards Ceremony starting at 7:00 PM**  
**Coat and tie. NO Blue or Black Jeans. No hats.**



Let the Legion Building Commission do the cooking for you and the family with an AYCE Taco dinner- choices of beef and chicken tacos, chips and salsa and ice cream from LeCoulee Cheese castle for dessert, all for \$12. Serving from 5:30 - 7:30 or until gone (whichever is first). Margaritas will also be available to purchase. All proceeds support the new kitchen project.



[www.westsalemwi.org](http://www.westsalemwi.org)

IN THIS ISSUE:

Monthly Meeting Reminder  
Annual Banquet Information  
Upcoming Events

WEST SALEM BUSINESS ASSOCIATION MEMBERSHIP RENEWAL IS  
UNDERWAY. An easy option to renew is on the website at: [www.westsalemwi.org](http://www.westsalemwi.org)  
Paper forms are always available upon request.

West Salem Business Association  
P. O. Box 84  
West Salem, WI 54669