



Monthly Meeting
WEDNESDAY, JULY 9, 2025, NOON
La Crosse Fairgrounds Speedway

The July WSBA Regular Meeting will be held from Noon – 1:00 p.m. at La Crosse Fairgrounds Speedway in West Salem. Park in the parking lot and come right up the hill to the grandstand Hospitality Pavilion! Please join us and arrive hungry!



GUEST SPEAKERS:

**Marla Stello, La Crosse Interstate Fair and Austin Wells,
La Crosse Speedway**



JULY 16-20, 2025



Fairs in the County Since 1858

Sponsored By: La Crosse County Agricultural Society

**FREE ADMISSION TO GROUNDS
NO PARKING FEES**



Golf Outing

Mark your calendars for Wednesday, September 17 and prepare for a fun day!

A REGISTRATION FORM WILL BE DISTRIBUTED SOON! Hole sponsors are always welcome!

West Salem Business Association Annual Golf Outing

Wednesday, September 17, 2025

EVERYONE is invited to the WSBA annual golf outing and dinner on Wednesday, September 17, 2025, at Fox Hollow Golf Course.



Registration begins at 1:00 p.m. with a 2:00 p.m. shotgun start (scramble). Teams will consist of no more than four people. You can make your own team of four, or sign up individually and we will pair you up. Whether you are a pro or an amateur, this is a fun event in which people can enjoy some camaraderie. If you are coming just for dinner, just show up around 5:00 p.m.

Questions? Contact Attorney Peter Ames at (608) 317-0696.



JULY IS...

CUSTOMER APPRECIATION MONTH!

Jordan,
Social Media & Web Strategist



We're celebrating our customers all month long with lots of ways you can enter to win prizes!

1. Follow us on social media for your chance to enter giveaways and win prizes all month long!
2. Not on social media? No problem! Come into our Camp Douglas office and fill out an entry form to put in our drawing box. We'll draw multiple winners during the month.
3. You can also click the orange "enter to win" link below to submit a customer testimonial form. We'll draw multiple winners from the form submissions during the month of July.

All prizes given away will be gift cards to our Lynxx Networks business customers, from Mauston to La Crosse.

Enter to win!
Form



Thursday, July 10 to Saturday, July 12, 2025 - all day
Maple Grove Venues at W4142 County Road B
West Salem, WI, US, 54669
Tickets Vary
Buy Tickets at <https://countryboom.com/tickets/>

JULY 10-12, 2025

2025  LINEUP LA CROSSE, WI

THURSDAY JULY 10TH

KAMERON MARLOWE
GRAHAM BARHAM
LAKEVIEW

FRIDAY JULY 11TH

LIL JON
CHASE MATTHEW
AUSTIN SNELL

SATURDAY JULY 12TH

KOE WETZEL
NATE SMITH
JOSH ROSS
LAUREN WATKINS

— SETS IN BETWEEN SHOWS FRI & SAT BY DJ SLIM MCGRAW —

MARTINI BUSCH DAHL AUTOMOTIVE 1911 GERHARD'S LEDEGAR ROOFING G

<https://countryboom.com/>
<https://www.facebook.com/countryboomlax>

About West Salem Area Community Foundation



Like many communities, West Salem has areas of need -- the construction or improvement of community resource facilities, scholarships, community education, the arts, community emergencies, restoration projects as well as programs that will meet future charitable needs. Donors face an overwhelming number of organizations and programs searching for funds. For people with a strong sense of community and personal commitment to making a significant contribution to the community they live in, the choices can be especially demanding. The West Salem area has literally hundreds of outstanding volunteers and solid community service groups. But, not surprisingly, many donors find it difficult to weigh the comparative merits of organizations seeking support. They want to help

worthwhile causes in their communities, but are unsure about the best ways to commit their funds. An area community foundation provides a long-term source of funds and a new resource for funding local charitable efforts. That's why thousands of Americans have chosen community foundations, like the West Salem Area Community Foundation, as their preferred vehicle for philanthropy. Contributions to the West Salem Area Community Foundation can be mailed to P.O. Box 30, West Salem, WI 54669. Your donation is tax-deductible.

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It Takes a Village
West Salem, WI
Community Fundraising Initiative
A West Salem Area Community Foundation Project

**40 Weeks of Giving Campaign to
“Help the Helpers” of our community**

WHEN: February 14, 2025 - November 21, 2025

WHAT: Be willing to donate (\$1.00 or any amount you choose) each week for 40 Weeks (or a one time gift of the total amount). At the end of the 40 Weeks, ALL of the money collected will be divided equally among the Village of West Salem's non-profits, community groups and churches

WHERE: Donations can be dropped off: First National Bank - West Salem office, Le Coulee Cheese, Village Hall or in the donation boxes at local businesses.

