



Monthly Meeting

WEDNESDAY, MAY 10, 2023, NOON AT WESTVIEW INN



GUEST SPEAKER:

Norma Schmig

**West Salem Historical
Society**

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Feel free to bring other members of your business for a small fee of \$9 *per person*

Monthly Update
April 12, 2023

Meeting called to order at 12:00 Noon by Vice President Steve Berg. After introductions, a buffet lunch was served.

Guest speakers Maggie Solberg, Director of the West Salem Boys and Girls Club, updated the membership on activities of the club. Jerry DenBoer of Benefit Advisors Insurance Agency, introduced Tim Hawley, Founder of NextGen Benefit Advisors, who discussed his book "Fixing American Healthcare."

Meeting Minutes and Treasurer's Report

The secretary's minutes were distributed along with the treasurer's report from the previous month. After allocations for scholarships and West Salem Bucks, the general account balance is \$9,207.73.



Motion by Ashley Giese, seconded by Rick Wilson to approve the Secretary's previous month's meeting minutes and the Treasurer's report as submitted. Motion approved unanimously by voice vote.

Several members announced upcoming events and information. The Village Wide Clean Up is scheduled for April 22 beginning at 10:00 a.m. in the Village Park. The Boys & Girls Club will have 13 members out helping, and the Facebook event page indicates 8 folks are coming and 37 are interested.

Motion by David Hundt, seconded by Ashley Giese to adjourn the meeting at 12:55 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director



The Annual Spring All-Village Rummage Sale is Friday, May 19 and Saturday, May 20, 2023

Overcome Springtime Stressors

Springtime can include a surprising amount of stress. A menu of stressors typically includes final exam preparation, graduation planning and festivities, dating and relationship issues, loss of focus on school as it comes to an end, recreational pursuits, sport schedules, social events, college planning, and tough financial decisions. The big overlay is parenting challenges. If you're unfortunate enough to check all the stress boxes above this month, don't suffer physical and psychological effects. Pick up some tips from your EAP or other professional counseling resources. Anxiety or depression can affect you at any time of year, and some say May is one of the most challenging times.



Your West Salem Business Association has traditionally provided a speaker and organized the June Dairy Days Kick Off. This year is no exception.



The June Dairy Days LUNCH is Friday, June 2 beginning at Noon. Tickets will be available at the door. The WSBA is working with Westview and the American Legion for a location, so please stay tuned for more details.

For information, updates, schedule of events, registrations, photos, and much more, check out the June Dairy Days website at www.junedairydays.com.

WEST SALEM AMERICAN LEGION

CINCO DE MAYO

Taco Buffet

AYCE
TACOS, QUESADILLAS,
ENCHILADAS AND MORE

M
O
N
D
A
Y

Margaritas too!

8
MAY

5:30 - 7:30

OR GONE



148 LEONARD ST S
WEST SALEM, WI

MAY 2023

For more information about any of these programs, please see our website at lacrossecountylibrary.org and click on Youth Programming or Adult Programming.

Upcoming Youth Programs

ALL LOCATIONS

STORY TIMES WITH THE COULEE REGION HUMANE SOCIETY

See website for dates and locations.



COMIC BOOK DAY!

When youth check out a book on **May 6** at any of our five locations, they can choose a free comic book! While supplies last.

ONALASKA LIBRARY

SATURDAY, MAY 13, AT 10 AM

SIAS SATURDAY! RICH RUBIETTA

This engaging and educational bilingual performance will have everyone "Singing at the Library!" Geared for ages 3-11.



Floyde's Senior Moments



ONALASKA LIBRARY

WEDNESDAYS AT 10 AM

May 3 Battle of Midway 1942

May 10 Eleanor Roosevelt

May 17 Castle La Crosse

May 24 Senior Fair

LEARN HOW TO CREATE A BUTTERFLY GARDEN | SONGBIRD SANCTUARY

THREE LOCATIONS

Learn how to create a butterfly garden or a songbird sanctuary at these free programs with Earth Lovers Landscaping, LLC. See the Adult Programming page of our website for locations and dates.

