



MONTHLY MEETING

**WEDNESDAY, APRIL 10, 2024, NOON AT
WESTVIEW INN, DOWNTOWN WEST SALEM**



**GUEST SPEAKERS
Lori Horstman, Junior
Achievement, and**

**School District of West Salem
Panther Portfolio**



**Our meetings offer networking,
information, resources, and a relaxed atmosphere where everyone is
welcome. Please plan to attend our meetings!**

**Your membership dues cover an excellent buffet lunch for one
representative of your business. Additional representatives pay \$10
toward the buffet lunch.**

Monthly Meeting Update

March 13, 2024

Meeting called to order at 12:00 Noon by President Jennifer Hatz. After introductions and announcements, the regular meeting began.

Minutes

Motion by Stephen Cohen, seconded by Ashley Giese to approve the minutes of the February annual meeting as presented. Motion approved by voice vote.



Treasurer's Report

The Treasurer's report to date was distributed. Motion by Jim Anderson, seconded by Ashley Giese to approve the Treasurer's Report as distributed. Motion approved by voice vote.

Speaker

Ethan Phelps, Marketing Director of River Valley Remodelers,

announced the first annual Rockin' Home Show



scheduled for April 13 and 14 at Features

Fest. Mr. Phelps explained the history and background of River Valley Remodelers.

Upcoming Events

Upcoming events include the annual Village-wide clean up scheduled for Saturday, April 27; June Dairy Days Kick Off Lunch will be held on Friday, May 31 at Noon; La Crosse Area Day is June 26; National Night Out is August 6; and the WSBA Annual Golf Outing will be September 11.

Motion by Rick Wilson, seconded by Ashley Giese to adjourn the meeting at 1:00 p.m. Motion approved.

Teresa L. DeLong,
Secretary/Director





Market leadership: Where do we stand?

Edward Jones
MAKING SENSE OF INVESTING

Nearly three months into 2024, markets have certainly moved higher, but has market leadership expanded beyond the Mag 7? And if so, what are the conditions we'd need to see in place to see further broadening of leadership? Our Principal and Senior Investment Strategist Mona Mahajan covers this and more in our latest Market Compass.

Market news is everywhere — but what does it all mean for you, and how should you react?

Market Compass helps keep you in the know but also looks ahead to what may be down the road. In this video series, our [investment strategists](#) share their thoughts on the latest market and economic developments, and offer investing tips you can use as you work toward your long-term financial goals.

Check back each month for a new Market Compass. If you have any questions, reach out to your [financial advisor](#). For more information, click on this link:

https://www.edwardjones.com/us-en/market-news-insights/stock-market-news/monthly-market-compass?utm_term=928191&utm_source=facebook&utm_medium=social_media&utm_content=2523109&c3nid=928191_facebook_2523109&c3ch=BranchSocialMedia&EID=MTYwMTYxNA%3D%3D&hss_meta=eyJvcmdhbml6YXRpb25faWQiOiAxNjE4LCAiZ3JvdXBfaWQiOiA5Mjg5OTEsICJhc3NldF9pZCI6IDlwMzQxNTIsICJncm91cF9jb250ZW50X2lkIjogMTI5NzMwMzU4LCAiZ3JvdXBfbmV0d29ya19jb250ZW50X2lkIjogMTk5NDI4ODQ0fQ%3D%3D

I scream; you scream. We all scream for...

FIBER INTERNET & ICE CREAM!



Fiber sign up event:
April 8 - April 12
10 a.m. - 6 p.m.
At Bahr Electric



Ready to sign up for Lynxx Networks internet, phone, or TV? Have questions about pricing or services?

Come see us!

When: 10 a.m. - 6 p.m., Monday, April 8 - Friday, April 12

Where: Bahr Electric, 571 West Ave. N., West Salem

What's in it for you? **Well**, the area's fastest internet at the best prices for starters. **Plus**, anyone who signs up in person with us that week will get a token for free ice cream at Le Coulee Cheese.

You can also enter to win some fun prizes, including a year of free internet.

Can't make it to Bahr? We'll also have a booth at the Features Fieldhouse Rockin' Home Show April 13-14.



Bangor ● Campbell ● Holmen ● Onalaska ● West Salem

APRIL 2024

For more information about any of these programs, please see our website at lacrossecountylibrary.org and click Youth Programming or Adult Programming.

NATIONAL LIBRARY WEEK

Stop by any La Crosse County Library location between **April 8 and April 13** for a chance to win a La Crosse County Library umbrella!



SENIOR MOMENTS

Join us for Floyd's Senior Moments: learning and entertainment for older adults!

Onalaska Public Library
Wednesdays at 10 am

April 3: Who Rode the War Eagle?

April 10: Green Circle Recycling

April 17: Hans Mayer, Musician

April 24: Historic La Crosse Preservation

Funding provided by the Ben and Floyd Sias Library Trust Fund.

MORE

ONALASKA BOOK SALE

The Friends of the Onalaska Library are holding a book sale April 18-20 at the Onalaska Library.

