



MONTHLY MEETING

WEDNESDAY, APRIL 12, 2023, NOON AT
WESTVIEW INN, DOWNTOWN WEST SALEM



GUEST SPEAKERS
Maggie Solberg /
West Salem Boys and
Girls Club and

Jerry DenBoer/Benefit Advisors
Insurance Agency and Tim Hawley
“Fixing American Healthcare”

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business.

Additional representatives pay a small fee toward the buffet lunch.

Monthly Meeting Update

March 8, 2023

Meeting called to order at 12:00 p.m. by Vice President Steve Berg. After introductions and buffet lunch, the regular meeting commenced.

Guest Speakers Police Chief Kyle Holzhausen and Village Board Trustee John Lautz discussed the upcoming Public Safety Referendum; Jenn Slusser announced the opening of Features Fieldhouse; and La Crosse County Community Development Specialist Sam Bachmeier informed the membership of the La Crosse County Acquisition and Demolition Grant Program.

Minutes

Motion by Jodie Curtis, seconded by Ashley Giese to approve the minutes of the January and February regular and annual meetings. Motion unanimously approved.

Treasurer's Report

Treasurer Jodie Curtis's Association bank balance report was distributed. The Association bank balance is \$8,617.93 after

designating West Salem Bucks not yet redeemed and the West Salem High School scholarships not yet redeemed. The



membership has grown to 105 members as of March 8.

Motion by Ashley Giese, seconded by Jen Hatz to approve the treasurer's report as presented. Motion approved.

Village Clean-up

The West Salem Business Association Village-wide Clean Up is scheduled for Saturday morning, April 22, 2023. The Association would expect businesses to send volunteers to assist in the clean-up as it does reflect on our business community. Union State Bank is sponsoring a light lunch.

Motion by Jim Anderson, seconded by Ashley Giese to adjourn the meeting at 1:00 p.m.

Teresa L. DeLong
Secretary/Director



The West Salem Fire Department will be holding a charcoal chicken Q drive-thru on Saturday, April 29th at the fire station. Serving from 11:00am - 2:00pm or gone.

Dinner price is \$12 for 1/2 chicken, baked beans,

coleslaw, and a dinner roll. See any WSFD member for pre-sale tickets to guarantee yourself a dinner. We will have a limited number of dinners available for walk up service.

Pre-sale dinners must be picked up by 12:30 to guarantee a dinner.

Linda's
BAKERY

Celebrating
5
years

National Pet Day
SAVE \$1 ON DOG BONE TREATS
*VALID ON APRIL 11TH ONLY.

La Crosse Fairgrounds Speedway Street Drags move to Thursday Night in 2023! We are SIX weeks away from our first event on Thursday Night, May 18th!

STREET DRAGS 2023 SCHEDULE
LACROSSE SPEEDWAY

- THURSDAY - MAY 18TH •
- THURSDAY - JUNE 15TH •
- THURSDAY - JULY 20TH •
- THURSDAY - AUGUST 17TH •
- THURSDAY - SEPT. 21ST •

GATES 6:00 PM - GRUDGE 6:45 PM - BRACKETS 7:30 PM
LACROSSE SPEEDWAY - WEST SALEM, WI - 608-786-1525 - WWW.STREETDRAGSLAX.COM

Team Highlight



**Kelly
Reuter**

Fitness Coach

Kelly is one of the Fitness Coaches at Coulee Health, helping members reach their fitness goals. You will see me bright and early at the 5:45 a.m. Strength and Conditioning class during the week and at some of the Saturday classes!

My Passion: Sharing the benefits of fitness and living a healthy lifestyle! Strength training has benefited my life tremendously, both mentally and physically, and keeps my body able to go on incredible hunting adventures with my husband. I want to help others feel empowered, increase their quality of life, and prioritize their health without only focusing on their weight.



**Platinum Entertainment, LLC
Presents:**

TERA LYNNE FISTER

Live at MG, W4142 Co Hwy B, West Salem, WI 54669

April 15, 2023, at 7:00 PM (Doors open at 6:00 PM)

