



WEST SALEM BUSINESS
ASSOCIATION
BUSINESS OF THE YEAR
AWARD RECIPIENTS

- 1978 Arthur Wigdahl
- 1979 Bob Kasparek
- 1980 Kenneth Keller
- 1981 Evan Zantow
- 1982 1st Responders/Fire Department
- 1983 Vern Romskog
- 1984 Mark Thompson
- 1985 Tom Miller
- 1986 Gloria Pralle
- 1987 Tom Heffernan – Tom’s Autobody
- 1988 David Scott – Scott Dentistry
- 1989 David Hundt – Hunter’s Last Chance
- 1990 Lillian Twining – First National Bank
- 1991 Casey and Doris Kastenschmidt – Casey’s Hardware
- 1992 Jake Jacobson – Union State Bank
- 1993 Leo Hansen – Hansen’s IGA
- 1994 Jim Leicht – Neshonoc Lake District
- 1995 Jim Quinn – American Family Life Insurance
- 1996 Alan Witte -
- 1997 Cheryl Brenengen – Brenengen Chevrolet
- 1998 Errol Kindschy – West Salem Historical Society
- 1999 Ben Baker – Coulee News
- 2000 Steve Plenge – Americinn Motel
- 2001 Brickl Bros.
- 2002 Sharon Fuller – Fuller Chiropractic/Village People
- 2003 Jerome Klos – Klos Law Office
- 2004 Rich Petry – Features Sports Bar & Grill
- 2005 Thomas Pralle – West Salem Pharmacy
- 2006 Paula & Bob Martell – Neshonoc Lakeside Campground
- 2007 Denise Jones – Jones Chiropractic
- 2008 Monte Wick – Farmers Co-op Shipping
- 2009 Steve Zemen - Union State Bank
- 2010 Leo Hansen - Hansen’s IGA
- 2011 George Christiansen – Clinic Pharmacy Gifts & More



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- 2012 June Dairy Days Committee
- 2013 Beyer's Custom Cabinets
- 2014 Linda's Bakery
- 2015 Village Lumber
- 2016 Pischke Motors
- 2017 Berg Hemker Olson American Legion Post #51
- 2018 Westview Inn
- 2019 Le Coulee Cheese Castle
- 2020 3RT Networks
- 2021 Hazel Brown Leicht Memorial Library
- 2022 West Salem Police Department
- 2023 La Crosse Fairgrounds Speedway
- 2024 Big Boar BBQ & Catering



WEST SALEM
BUSINESS ASSOCIATION
CITIZEN OF THE YEAR
AWARD RECIPIENTS

2003	Gib Wee
2004	Duane Kneifl
2005	Vern "OJ" Romskog
2006	Paul Degenhardt
2007	Connie Blunck
2008	Sue Strauss
2009	Camille Lusk
2010	James Quinn
2011	Errol Kindschy
2012	Eric Bauer and Dan Eoriatti
2013	Helen Harold
2014	Rick and Randy Schultz
2015	Barbara Manthei
2016	Rita Schmitz
2017	James Jenks
2018	Kristina Sage
2019	Judy Long and Helen Harold
2020	Ryan Rieber
2021	Veterans Memorial Paws Park Committee
2022	Steve Zeman
2023	Pete Ames
2024	Stephen Cohen