April 18: 12 pm to 6 pm

April 19: 9 am to 5 pm

April 20: 9 am to 12 pm



CONVERT VHS TO DVD

Make an appointment at the Bangor Library to use their media conversion lab between April 15-27. Call 608-486-4408 to schedule.

SPRING MOVIES

Join us for a free movie! See our website for titles and dates/times.

YOUTH PROGRAMS

STORY TIMES

Story times for ages 0-6

- Baby Bop
- Tiny Tales
- Tales for Twos
- Library Learners

BILINGUAL STORY TIMES

For ages 3 and up

Onalaska - April 6 at 11 am

Holmen - April 20 at 11 am

WILD CHILD NATURE EXPLORERS

All locations
See website for details.
Registration required.

TEEN TIME

Holmen Library
Thurs, April 4
3-4:30 pm



Free pizza & prizes!

GENERAL PROGRAMS

AUTHOR TALK ERIC DREGNI

Onalaska Library
Wed, April 3 at 1 pm

Sponsored by the Friends of the Onalaska Library

GAME DAY

Bangor Library
Thursday, April 11
1:30 pm

MOLLY BROWN: HARD SCRABBLE TO HIGH SOCIETY

Holmen Library
Thurs, April 11 at 6 pm
Registration required.

POETRY WRITING WORKSHOP

WITH DO ART PRODUCTIONS

Onalaska Library
Sat, April 13 at 10 am
Registration required.

PAPER QUILLING

Onalaska Library
Tues, April 23 from 2-4 pm
Registration required.

BIRDWATCHING FOR BEGINNERS

Onalaska Library
Tues, April 30 at 10 am
Registration recommended.

LACROSSECOUNTYLIBRARY.ORG
608.399.3390

Keep Your Team Aligned, Engaged, & Productive



Don't overlook the importance of your team meeting regularly to deal with issues of communication, productivity, and job satisfaction. Many employees are on teams, but months or years often go by with some teams never taking time to address issues that impact productivity and cohesion. Do you recognize these "overdue for a meeting" signs and symptoms: 1) un-addressed issues leading to misunderstandings or conflicts; 2) cliques forming among like-minded employees to bond, vent frustrations, and protect each other using a "we vs. them" view of the work unit; 3) a perceived lack of trust among team members; and 4) team members demonstrating less initiative than in the past.

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FIRST ANNUAL ROCKIN' HOME SHOW **April 13 - April 14, 2024, 9:00 am to 6:00 pm** **FEATURES FIELDHOUSE, 220 County Highway M, West Salem**

We are excited to announce the launch of our very own annual home show!

JOIN OUR TEAM FOR A WEEKEND OF FUN. ENJOY LIVE MUSIC, GREAT EXIBITS FROM US AND OTHER LOCAL PROFESSIONALS, ENTERTAINMENT FOR THE KIDS, FOOD, DRINKS, AND ADULT BEVERAGES! WE'D LOVE FOR YOU TO BE APART IN IT!

BRING YOUR COMPANY'S EXHIBIT, JOIN US AS A SPONSOR, OR SIMPLY VISIT AS A GUEST!



SIGNARAMA!

Spring symbolizes renewal and growth, and what better way to embrace this season of new beginnings than by giving your business a vibrant makeover? Signarama is thrilled to announce our "Spring into Success"

contest, exclusively crafted for businesses ready to flourish.

<https://signarama.com/page/spring-into-success>

What a Small Garden Can Do for Wellness

Spring is the perfect time to explore gardening—for both fresh produce and enhanced well-being. You can start with a single pot or a square foot of space, and with a bit of sunlight seize this wellness opportunity to help manage stress. Gardening promotes relaxation, relieves tension, enhances mood, improves emotional well-being, encourages mindfulness, and gives you a sense of grounding, connection to world around you, awe of nature, and achievement. A larger garden will give you loads of exercise too. Start today—a handful of seeds is only a couple of bucks!



Resource: "Square-Foot Gardening: A Beginner's Guide" Mel Bartholomew



April 12, 2024 @ 7:30 pm – 9:30 pm

Sweet Seasons – A Celebration of Carole King

A Celebration of the Music and Life of Carole King is the smash hit returning audiences nationwide to the generation shaped by the songs of the legendary, two-time Hall of Fame inductee, Carole King. Twenty-six year old lead singer and piano prodigy Michelle Foster brings a vibrant and nuanced sound to the material you know and love.



https://heidercenterforthearts.thundertix.com/events/211918/saleable_seats?performance_id=2919471

Tickets: \$26 for adult, \$24 for senior citizens, and \$10 for students

Doors open 30 minutes before show time.

**Marie W. Heider Center for the Arts
405 E. Hamlin Street
West Salem, WI 54669**



**6
FREE**

AC DONATIONS

Benedict's Sales and Service

West Salem Cares was contacted with a donation of 6 free A/C units to anyone in the community that struggles with heat during the summer!

Contact Terry Buege to discuss A/C needs!



Let's help our neighbors this
summer!