GAME DAY

BANGOR LIBRARY

THURS, MAY 11, 1:30 PM

Bring your favorite game (optional) and join us for this casual get together. Participants will vote on which game(s) to play. No registration required.

MACRAME WORKSHOP

WEST SALEM LIBRARY

SATURDAY, MAY 20, 10 AM

Join us as we learn the art of macrame from Wild Mint Company! Each participant will create their own wall hanging. Register online or in person.

Bird Migration & Stopover Habitats



CAMPBELL LIBRARY

TUES, MAY 23, 6 PM

Learn about migration stopovers and the research being done locally and beyond about these important habitats. Presented by Mike Wellik, biologist for USGS.

Beginner Stretch Class



WEST SALEM LIBRARY

TUES, MAY 30, 10 AM

Register online or in person for this full body stretch class with instructor Sean Vigue. Class will focus on breathing and releasing tight muscles. For ages 13+.

Spring Movies

Showing at all locations! Check the Adult Programming page of our website for movies and times.

Book Sale

MAY 6, 7:30AM TO 12PM

Campbell Town Hall

Hundreds of used and library-discarded books. Organized by the Friends of the Campbell Library.

CLOSED

All library locations will be closed on **Tuesday, May 16**, for staff development, and **Monday, May 29**, for Memorial Day.



Thank you, Union State Bank of West Salem, for providing lunch for the April 22, 2023, Village-wide Community Clean-Up Day. And

thank you to the many community members and businesses who came out for this valuable effort and event.



More pictures are posted on the West Salem Business Association event page.

The WSBA Board of Directors is discussing the success of this project and how the event can be improved for next year. We would welcome your suggestions and feedback. One routine comment we receive is the unsightly cigarette butts littering the downtown business district. The Board will be discussing how to address this continuing issue. Again, suggestions are welcome!

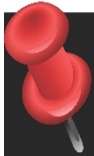
LADCO

www.ladcolax.com



NEWS & ANNOUNCEMENTS

APRIL 30, 2023



UPCOMING...

LADCOS 66TH ECONOMIC FORUM!

FEATURING: ROB VAN CRAENENBROEK

THURSDAY, JUNE 1ST 3PM- 5PM

RADISSON HOTEL BALLROOM

MORE INFO AND TICKETS [HERE](#)

Lieutenant Governor's Small Business Academy!

Black River Beach Neighborhood Center, La Crosse

Friday, May 5th 8AM- 12PM

Topic: Starting and Growing a Winning Business

Hosted by: WEDC, SBA, SBDC, WPI, SCORE

and local participating organizations



PLEASE TAKE OUR SURVEY

LADCO and the ORC Sheltered Friends Foundation created this survey for our local businesses to collect information about the current state of staffing in our Region and whether differently abled or disabled workers might be a part of the solution to area staffing challenges. This information will be used to provide current data to the OSFF to help in designing programs and services to address these workforce issues.

[SURVEY](#)

THANK YOU! - LADCO

WE WANT YOU! BUSINESS PARTNERSHIPS



Features Fieldhouse would like to showcase area businesses in order to build and support our community

WHO WE ARE?

We are the only privately owned sports complex in a 2 hour radius. The 22,000 square foot facility includes 2 High School regulation basketball, 4 youth courts, 4 regulation volleyball courts, 4 pickleball courts, a spectator area, concession space, lofted viewing as well as an adult lounge. The fieldhouse is designed to bring in tournaments with 8 youth teams playing at one time. Thus bringing in hundreds of people to the area every weekend.

In addition to athletics, the Fieldhouse will accommodate concerts, events, parties, corporate expos, meetings, camps and clinics, just to name a few.

OUR MISSION

Provide opportunities for young athletes to perform their talents locally at a high level, while being known as a premier sports complex and an entertainment destination.

OUR VISION

Create a facility that is more than your average sports complex that promotes community.



PARTNERSHIP OPPORTUNITIES

Interested in becoming a sponsor? Opportunities to showcase your organization to a local and national audience are almost endless at Features Fieldhouse. From a major presence at the complex to naming a court or displaying a banner, we'd love to talk to you about how we can best promote your business through sponsorships and be successful together.