\$20.00 per person at the door



Red hair. Tattoos. And a sassy attitude to accompany her gritty power vocals and that booming electric guitar. If you've ever listened to live music in Nashville, you may have seen this eclectic independent artist entertaining locals and tourist alike. Tera Lynne Fister catches the room on fire with her raw soul bearing magic. Her self-titled debut album what the songstress affectionately labels "29 years of Learning" and features the singles "Hell Raiser", "Scars", and "Home". An all-star team included co-writers and producers Thom Donovan and Christopher Griffiths of the Will Hoge band, as well as five-time Grammy award winner Ray Kennedy, who mastered the project. Always one to collaborate, Tera has also lent her talents as rhythm guitarist and background vocalist for Chapel Hart, Tori Allen of "The Killers", and Graham Nancarrow (opening for acts like Neal McCoy, JoeDee Messina, Alabama), as well as a solo opening slot for the infamous Thomas Rhett. She can also be seen singing BGV's on tapings of "Real County, a singing competition that aired on the USA Network in 2018. In the trying year of 2020, Tera Lynne experienced her CMT debut with the music video release of her single "I Understand (I Will Never Understand)" with fellow artists Graham Nancarrow and John Bohlinger. Fister and her talents have been spot lighted in substantial outlets such as Forbes and Cowboys & Indians magazines. Ten years of honing her craft professionally in Nashville has reiterated the importance of growth, community, and perseverance for the self-proclaimed "searcher of art and lover of color". Tera's creative input and gifts of empathy and compassion are just the right combination for communication with audiences of all levels, creating a sense of nostalgia and oneness, which has led to the inception of her sophomore album. Fister has spent all of 2021 and 2022 in the studio writing, recording, and reproducing this new body of work with Chris Condon, Jason Kott, and Mike Fahey, due to be released into the world in the upcoming months.

To keep up with Tera Lynne, check out www.iamfister.com and follow her musical adventures here www.iamfister.com/links

APRIL 2023

For more information about any of these programs, please see our website at lacrossecountylibrary.org and click on Youth Programming or Adult Programming.

Upcoming Youth Programs

ALL LOCATIONS

SPRING STORY TIMES

Story times run through **April 29!**
For ages 0-6 years old.

MESSY KIDS ART

Join us for drippy, colorful fun!
We'll be making a terra cotta drip paint pot. Great for all youth; registration required.

See website for dates and locations.

WILD CHILD NATURE EXPLORERS



Join Nora from Happy Dancing Turtle for a hop-tastic program about frogs! Kids will learn about the frog lifecycle, discover how frogs differ from toads, and make a craft! For ages 6-10. Registration required.

See website for dates and locations.

Floyde's Senior Moments



ONALASKA LIBRARY

WEDNESDAYS AT 10 AM

Apr 5 Damsels & Dragons

Apr 12 Titanic

Apr 19 Abraham Lincoln

Apr 26 Sounds of Spring, Joe Cody

POETRY READING COFFEEHOUSE



CAMPBELL LIBRARY

WED, APRIL 5, 6 PM

The Wisconsin Fellowship of Poets will be sharing their original poetry as well as tips for getting published! All are welcome; no registration required.

Shawn McGuire

Local Author



ONALASKA LIBRARY

WED, APRIL 12, 6:30 PM

Come learn about Shawn McGuire's writing process and her Whispering Pines mystery series. Sponsored by the Friends of the Onalaska Library.

GAME DAY



BANGOR LIBRARY

THURS, APRIL 13, 1:30 PM

Bring your favorite game (optional) and join us for this casual get together. Participants will vote on which game(s) to play. No registration required.



FARM STORIES

BANGOR LIBRARY

THURS, APRIL 13, 6:30 PM

An avid collector of farm stories, Bangor local Daryl Wermedal is looking forward to sharing an evening of farm tales with you. No registration required.

Book Sale!



ONALASKA LIBRARY

THURS, APRIL 27, 12 PM - 6 PM

FRI, APRIL 28, 9 AM - 5 PM

SAT, APRIL 29, 9 AM - 12 PM

Sponsored by the Friends of the Onalaska Library

Spring Movies

Showing at all locations! Check the Adult Programming page of our website for movies and times.

National Library Week

APRIL 23-29

"There's More to the Story"

We'll be celebrating each of our five library locations; details will be shared on our website.

CLOSED

All library locations will be closed on **Friday, April 7**, and **Saturday, April 8**, for the Spring Holiday.

VILLAGE PARK SHELTER PROJECT UPDATE:

The West Salem Lions Club will now be updating the electrical panel to 150 amps when the new water heater is installed in the Village Park Shelter. This will provide enough power for the water heater and all future improvements. Bahr Electric will be performing this work yet in the month of April.

