



## **MONTHLY MEETING**

**Wednesday, December 14, 2022**

**WESTVIEW INN**

**Downtown West Salem**

**Social Meeting**

**Please remember a monetary donation to the  
West Salem Lions Club for food baskets and  
Christmas Toy Distribution**

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**Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.**

### **WSBA Monthly Update**

November 9, 2022

Meeting called to order at 12:00 p.m. by President Stephen Cohen. After introductions and lunch, the regular meeting commenced. Guest speakers from the West Salem Lion's Club and the West Salem Police Department informed the membership of community enhancement and fundraising efforts presently underway. Steve Zeman, President of the West Salem Lion's Club, presented the

history of the club and the proposed Village Park Shelter improvement project planned for 2023. Police Chief Kyle Holzhausen and School Resource Officer Nate Ganrude presented the department's plan to add a police therapy dog to the force.

### Minutes

Motion by Jennifer Hatz, seconded by Ashley Giese to approve the minutes of the October regular meeting. Approved by voice vote.

### Treasurer's Report

The monthly treasurer's report was distributed. Highlights include reimbursement for West Salem Bucks turned in to the treasurer and expenditures for the donations to the Emergency Medical Team and the West Salem American Legion for donation baskets. A reminder that as businesses receive the West Salem Bucks, they should be submitting those for reimbursement to Treasurer Jodie Curtis.

Motion by Steve Berg, seconded by Ashley Giese to approve the treasurer's report as submitted. Approved by voice vote.

### Recommended Donations



**We Serve**

Motion by Denise Jones, seconded by Rick Wilson to donate \$1,000 to the West Salem Lion's Club toward the Village Park Shelter project. Motion unanimous approved by voice vote

Motion by Teresa DeLong, seconded by Rick Wilson to donate \$1,000 toward the West Salem Police Department Therapy Dog fund. Motion

unanimously approved by voice vote.



### Membership and Upcoming Events

President Cohen announced upcoming events: Annual Feather Party at the American Legion on November 11; Mistletoe Market on November 18; Winter Wonderland begins November 26; and Small Business Saturday is November 26.

Mulders Healthcare is collecting Christmas lights and decorations for its Deck the Halls event. Donations of lights will be accepted through December 4 with decorating taking place on December 5 and 6.

Motion by Denise Jones, seconded by Ashley Giese to adjourn the meeting at 12:43 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director



## American Legion Bake Sale!

It's our 6th Annual Holiday Bake Sale. Come in to get your holiday candies, cookies, and more! All the favorites that you loved as a kid and new treats that will become your favorites as well. If you love sweets but don't know how to make them,

this is your chance to get those holiday treats.

Saturday, December 17, 2022, from 9:00 a.m. until 1:00 p.m.

148 Leonard Street South, West Salem

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The Ugly Sweater party is back! Make sure you come down and wear your "Ugly Christmas Sweater" and join us for light food, caroling, Tom & Jerry's, and games.

Saturday, December 17, 2022, 5:00 to 9:00 p.m.


American Legion Post #51

148 Leonard Street South




# DECEMBER 2022

For more information about any of these programs, please see our website at [lacrossecountylibrary.org](http://lacrossecountylibrary.org) and click on Youth Programming or Adult Programming.




**BANGOR LIBRARY**  
**THURS, DECEMBER 1, 6:30 PM**  
Art class for ages 16+. No experience necessary: step-by-step instruction & all supplies provided. Registration required.





**ALL LOCATIONS**  
Enjoy a mini story time and decorate your own gingerbread cookie! Registration required; space is limited. See website for dates and locations.



**BANGOR LIBRARY**  
**SAT, DECEMBER 10, 1:30-3PM HOLIDAY MOVIE AT 3PM**  
Guess who's coming to the Bangor Library!? Drop by for a visit & photo with Santa and stay for the 3pm holiday movie!



**BANGOR LIBRARY**  
**MON, DECEMBER 12 BY APPT 9:30 AM - 4 PM**  
Call ADRC at 608-785-5700 to schedule an appointment.




**ONALASKA LIBRARY**  
**SAT, DECEMBER 17, 10 AM**  
Through the use of songs, stories, live animals, and more, participants will be involved in hands-on exploration of animals in winter.



**ALL LOCATIONS**  
**FREE MOVIES ON THE BIG SCREEN!**  
Check the Adult Programming page of our website for movie titles, locations, and times.



