



Monthly Meeting
WEDNESDAY, JULY 13, 2022, NOON AT
WESTVIEW INN

GUEST SPEAKER:

Vicki Markussen

**Community Connector/Founder
Engage Greater La Crosse**



WSBA website and digital marketing

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business.



Golf Outing

**Mark your calendars for
Wednesday, September 14
and prepare for a fun day!**

Registration forms will be distributed in August and via www.westsalemwi.org.
Hole sponsors are always welcome!



Women's Strength

ALL WOMEN WELCOME

This class is programmed for any individual at any fitness level. Coulee Health wants to add strength to your day!

MONDAY @ 6:30P
WEDNESDAY @ 6:30P
SATURDAY @ 8:30A



JOIN NOW

Next to Brenengen Chevrolet in West Salem



Class Weekly Schedule

Sun	Mon	Tue	Wed	Thu	Fri	Sat
No Classes	7a Strength & Conditioning	No Classes	7a Strength & Conditioning	7a Strength & Conditioning	No Classes	8:30a Women's Strength
No Classes	12p Strength & Conditioning	No Classes	12p Strength & Conditioning	No Classes	No Classes	9:30a Strength & Conditioning/ Community Fitness (1x per month)
No Classes	5:30p Strength & Conditioning	No Classes	5:30p Strength & Conditioning	No Classes	No Classes	No Classes
No Classes	6:30p Women's Strength	No Classes	6:30p Women's Strength	6:30p Strength & Conditioning	No Classes	No Classes



The La Crosse Area Chamber of Commerce is excited for the next **Fourth Fridays on Front** event, presented by Trust Point, **on July 22nd**.

This event goes from **3:00pm – 7:00pm** in Riverside Park, utilizing the South Green Space and Fountain Area. An art walk and signage will be set up along the

Civic Center Plaza walkway, drawing people into Riverside Park from downtown, and food vendors will set up along the West parking lane of Front Street S between State Street and the southern edge of The Radisson Hotel.

Fourth Fridays also features 20+ local vendors including food trucks, food vendors, artists, drink vendors, and music. This free event encourages area residents and visitors to experience downtown La Crosse as the welcoming, casual, family-friendly hub that it is.

Join us also on the final two Fourth Fridays events on **August 26, and September 23**. We hope to see you there!



Alison Kolek

Marketing Manager

601 7th Street N. | La Crosse, WI |
54601

608-784-4880 x 106

www.lacrossechamber.com



STRENGTH & CONDITIONING CLASS

For anyone ages 14+

.....
60-minute classes

The programming is based around building strength sustainably, followed by balanced conditioning. Our goal is help you be your most functional and powerful self! We welcome everyone – no matter your fitness background. We want to show everyone the value of lifting weights and getting strong!

YOUR FIRST CLASS IS FREE!

Class Offerings:

All classes are 60 minutes.

Monday: 7a, 12p,
5:30p

Thursday: 7a

Wednesday: 7a, 12p,
5:30p

Saturday: 9:30a

Classes are led by Dr. Ellyn Halley and Paige Lindquist. The programming is based around building strength sustainably, followed by balanced conditioning. Our goal is help you be your most functional and powerful self! We welcome everyone - no matter your fitness background. We want to show everyone the value of lifting weights and getting strong!

*Women are welcome to join our women's strength class times as well.

COULEE HEALTH FITNESS

Memberships



Single Membership: \$119

Double Membership (same household): \$179

Discounted Membership: \$109
(Teachers, Veterans, and First Responders)

[Sign Up Here](#)



SAVE
 THE
 DATE

TUESDAY, AUGUST 2, 2022, FROM 5:00 to 8:00 P.M.
VILLAGE PARK, MILL STREET, WEST SALEM

West Salem's first National Night Out is a community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, more caring places to live. Food, youth events, visits from emergency personnel, business vendor booths, exhibits, and much, much more.



West Salem Police Department

The West Salem Police Department and West Salem Business Association are beginning plans for our first ever National Night Out event. National Night Out events are held nationwide to promote strong police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, more caring places to live and work. National Night Out is set for **Tuesday, August 2, 2022, from 5:00 to 8:00 p.m. at the Village Park** on Mill and Hamilton Streets. We are reaching out today for your support.