Submitted by Steve Zeman, West Salem Lions Club



We Serve



Please join your West Salem Business Association on Saturday, April 22, 2023, beginning at 10:00 a.m. for a Village-Wide Clean Up event. Pick your section of the Village that you and/or a group of co-workers or friends would be willing to put some time into picking up trash. The WSBA will provide bags and gloves, and Union State Bank will provide a light lunch. Dumpster service graciously provided by:



🎓 We are now accepting applications for our Hansen's IGA Market 2023/2024 Scholarships. Open to High School Seniors or College Students. Visit: <http://ow.ly/zXpn50N7aLF> for an application. Applications are due April 15, 2023



Cottage Grove Nursery & Gift Shop: “Planting 800 trees in 3 days is a BIG job 🍌”

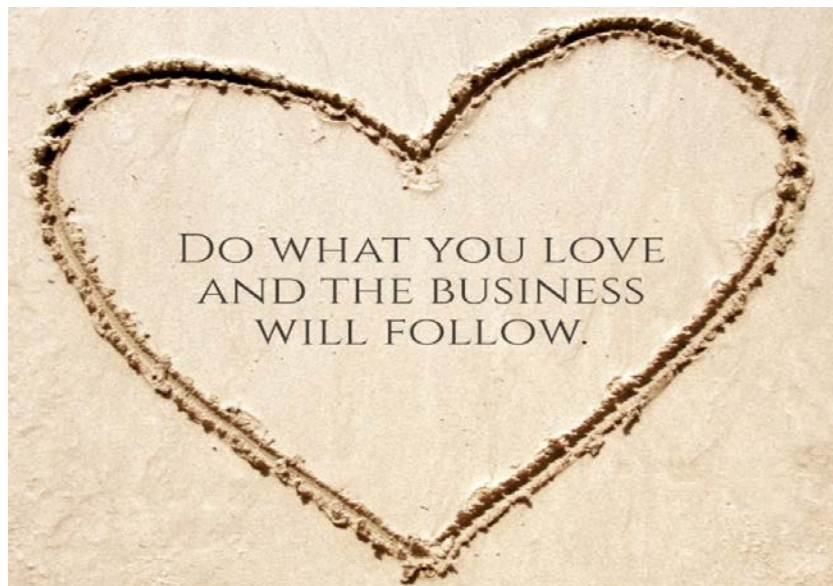


Workplace Posture and Musculoskeletal Disorders

Don't develop a musculoskeletal disorder (MSD) because of the way you sit at work. Check yourself. The common sitting mistakes are slouching, crossing your legs, leaning forward, and sitting too long. Don't settle into a posture that just feels relaxed; instead, check whether it is also ergonomically safe and preventive. Here's some motivation: One study found that proper posture at work can help you think more confidently, and this may lead to greater productivity and benefits for you and your employer. That's additional motivation to check yourself!



Source: <https://www.sciencedaily.com/releases/2009/10/091005111627.htm>



WE WANT YOU! BUSINESS PARTNERSHIPS



Features Fieldhouse would like to showcase area businesses in order to build and support our community

WHO WE ARE?

We are the only privately owned sports complex in a 2 hour radius. The 22,000 square foot facility includes 2 High School regulation basketball, 4 youth courts, 4 regulation volleyball courts, 4 pickleball courts, a spectator area, concession space, lofted viewing as well as an adult lounge. The fieldhouse is designed to bring in tournaments with 8 youth teams playing at one time. Thus bringing in hundreds of people to the area every weekend.

In addition to athletics, the Fieldhouse will accommodate concerts, events, parties, corporate expos, meetings, camps and clinics, just to name a few.

OUR MISSION

Provide opportunities for young athletes to perform their talents locally at a high level, while being known as a premier sports complex and an entertainment destination.

OUR VISION

Create a facility that is more than your average sports complex that promotes community.



PARTNERSHIP OPPORTUNITIES

Interested in becoming a sponsor? Opportunities to showcase your organization to a local and national audience are almost endless at Features Fieldhouse. From a major presence at the complex to naming a court or displaying a banner, we'd love to talk to you about how we can best promote your business through sponsorships and be successful together.

Features Fieldhouse offers a collaborative approach in developing a strategic, integrated marketing campaign that achieves sponsor objectives. The focus will be to offer sponsors the opportunity to engage a diverse demographic that extends both locally and regionally.

CALL OR EMAIL FOR MORE INFORMATION



608.769.3545



jenn@featuresfieldhouse.com



<https://www.featuresfieldhouse.com/>

STOUGHTON NORWEGIAN DANCERS

*Internationally
Renowned!!*

April 30

1 p.m.



ADULTS \$10.⁰⁰
STUDENTS \$5.⁰⁰

West Salem
Middle School Gym

West Salem Historical
Society Fundraiser



IN THIS ISSUE:
Monthly Meeting Reminder
Meeting Minutes

West Salem Business Association
P. O. Box 84
West Salem, WI 54669