**LOOK FOR US AT THESE COMMUNITY EVENTS**

**JINGLE FEST** *Stop in the library for a story & a craft! 12 pm to 2 pm, Saturday, December 3 Holmen Public Library*

**SEASON OF LIGHTS PARADE** *Watch for us in the Season of Lights holiday parade in Onalaska Sunday, December 4th at 5 pm.*

**HOLIDAYS IN THE PARK** *Look for our tree trimming contest entry in Halfway Creek Park in Holmen from December 3 - December 31.*



**FOOD DRIVE**  
**DONATE TO THOSE IN NEED! NOV 14 THROUGH DEC 17**  
All La Crosse County Libraries are collecting nonperishable food items to donate to local pantries.

**CLOSED DATE:** All library locations will be closed from December 23 through December 26.

**The West Salem Volunteer Fire Department has started its "Keep the Wreath Green" holiday safety program. This program is designed to promote fire safety and reduce the number of fires during the holiday season.**

**The West Salem Volunteer Fire Department has joined many La Crosse County area fire stations by displaying a wreath with green bulbs until New Year's Day. For each commercial or residential fire that occurs within the Town of Barre, Town of Hamilton, or Village of West Salem, the department will replace a green bulb with a red one on this wreath.**

**The goal is to keep the wreath lit with green bulbs the entire holiday season. Hopefully, the wreath will serve as a reminder for citizens to be extra cautious. We want all residents to help with the challenge to keep the wreath green.**

**The holiday season can be a particularly active time for fire departments because of added decorative lighting, candle usage, holiday trees and decorations, increased cooking, and extra family guests.**





## IT IS MEMBERSHIP RENEWAL TIME!

You Can Make a Difference in the Business Community!

### Membership with the West Salem Business Association gives your business:

- access to increased advertising opportunities through cooperative newspaper, television, radio, and social media;
- shared postings on the Association's two Facebook pages: West Salem Business Association and National Night Out (formerly Celebrate West Salem);
- notices and free information via e-mail;
- reduced registration for various Association-sponsored events;
- collaboration with area chambers and business associations;
- opportunities to showcase your events, job postings, announcements, and more in our monthly newsletter; and
- your personal business listing on the Association's website at [www.westsalemwi.org](http://www.westsalemwi.org)

Contributions of volunteers and monetary donations were made to such worthwhile causes as the downtown hanging flowerpots, West Salem Food Pantry, West Salem Lions Club, La Crosse Area Baseball Day, downtown Halloween trick-or-treating, High School Scholarships, DECA, June Dairy Days, Winter Wonderland, West Salem Emergency Medical Team, West Salem Police Department, and National Night Out event.

Please consider becoming a member or renewing your present membership. Dues remain at \$90. **NEW THIS YEAR:** Memberships can be renewed via the website at [www.westsalemwi.org](http://www.westsalemwi.org) by credit card or invoiced to you.

Regular meetings are at 12:00 Noon at Westview Inn, downtown West Salem, the second Wednesday of each month, and your dues cover lunch for one member of your organization.

If you prefer, you may use the bottom portion of this letter and return with your membership dues payment **BY FEBRUARY 1, 2023**, to: West Salem Business Association, Jodie Curtis, Treasurer, P.O. Box 84, West Salem, WI 54669. Thank you.

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**NAME OF BUSINESS:** \_\_\_\_\_  
**CONTACT NAME:** \_\_\_\_\_  
**ADDRESS:** \_\_\_\_\_  
**ADDRESS:** \_\_\_\_\_  
**TELEPHONE NUMBER:** \_\_\_\_\_  
**E-MAIL ADDRESS:** \_\_\_\_\_  
**E-MAIL ADDRESS:** \_\_\_\_\_

*(submit several e-mail addresses, if you wish, so the monthly newsletters and information can be exchanged throughout your organization)*

**TOTAL DUE: - \$90.00**



## MARIE W. HEIDER CENTER FOR THE ARTS EVENTS



### Kat Perkins “Rockin Holidays”

December 15, 2021 @ 7:30 pm – 9:30 pm

A Kat Perkins Christmas is an incredible blend of traditional Christmas songs with Kat’s modern spin. She incorporates her audience in fun crowd participation holiday songs and even features an up and coming young star at each venue. Together she has created a fun, rockin’ show to celebrate the holidays filled with great music, laughter and even her own original Christmas songs! It’s a must see all ages opportunity to bring the entire family!

**Tickets:** \$24 adult and \$22 for students or senior citizens

### A Jazzy Little Christmas – with Anna Bartlett

December 16, 2022 @ 7:30 pm – 9:30 pm

Let’s take a journey together through a winter wonderland of some jazzed up holiday favorites! This will be a night to remember as the magic of your favorite traditional Christmas tunes swirl through the air. This musical ensemble includes award winning musicians that love to have fun on stage with one another and with the audience. Start your Holidays out with us!