We are looking for

- Food and/or beverage donations and/or
- Volunteers to help out with activities and entertainment
- Monetary donations

Much like the past Celebrate West Salem and Rediscover West Salem events, you also have an excellent opportunity to showcase your business and network with community members by setting up a booth in the Village Park.

We are expecting up to 1,000 community visitors. Your donations will be showcased in media releases, posters, banners, and on the Facebook event page. This event's success will depend upon our business and community involvement.

A donation commitment letter is enclosed. Kindly return the commitment letter to Police Chief Kyle Holzhausen, 175 Leonard Street South, West Salem at your earliest convenience so we can continue planning this event. Your support would be greatly appreciated. For more information, please feel free to contact Police Chief Kyle Holzhausen at kholzhausen@westsalemwi.gov or visit the West Salem Business Association "National Night Out" Facebook event page.

Thank you!

Sincerely yours,

WEST SALEM BUSINESS
ASSOCIATION BOARD OF DIRECTORS

WEST SALEM POLICE
DEPARTMENT



NATIONAL NIGHT OUT REGISTRATION FORM

National Night Out is a community event that brings citizens together to get to know our neighbors and local police while celebrating the united stand that we take as partners against crime and disorder in our community. **National Night Out is August 2, 2022, from 5:00 until 8:00 p.m. in the Village Park.**

Yes! We would like to be a part of this community event (please check all that apply):

Monetary donation toward the event expenses \$_____

(check payable to National Night Out and deliver to West Salem Police Department)

We would like to set up a business booth for the event (no sales are allowed)

We would like to sponsor or volunteer for an activity or event
(D.J., games, activities, raffles, etc.)

We would like to donate food, beverages, promotional items (describe):

Name: _____

Address: _____

Phone: _____

Email: _____



**CONTRACTOR SUPPLY OF
WEST SALEM IS HOLDING
A CUSTOMER
APPRECIATION EVENT
AUGUST 10TH FROM 3:30
UNTIL 6. FOOD,
BEVERAGES, AND GIVE
AWAYS**



**contractor supply
of west salem, llc**
Your Partner in Building Excellence
W2954 County Road B
West Salem, WI 54669
(608) 786-1766

Our Beer and Wine tastings are happening on Sundays this year! Free beer and wine tasting happening out at Horstmann Homestead and partnering with fundraisers like ENDALZ (Alzheimer Awareness) and Stepping out in Pink! There will be music, raffles and so much more!

Stop on out on Sunday, August 21, Sunday, September 18, and October 16th to support local fundraisers and try some local beverages!



Horstmann Homestead Farm and Events
W3351 Horstman Road, West Salem
608.786.3567
horstmannhomesteadevents@gmail.com

Mainstage

Roll On - Tribute to Alabama

Roll On is a top-notch group of musicians performing the great hits of the iconic country band, Alabama. The harmonies and instrumentation of Roll On create memories of some of the greatest songs of all time.



Saturday, October 29, 2022 7:30 PM \$26/\$24/\$15

Rave On - Buddy Holly Tribute

Rave On! celebrates the music and the man that started it all. Audiences will be transported back in time to experience all the thrills of the original rock 'n' rollers in this electrifying, high-energy, concert extravaganza featuring Billy McGuigan and the Rave On Band.



Saturday, November 19, 2022 7:30 PM \$26/\$24/\$15

Give Our Regards - An Evening of Broadway!

Come celebrate the great American art-form: the Broadway Musical! This performance offers songs from the Golden Age of Musical Theater to the present day - from yesterday's "Oklahoma", "Annie Get Your Gun" and "Hello Dolly" to today's hits, "Hamilton", "Moulin Rouge" & "Evan Hansen". "Give Our Regards..." has something for Musical Theater fans of all ages!



Saturday, January 14, 2023 7:30 PM \$26/\$24/\$15

Ball In The House - Acappella

Ball in the House is an R&B/Soul/Pop a cappella group based out of Boston, MA, whose high energy shows have audiences singing, dancing, even beatboxing along. They have opened for some of the biggest acts in the world, such as The Beach Boys, The Jonas Brothers, The Temptations, and numerous others.



Friday, March 10, 2023 7:30 PM \$26/\$24/\$15

Alliance Brass

Alliance Brass has emerged as one of the country's most exciting ensembles. Dazzling audiences with a repertoire ranging from the early Renaissance to jazz and beyond, the ensemble's rigorous performance schedule has brought audiences to their feet all over the United States.



