

# West Salem Business Association

March 9, 2022

Meeting called to order at 12:00 p.m. by President Stephen Cohen. After introductions and buffet lunch, the regular meeting commenced.

## Guest Speaker

Clara Gelatt of Wisconsin Women's Business Initiative Corporation (WWBIC) presented information regarding the organization. WWBIC assists individuals who are interested in starting, strengthening or expanding businesses by providing direct lending, quality business and financial capability education and one-on-one technical business assistance.

## Minutes

Motion by Jodie Curtis, seconded by Ashley Giese to approve the minutes of the January regular meeting and the February annual meeting. Motion approved.

## Treasurer's Report

Treasurer Jodie Curtis Association bank balance report was distributed. The general association bank balance is \$10,695.33, and the Celebrate West Salem account balance is \$611.10. The downtown flower baskets bank balance is \$1,614.08. Mrs. Curtis noted only one high school scholarship has been paid out so far.

Motion by Jim Anderson, seconded by Ashley Giese to approve the Treasurer's report as presented. Motion approved.

## Annual Banquet

The Annual Meeting and Banquet was Thursday, February 10, 2022, at the American Legion banquet hall. The event was well-attended, and all agreed the meal and accommodations were excellent.

## New Business

President Cohen updated the membership on the survey distributed earlier this year, introduced new members of the Association, updated those present regarding the work in progress on a new Association website, and reported the Board of Directors is working on a new Welcome to West Salem flyer featuring member businesses. The downtown flower pots will again be hung on the street lights and maintained during the work week by the Village public works and recreation department.

Motion by Rick Wilson, seconded by Jodie Curtis to adjourn the meeting at 12:52 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director