Features Fieldhouse offers a collaborative approach in developing a strategic, integrated marketing campaign that achieves sponsor objectives. The focus will be to offer sponsors the opportunity to engage a diverse demographic that extends both locally and regionally.

CALL OR EMAIL FOR MORE INFORMATION



608.769.3545



jenn@featuresfieldhouse.com



<https://www.featuresfieldhouse.com/>

We're moving to the neighborhood and we're bringing

BETTER
INTERNET!



Karla
Customer Technology
Consultant

Clint
Engineering Network
Technician

A Local Provider of Fiber Internet • Phone • Streaming TV

Come meet us at Linda's Bakery
& sign up for fiber!

May 18, 2023 from 9 a.m. - 2 p.m.

Lynxx Networks' service is coming to West Salem. If you want our service, we need your permission to bring fiber to your home. If you sign up now, the fiber connection (aka a drop) is free!

Sign up for a
drop and get a
FREE \$5 Gift
Certificate
to use at Linda's
Bakery!



Jake
Engineering Network Technician



Bakalars Sausage Company was founded in 1935 by Ray, Frank, and Ted Bakalars. The three brothers had one simple goal: to produce the finest quality meat products at the best possible price. Today, Bakalars has grown into a federally inspected wholesale meat company offering a wide variety of beef, pork, poultry, seafood, and cheese products. We manufacture a complete line of natural casing and skinless sausage products for both the wholesale food service and retail grocery industries. Our products are made from the finest ingredients, and they are still hardwood smoked for that old fashioned flavor. Our portion-controlled steaks and chops are hand cut and individually packaged using the latest technology. Our expert sales and support staff are ready to serve you. A lot has changed since 1935, but our commitment to quality and value still remains the cornerstone of our business.

<https://schweigertmeats.com/>



<https://www.bistaterealty.com>

Searching for a comfortable and yet an affordable home? Call Bi-State Realty & Appraisals and let our experienced staff help you find the right deal. From buying and selling a property, to market analysis and rentals, we can help you.

We also offer For Sale By Owner MLS-Only services if you're familiar with the home selling process. Our staff is here to find the home of your dreams. [Contact us](#) today to learn more about our terms and conditions!



Tuesday, August 1,
2023

National Night Out is an annual event designed to encourage connections and friendships between neighbors and community resources. Neighborhoods across the country gather on the 1st Tuesday of the year to converse, eat, play games, and interact with public services and other community partners.

The West Salem Business Association will begin regular meetings later this month to plan for our 2nd West Salem National Night Out. Based upon last year's participation and turnout, it's gonna be HUGE!

Practice Preventive Mental Health Care

There is such a thing as “preventive mental health,” just like there is preventive physical health. Here’s one approach: Practice self-compassion—be kind and understanding to yourself, especially during difficult times. Treat yourself with the same empathy and support that you would offer a close friend. And here’s another: Establish healthy boundaries—set limits on your time, energy, and resources to avoid burnout and resentment. Learn to say no to requests that don’t align with your values or goals. Preventive mental health lowers stress and builds resilience for when the going gets tough. Learn more in the workbook, “Better. Mental. Health. for Everyone” by Dr. Abraham Low.



Wednesday, May 17th

Time – 5:00 – 6:30p

Location - EPYK Media 444 Main St Suite 205, La Crosse.

Stop in and learn more about EPYK Media!!!

For additional details and to register, please visit the following link -

<https://thewomensbusinessnetwork.com>



JUNE DAIRY DAYS SCHEDULE!