Thursday, March 30, 2023 7:30 PM \$26/\$24/\$15

Mainstage Plus

A Jazzy Little Christmas - with Anna Bartlett

Let's take a journey together through a winter wonderland of some jazzed up holiday favorites! This will be a night to remember as the magic of your favorite traditional Christmas tunes swirl through the air. This musical ensemble includes award winning musicians that love to have fun on stage with one another and with the audience. Start your Holidays out with us!



Friday, December 16, 2022 7:30 PM \$26/\$24/\$15

Ashlie Amber - Tribute to Whitney Houston

While telling the amazing story of Whitney Houston, Ashlie Amber uniquely combines her own personal story that you can't help but invest in. It was through Whitney's mesmerizing talent that Ashlie Amber discovered herself as a singer/performer and that love and respect exudes with every note. She promises you a high energy, fun filled, inspirational and heart-felt show that leaves audiences of every age and from all around the world speechless. The dialogue, theatrical staging, choreography and stunning video projections will have you at the edge of your seat. This is not your typical tribute.



Friday, February 3, 2023 7:30 PM \$26/\$24/\$15

Ted Vigil - John Denver Tribute

They say everyone has a twin or doppelgänger out there somewhere. And, if John Denver were still alive today, he would be able to meet his identical twin face-to-face. Meet Denver's twin (no relation) singer, songwriter, and tribute artist, Ted Vigil.



Friday, April 14, 2023 7:30 PM \$26/\$24/\$15

Season Sponsors

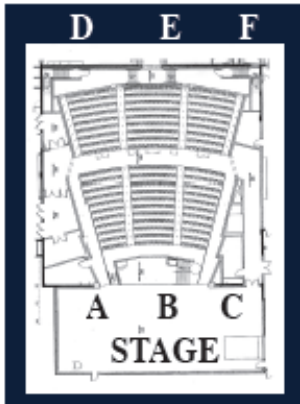
- Altra Federal Credit Union
- Magnum Media
- Arndt, Buswell & Thorn S.C.
- National Endowment for the Arts, Wisconsin Arts Board
- Brenengen Auto Group
- The Blu Group
- Coulee Bank
- UFAH
- Family Dentistry of West Salem
- Union State Bank of West Salem
- Features Sports Bar
- Wisconsin Public Radio
- 1st Community Credit Union
- Xcel Energy
- Kwik Trip, Inc.



Heider Center Season tickets are on sale for 2022/2023 season. Individual tickets go on sale on August 15th

Marie W. Heider Center for the Arts

SEASON TICKET ORDER FORM



- Mainstage ticket packages reflect a 10% savings!
- Mainstage & Mainstage Plus Combo ticket packages reflect a 15% savings!
- Ticket packages guarantee same seats at each performance
- Discounted Season Tickets go on sale on May 23rd at noon, through June 30, 2022

MAINSTAGE & MAINSTAGE PLUS (8 shows)	QUANTITY	COST	TOTAL
Adult	_____	\$177.00	\$ _____
Senior Citizen	_____	\$164.00	\$ _____
Student	_____	\$102.00	\$ _____
MAINSTAGE (5 shows)	QUANTITY	COST	
Adult	_____	\$117.00	\$ _____
Senior Citizen	_____	\$108.00	\$ _____
Student	_____	\$68.00	\$ _____
\$5.00 SERVICE FEE PER PERSON			\$ _____

Seating section preference: A B C D E F RENEWAL NEW

If a renewal, what seats did you previously hold: Section: _____ Row: _____ Seat(s): _____

Special Perk For Season Ticket Holders Only!

Order below if you would like to purchase additional individual show tickets with your Season Ticket Order. Those individual tickets will be filled prior to going on sale to the general public on August 15, 2022, at noon.

INDIVIDUAL TICKETS	# OF TICKETS	PRICE EACH	
_____	_____	\$ _____	\$ _____
_____	_____	\$ _____	\$ _____
_____	_____	\$ _____	\$ _____
_____	_____	\$ _____	\$ _____
INDIVIDUAL TICKET SERVICE FEE \$2.00 PER TICKET			\$ _____
TOTAL TICKET ORDER			\$ _____
GRAND TOTAL DUE			\$ _____

~ Orders are processed upon receipt, and credit cards are charged the day your order is processed.
~ Sales tax is included in ticket prices. All sales are final. No refunds or exchanges on ticket purchases.

