

WEST SALEM BUSINESS ASSOCIATION

REGULAR MEETING

May 10, 2023

Meeting called to order at 12:00 Noon by President Stephen Cohen. After introductions, a buffet lunch was served.

Guest speaker Norma Schmig talked with the membership about what the West Salem Historical Society offers, upcoming events, and how the community can help the Society.

Meeting Minutes

Motion by Jen Hatz, seconded by Teresa Maas to approve the minutes of the April 12, 2023, regular meeting as presented. Motion unanimously approved by voice vote.

Treasurer's Report

The Treasurer's Report was distributed and reviewed by the membership. There are currently 110 members, the newest of which are TDS Telecom and Northwoods Refuse. Motion by Jim Anderson, seconded by Jen Hatz to approve the Treasurer's report as presented. Motion unanimously approved by voice vote.

Village Community Clean Up

President Cohen announced the Clean Up event on April 22 was well-attended and successful. The plan is to continue this event next year with increased attendance and more attention to the downtown area.

New Board Members

President Cohen stated the West Salem Business Association is in need of additional Board of Director members. Anyone interested should contact a Board member.

National Night Out

The Board of Directors will begin meeting to plan for the 2023 National Night Out Event scheduled for August 1. Last year's event was successful beyond what was anticipated so planning for increased participation is a must. Last year the membership donated funds toward the event, and President Cohen asked if the membership was interested in donating again this year.

Motion by Tim Groth, seconded by Jim Anderson to donate \$1,000 to the National Night Out event. Motion unanimously approved by voice vote.

West Salem Bicycle Playground

Jillian Olson of Outdoor Recreation Alliance updated the membership on the progress made on the West Salem Bike Playground planned for Lewis Point Park. The bike playground will provide an area where the experience is both sustainable and enjoyable for a broad spectrum of wheeled sport users, while offering options for multiple uses at once. There are several funding tiers available, and the fund raising effort has begun.

Motion by Jen Hatz, seconded by Jim Anderson to donate \$5,000 toward the new bicycle playground with the option to donate more in 2024. Motion unanimously approved by voice vote.

June Dairy Days Update

Jen Hatz stated this is the 53rd year of the June Dairy Days celebration. This year's event is set for Friday, June 2 through Sunday, June 4 beginning with a kick off lunch at the American Legion Hall at Noon on June 2.

Motion by Jim Anderson, seconded by Jen Hatz to adjourn the meeting at 12:55 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director