

West Salem Business Association
Regular Meeting
July 10, 2024

Meeting called to order at 12:00 Noon by President Jennifer Hatz. After introductions and an excellent buffet lunch provided by La Crosse Speedway, guest speakers Marla Stello on behalf of the La Crosse Interstate Fair and Austin Wells, Manager of the La Crosse Speedway were welcomed and spoke to the membership.

Minutes

Motion by Ryan Rieber, seconded by Ashley Giese to approve the minutes of the April regular Board meeting as presented. Motion approved by voice vote.

Treasurer's Reports

The treasurer's reports for months ending April 30, May 31, and June 30 were reviewed, noting the Association has a general bank balance of \$10,644.67. Expenses include website hosting, post office box rental, postage, newsletter, reimbursements for West Salem Bucks, and approved donations.

Motion by Stephen Cohen, seconded by Ashley Giese to approve the Treasurer's report as presented. Motion approved by voice vote.

Upcoming events include Country Boom, La Crosse County Fair, National Night Out, and the September annual golf outing.

The next meeting will be at Westview Inn at Noon with guest speakers Keith Molzahn from Olson Solar Energy and Vicki Markussen from Workforce Development.

The meeting was adjourned at 1:00 p.m.

Teresa L. DeLong, Secretary/Director