All checks should be made payable to the West Salem Area Community Foundation - with "Village" in the memo

It Takes a Village



Village Park - 5:00 to 7:30 P.M. National Night Out is a community Event that brings citizens together to get to know our neighbors and local police while celebrating the united stand that we take as partners against crime and disorder in our community. Free food, beverages, music, games, activities, prizes, bounce houses, water fights, and local organizations and businesses.

Stress Tips from the Field:

Establish a Consistent Daily Routine

Many tips help remote workers stay productive, but one stands out as the most powerful: establishing a consistent routine. This single habit eventually engages your subconscious mind, signaling your brain that it is now time to be productive, automatically turns on your ability to focus, builds automatic behaviors, and creates the foundation that makes other productivity strategies effective. Whether it's setting boundaries, turning off distractions, creating a dedicated space, or selecting productivity tools, all are undermined without a consistent daily routine.



[https://www.flexjobs.com/blog \[search "structure day"\]](https://www.flexjobs.com/blog/search/structure%20day)



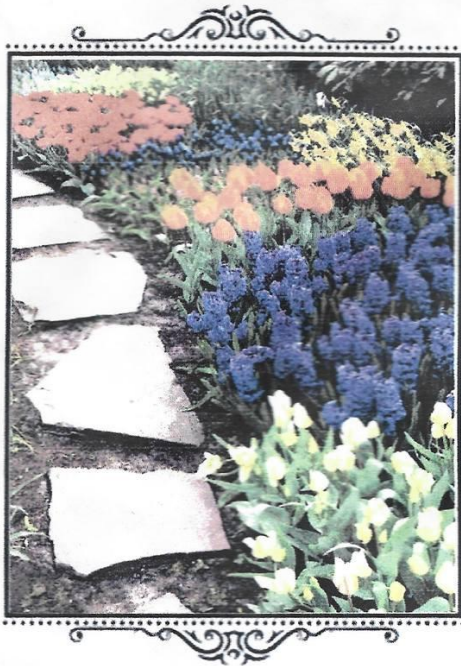
Business After 5

When : Thursday July 10th
5:00 pm - 7:00 pm

Where : Our brand new West
Salem location, 1951 Church Rd
West, right off of Hwy-16 behind
Prince of Peace Church!

**Come on over and check out our
gorgeous new facility and treat
yourself to some refreshments!**





West Salem Historical Society Garden Walk . . .

**Saturday July 12, 2025
9:00 a.m. - 1:00 p.m.**

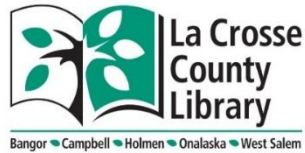
The walk begins at
The *Hamlin Garland Homestead*
357 Garland St. West Salem, WI

Pick up instructions and maps there.

\$15.00 Donation Appreciated

Following the Walk, return to the Garland Homestead for

***DESSERTS!!
BEVERAGES!!
DRAWING - PRIZES!!
PLANT AND GARDEN BOOK SALE!!***



UPCOMING EVENTS

Hazel Brown Leicht Memorial Library
702 Industrial Dr, West Salem, WI 54669
608-786-1505 | lacrossecountylibrary.org

JUNE 2-JULY 26



Summer Library Program for youth—sign up for the reading challenge, enjoy special events!

FAMILY EVENTS

Bruce the Bug Guy

Wed, July 2 at 10:30 am

Dragon Trainer Puppetry

Wed, July 9 at 12:30 pm

U.S. Fish & Wildlife Service

Wed, July 30 at 3:30 pm

TEEN NIGHTS

Free pizza!

Teen Bingo

Tues, July 1 at 5 pm

Teen Movies

Wed, July 2, 9, 16, & 23 at 5 pm

SUMMER BOOK BINGO

Reading challenge for adults. Receive a free book from the book sale, enter to win prizes! June 2-July 26.

COFFEE TASTING

Gain insights into your perfect cup!

Tues, July 8 at 10:30 a.m.
Registration required.

EVENTS PAGE

See all library programming



The West Salem American Legion, downtown West Salem, is presenting a fun evening tasting cocktail and appetizer pairings and listening to live music by Mark IV on Saturday, August 2, 2025, from 5 PM til 9

PM. Food offerings will include pulled pork sliders, smoked prime rib bites, caprese skewers, egg rolls by Sipha, ham & pineapple sliders, brat bites, cheesecakes and more.

Cocktails will include Lynchberg Lemonade, Nick's Mai Tais, beers, ciders, and more. Tastings will be available until 7:30.

VERY IMPORTANT: All participants must be prepared to present photo ID verifying age at check in and prior to participating.

Tickets are \$25 per person in advance, and if still available, will be \$30 the day of the event.

BACK *to* 80's



BAR BINGO

FEATURES 40TH ANNIVERSARY



TUESDAY JULY 22ND/ 6PM

FREE TO PLAY!