FRIDAY, June 2, 2023

12:00		WSBA Lunch – <i>WESETVIEW OR AMERICAN LEGION</i> Parade Marshal Recognized Button Design Winner Presented
5:00	pm	Dairy, Food & Beer Tents OPEN Carnival Open: S&J Enterprizes
5:00	pm	♪ Kaiged Acoustics - Gazebo
5:00	pm	Kiddie Tractor Pull Memorial Drive Open to ages 4 through 12 Kindschi Pedal Tractor Pull <i>Sponsored by: Batzel Turf</i>
5-9:00	pm	Balloons by Kevin - Village Park <i>Sponsored by: B's Place,</i> A1 Pumping and Walters Concrete
6:00	pm	Tappy's Face Painting-Village Park
6:45	pm	Presentation of Parade Marshal <i>Gazebo Stage</i>
8:30	pm	♪ Spare Parts - <i>Main Stage</i>
10:00	pm	Presentation of Colors <i>American Legion Post 51</i>
10:00	pm	National Anthem <i>Sung by Madeline Parr</i>
10:00	pm	Fireworks - <i>Village Park</i>
1:00	am	Beer Tent CLOSES

SATURDAY, June 3, 2023

6:00	am	Fishing Derby - <i>Lake Neshonoc</i>
7:00	am	Fun Run/Walk Registration - <i>Sponsored By:</i> <i>Mayo Health System</i>
7:00	am	Tractor Ride Registration <i>Degenhardt Tire Parking Lot</i> <i>Sponsored by: Degenhardt Tire</i>
7:30	am	Tractor Ride Begins- <i>Degenhardt Tire</i>
7:50	am	5 Mile Run - <i>High School</i>
8:00	am	5K Run/Walk Begins - <i>High School</i>
9:00	am	Poker Run Registration <i>American Legion</i> Poker Run Send-Off - <i>Leonard St</i> <i>Sponsored by: Features</i>
Noon		June Dairy Days Parade Carvinal, Chicken Que, Food, Dairy & Beer Tent OPEN Bingo Tent OPEN after parade <i>Village Park</i>
2:00	pm	Tappy's Face Painting - <i>Village Park</i>
2:00	pm	Alumni Baseball Game - <i>HS Field</i>
2-		
8:00	pm	Balloons by Kevin - Village Park
2:30	pm	♪ WSHS Jazz Band - <i>Gazebo</i>
3:00	pm	Euchre Tournament - <i>American Legion</i>
3:00	pm	Isaiah Foster - Magician <i>Sponsored by:</i> <i>First Community Credit Union</i>
5:00	pm	Poker Run Finale - <i>Beer Tent</i>
5:30	pm	♪ High Point Road - <i>Gazebo</i>
8:30	pm	♪ Blue Collar 40 - <i>Main Stage</i>
1:00	am	Beer Tent CLOSES



SUNDAY, June 4, 2023

7-8:00

AM am Bike Tour
Registration - *Lions Shelter*
Sponsored By: Brickl Brothers

9:00 am Car Show Registration
Union State Bank Parking Lot

10:30 am Car Show, Antique Tractor &
Implement Show
Union State Bank & Leonard St

11:00 am Carnival, Chicken Que, Food,
Dairy & Beer Tents OPEN

11:00 am Tappy's Face Painting - *Village Park*

11:00 am Cornhole Registration - *Beer Tent*

11:00 am AC Martial Arts Demonstration
Village Park

11:00 am Youth Baseball - *Village Park*

12:00 pm Bingo Tent OPEN - *Village Park*

12:00 pm ♪ WS Adult Jazz Band - *Gazebo*

12:00 pm Cornhole Tournament - *Beer Tent*

1:00 pm Balloons by Kevin - *Village Park*

1:00 pm AMKM Gymnastics Demonstration
Village Park

2:00 pm ♪ The Night Owls

4:00 pm Park CLOSES

DO YOU LOVE **BACON?**

DO YOU LOVE **OUR BACON?**



COME TO BACON FEST
JUNE 3
LOGGER'S FIELD

Bacon Fest

JUNE 2023

THE RIVER VALLEY'S SIZZLIN' BEST!



VOTE FOR
US!



Enter the
Bacon Eating Contest!

Sample bacon from local
meat markets and restaurants

SCAN TO BUY TICKETS

River Valley
media group
PRINT DIGITAL SOCIAL MOBILE

WAFER
FOOD PANTRY



 **COPELAND PARK
& EVENTS CENTER**

festival
foods

www.LaCrosseTribune.Evvnt.Events/Events/BaconFestLax





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West Salem Business Association
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