Name: _____

Address: _____ Check if new address

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail Address: _____

Payment Method: Check Enclosed - payable to Heider Center Arts Board - \$20.00 fee for NSF checks.
 Credit Card MasterCard Visa Discover

Card Number: _____ CVC# _____ Exp. Date: _____/_____/_____

Signature: _____

Thank You For Your Order!

Please mail order form & payment to: Heider Center, 405 E. Hamlin, West Salem, WI 54669

Office Use Only:

Date Pd _____ # _____

Season Ticket Amount Pd _____ ck# _____ cc _____

Additional Pd _____ For _____

Received by: mail _____ phone _____ walk-in _____ Seating _____

American Legion – Flags of Honor 2022



Join us in honoring our community heroes at Flags of Honor 2022!

This is an amazing display of 600 flags in the West Salem Village Park from Friday, Sept 9th through Sunday, Sept 11th. Take time to walk through this beautiful display honoring heroes past and present.

To honor your heroes, stop by the American Legion or First National Bank in West Salem. Limited to the first 600 individuals honored! Please reserve early!

Main Street Bounceback Grants Deadline Extended



Gov. Tony Evers has announced that an [additional \\$25 million will be invested](#) into the Main Street Bounceback Grant Program.

The program has already helped more than 4,200 small businesses and nonprofits in all 72 counties in Wisconsin. This additional investment will enable 2,500 more small businesses and nonprofits to move or expand into vacant commercial spaces across the state. **The deadline to apply for a Main Street Bounceback Grant has been extended to December 31, 2022.** Grants will be awarded on a first-come, first-served basis until all the funds are disbursed.

Grant funds are available as part of the American Recovery Plan Act (ARPA) and distributed by the Wisconsin Economic Development Corporation (WEDC) [regional partners](#). Businesses must apply through the partner organization for the region in which they are located. The program is open to new or existing businesses opening a new location or expanding operations in a vacant commercial property where the lease commences, or sales contract closes, on or after January 1, 2021 and on or before December 31, 2022.

Additional information about the Main Street Bounce Back Grants is available here: <https://wedc.org/programs-and-resources/mainstreet-bounceback-grants/>.

For more information about any of these programs, please see our website at lacrossecountylibrary.org and click on Youth Programming or Adult Programming.



Summer Reading Program for Youth

We'll blaze our own trail and explore new ways of learning and creating with tech, nature, music, art, science, math, and more at the library and beyond in our Read Beyond the Beaten Path Summer Library Program. **Program runs through July 30.**

- Reading Program for babies - entering grade 5
- Teen Reading Raffle
- STEAM Camps for entering grades 2-8
- Outdoor Story Times, July 11-29
- Outdoor Family Events on July 6, 13, 20, & 27



MIDDAY MOVIES

FREE MOVIES
ON THE BIG SCREEN

WEST SALEM LIBRARY
THURSDAYS AT 2:15PM

JULY 14

THE BRIDGES OF
MADISON COUNTY

PG-13 | 2h 15min | Drama



JULY 21

A DOG'S JOURNEY
PG | 1h 49min | Adventure

JULY 28

FLORENCE FOSTER JENKINS
PG-13 | 1h 51min | Biography



TEEN NIGHTS

JULY 5 - JULY 29

Bring your friends, play games, eat pizza, and watch a movie on the big screen ... for free!



(Mostly) Monday nights at Holmen and Thursday nights at Onalaska. See website for details.



ICE CREAM PARTY

SATURDAY, JULY 30

Readers who finish their Reading Record and all Reading Raffle readers can earn a ticket to the party. Enjoy free ice cream treats plus outdoor lawn games!



**SUMMER
Book Bingo**
JUNE 15 - AUGUST 17

FOR AGES 16+

Grab a BINGO card from the checkout desk and start playing! Bring the card back by August 17th and receive one entry into the prize drawings for each 5-in-a-row BINGO that you complete!

**Cheesecake
& Canvas**

WEST SALEM

THURSDAY, JULY 14 @ 6:30PM

Art class for ages 16+. No experience necessary: step-by-step instruction & all supplies provided. Registration required.



CLOSED DATE: All library locations will be closed on Monday, July 4.

LACROSSECOUNTYLIBRARY.ORG
608.399.3390





West Salem Business Association
P. O. Box 84
West Salem, WI 54669