WIN 80S GEAR, FEATURES GEAR, AND GREAT PRIZES,
AND **EVERY WINNER QUALIFIES FOR A
TRIP FOR 2 TO CANCUN.**

(AIRFARE AND ALL INCLUSIVE HOTEL FOR 3 NIGHTS 4 DAYS, TRIP GIVEAWAY WILL BE HELD
SUNDAY JULY 27TH)

\$3 FUZZY NAVELS
\$5 LONG ISLAND ICE TEAS
\$5 PINA COLADAS
\$2 PABST

FEATURES
SPORTS BAR

**BUY ANY LARGE
PIZZA 4PM-9PM
AND RECIEVE A
FREE 12 INCH
FROZEN PIZZA
TO TAKE HOME!**

KICKING BEAR

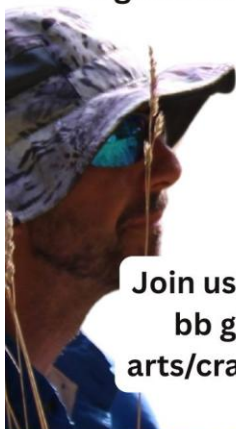


JAMES 1:27

**SATURDAY
JULY 26
4-10PM**

**MAPLE GROVE VENUES
4142 CO HWY B,
WEST SALEM, WI**

Ages 5-13



Join us for a 100% free family event! Archery, slingshots, bb guns, tomahawks, giant slip & slide, food, games, arts/crafts, prizes, bonfire, tough course, Gospel message, baptisms, fireworks and more!!



PRE-REGISTER AT



WWW.KICKINGBEAR.ORG

**Chance to win!!
Mission Bow
Electric Scooter
Kids Hunting Clothes**

Join us for a 100% free family event! Archery, slingshots, bb guns, tomahawks, giant slip & slide, food, games, arts/crafts, prizes, bonfire, tough course, Gospel message, baptisms, fireworks and more!!

Registration and the slip and slide open at 4. Mandatory Safety meeting at 4:45. Camp rotations including shooting ranges/obstacle course/arts/crafts/dinner from 5-8pm, then whole group games, bonfire, baptisms, and fireworks to close out the night!! Bring a swim suit for the GIANT slip and slide! Everything is free, if you can preregister that is a HUGE help and if you would share our event we would greatly appreciate it. Thank you!!

Register at this link or on our website: <https://forms.gle/mAX58X5kRogGJV3p9>



The night we celebrate our volunteers that make all our events possible. If you have volunteered at least 5 times between June 2024 - May 2025 make plans to join us for a fabulous dinner of broasted chicken and tips and gravy. After dinner we will have our door prize drawings. Please RSVP to be included. The cost of qualifying volunteers is covered, and guests are welcome for a cost of \$19 each.

Let's celebrate another great year of our volunteers!

Sunday, July 13, 2025
2025 3rd Annual Ringers for Dingers Rotating Partners Cornhole Tournament
To support the Friends of West Salem Baseball/Softball
Cost: \$20 per Person
When: Registration: 10:00 am - Bags Fly at 11:00 am
Where: West Salem Lion's Community Shelter
240 East Ave, West Salem, WI 54669



This is a Rotating Partners Tournament
Every Round you get a new partner/opponent
Loads of fun and no one gets knocked out
50% Payout / 50% to Friends of West Salem Baseball/Softball
Food/Drinks will be available for purchase
****NO CARRY-INS****

Other fun events: Raffle Baskets, Silent Auction, 50/50 raffle, and Dunk Tank.
Stick around for a baseball game that starts at 3:00 pm. West Salem legion vs Bangor legion.

Please Register for the cornhole tournament Here:

<https://share.scoreholio.com/6c1fnX1JcRb>

(Download Scoreholio App on your phone/smart device)



🎉 Mark Your Calendar! 🎉

We're throwing a big celebration and you're invited! Join us for our Built By Our Community event — a night of food, live music, fun for the whole family, and a chance to celebrate YOU, our amazing community

📍 240 County Rd M, West Salem, WI

📅 August 16th, 2025

🕒 5PM–9PM

Whether you've worked with us or are just getting to know us, we'd love to see you there!

👉 RSVP & get all the details here: <https://www.facebook.com/share/19PWBMdgjv/>

Stop Deadline-Driven Stress and Dread

Call it deadline-driven stress, the procrastination-stress cycle, or last-minute syndrome. Looming deadlines can derail your plans, steal your time, distract you from what you enjoy most, and build a sense of dread and anxiety as pressure mounts. So take steps to prevent this stress. When you are assigned a task, immediately take a first step: Divide the task into sections and give each a deadline between now and the final date. This immediately reduces significant stress of the project because it moves your frame of mind from feeling overwhelmed to having a structured view of the work, which gives you clarity and a feeling of more control. By breaking the task into smaller, anticipated, yet manageable parts, you avoid deadline anxiety and crisis-driven productivity.





West Salem Business Association
P. O. Box 84
West Salem, WI 54669