

# West Salem Business Association

August 10, 2022

Meeting called to order at 12:00 p.m. by President Stephen Cohen. After introductions and lunch, the regular meeting commenced. Guest speakers from Morrie's Auto Group informed the membership of the community involvement of Morrie's and opportunities for engagement.

## Minutes

Motion by Ashley Giese, seconded by Meg Ripp to approve the minutes of the July regular meeting. Approved by voice vote.

## Treasurer's Report

The monthly treasurer's report was distributed. Highlights include reimbursement for many West Salem Bucks turned in to the treasurer and expenditures for the downtown hanging flower pots. A reminder that as businesses receive the West Salem Bucks, they should be submitting those for reimbursement to Treasurer Jodie Curtis.

Motion by Teresa DeLong, seconded by Dave Hundt to approve the treasurer's report as submitted. Approved by voice vote.

## Business Card Binder

Director Jen Hatz supplied a binder for business cards. Members should bring a supply of business cards for inclusion in the binder. This binder will be at each regular meeting so attendees may take a business card for their own use.

## National Night Out

The August 2, 2022, National Night Out was a huge success for its first year in West Salem. The Association Board of Directors met with the West Salem Police Department to review and begin work on the August 1, 2023, event. Participants plan to enhance their offerings and more donations have been promised.

## Membership and Upcoming Events

President Cohen announced there are 101 members, and new members Under the Rush and Sign Dreamers were welcomed. The annual golf outing is September 7, Flags of Honor runs from September 9 through September 11, and Member Contractor Supply is holding a Customer Appreciation event on August 10.

## West Salem Cares

Dave Hundt announced this year's Labor Day Street Dance will benefit a new initiative called West Salem Cares. The new organization will raise funds to benefit families in need in the West Salem community. The Labor Day Street Dance is set for September 4 from 4 to 11 p.m.

Motion by Ashley Giese, seconded by Teresa DeLong to adjourn the meeting at 12:49 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director