**Tickets:** \$26 for adult, \$24 for senior citizens, and \$15 for students

*Doors open 30 minutes before show time. All Covid-19 safety protocols are followed for this event.*



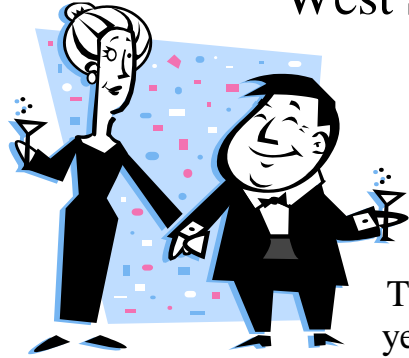
<https://www.facebook.com/West-Salem-Business-Association-283068100551>

# **SAVE THE DATE!**

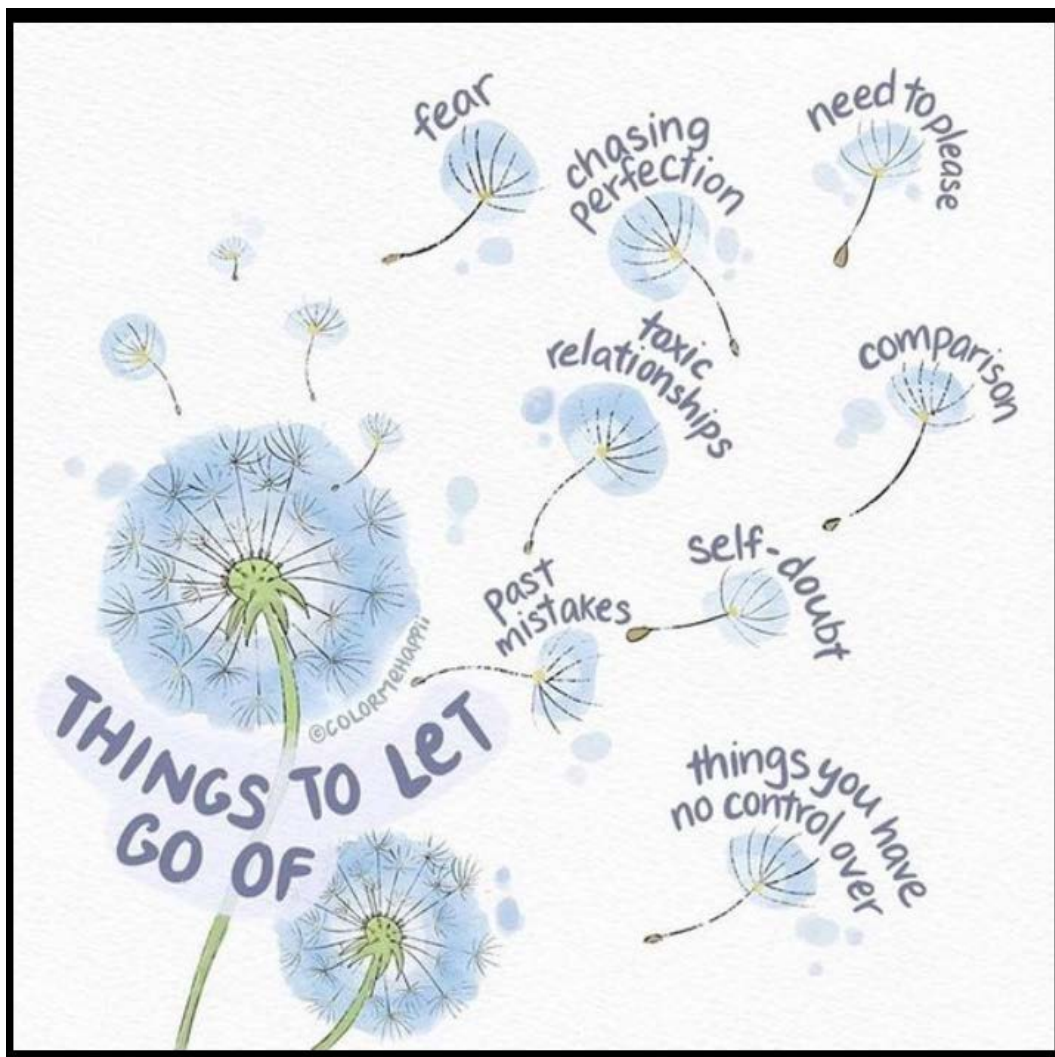
West Salem Business Association Annual Meeting  
and Banquet

*Thursday, February 9, 2023*

*West Salem American Legion, Downtown  
West Salem*



The West Salem Business Association will look back on another year on Thursday, February 9, 2023, at our annual banquet at the West Salem American Legion Post 51, 148 South Leonard Street, West Salem.







West Salem Business Association  
P. O. Box 84  
West Salem, WI 54669