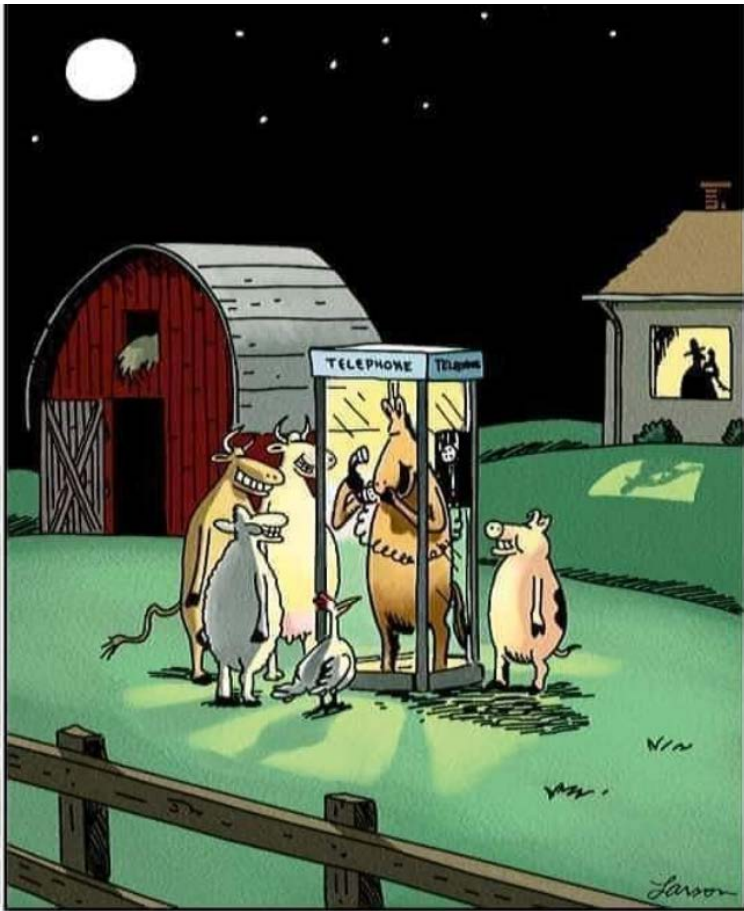
Contact Terry Buege from Benedict's
Sales and Service.

Tbuege@benedisctss.com Or

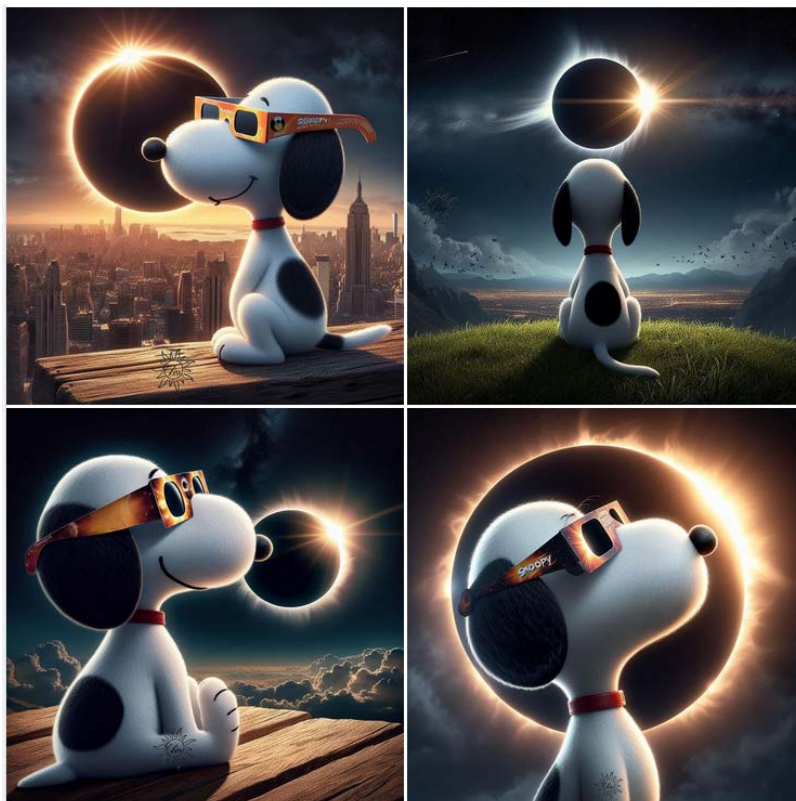
608.781.6614 work

608.792.7615 cell

And mention West Salem Cares!



"Farmer Bob ... your barn door's open."





Please join your West Salem Business Association on Saturday, April 27, 2024, beginning at 10:00 a.m. for a Village-Wide Clean Up event. Pick your section of the Village that you and/or a group of co-workers or friends would be willing to put some time into picking up trash. The WSBA will provide bags and gloves, and Union State Bank will provide donuts/rolls and water. Dumpster service graciously provided by:





APRIL 27, 2024 – 10:00 a.m.

West Salem Business Association
P. O. Box 84
West Salem, WI 54669