



MONTHLY MEETING

WEDNESDAY, MARCH 9, 2022, AT NOON
Westview Inn
Downtown West Salem

GUEST SPEAKER
Wisconsin Women's
Business Initiative
Corporation
(WWBIC)



Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.

West Salem Business Association
44th Annual Meeting
February 10, 2022

Meeting called to order at 6:00 p.m. by President Stephen Cohen. President Cohen welcomed the attendees to the 44th Annual Meeting and Banquet. After a buffet dinner, the meeting continued.

Election of Officers

Motion by Nicole Vidal, seconded by Denise Jones to approve the election of the following officers for 2022:

President:	Stephen Cohen, Edward Jones
Vice President:	Steve Berg, Brenengen Collision
Secretary:	Teresa DeLong, Village of West Salem
Treasurer:	Jodie Curtis, Union State Bank
Directors:	Rick Wilson, Magnum Media Ashley Giese, Hazel Brown Leicht Memorial Library Jennifer Hatz, Vivial

Motion unanimously approved.

Presentation of Awards

President Cohen presented the Citizen of the Year Award to Veterans Memorial Paws Park Committee, and the Business of the Year award to Hazel Brown Leicht Memorial Library.

Tickets for West Salem Bucks gift certificates were drawn and awarded.

Motion by Denise Jones, seconded by Jodie Curtis to adjourn the meeting at 6:30 p.m.

Teresa L. DeLong, Secretary/Director



2021 Citizens of the Year – Veterans Memorial Paws Park
Committee



2021 Business of the Year



WINTER MOVIES

Free movies
on the big screen



Bangor Public Library

Footloose (PG)

Thursday, March 17, 6 pm

Holmen Public Library

The Call of the Wild (PG)

Monday, March 7, 2:15 pm

Cry Macho (PG-13)

Monday, March 21, 2:15 pm

Onalaska Public Library

Belfast (PG-13)

Thursday, March 17, 6:30 pm

No Time to Die (PG-13)

Thursday, March 31, 6:30 pm

West Salem Public Library

The Lost Valentine (PG)

Thursday, March 3, 2:15 pm

Brooklyn (PG-13)

Thursday, March 10, 2:15 pm

Captain Fantastic (R)

Thursday, March 17, 2:15 pm

Only the Brave (PG-13)

Thursday, March 24, 2:15 pm

St. Vincent (PG-13)

Thursday, March 31, 2:15 pm

Cheesecake & Canvas



West Salem Public Library

March 24

6:30 pm - 8:30 pm

Join us for this painting class and go home with a finished canvas! See the Adult Programming page of our website for more info. For ages 16+.



March 21 or March 28

Join us for colorful, messy fun with shaving cream marbling! Great for ages 6-12. Choose your favorite colors to marble paper for bookmarks, cards, and more. See the Youth Programming page on our website for details.



March 25

Onalaska 2:30 pm - 4 pm

Holmen 3 pm - 4:30 pm

If you're into hands-on projects, music, new teen books and just chilling out, join us for Teen Time! For grades 6-12. Sign up for a door prize!



Register now for the
March 14-April 22 session!

In-Person Library Learners Story Times geared toward ages 3-5 feature stories, songs, movement, and rhymes. Visit the Youth Programming page on our website to see locations/times and to register.



FLOYDE'S
Senior
MOMENTS

Learning and entertainment
for older adults

Select Wednesdays at 10 a.m.

February 2 - May 25

Onalaska Public Library

741 Oak Ave. South, Onalaska, WI

March Lineup

MARCH 2

Titanic Cooking, Veronica Hinke

MARCH 9

One-Room Country Schools, Larry Scheckel

MARCH 16

Habitat for Humanity

MARCH 23

Circus World Museum, Scott O'Donnell

MARCH 30

Badger Ordnance Works, Verlyn Mueller



March 7-April 2: Visit the display boards in the youth area to pick up our weekly I Spy Challenge sheets. Find all the items and turn in your sheet for a surprise!

I SPY



Are You Still Using Too Much Salt?





Your actions at home and work impact local lakes and streams year round. So this winter, make a lifestyle change with a positive effect.

It matters!

1) Use less deicing salt. Use it only when it's warmer than 15 degrees.

2) Remove snow early and often to minimize need for salt.

2) Pick up trash in melting snow to keep it out of street drains.



[La Crosse Area Waters](#) spreads knowledge about reducing runoff pollution and works with community partners to make our waterways cleaner, healthier and safer. Together we are tackling the largest water pollution challenge in our region.



 **SCHOOL DISTRICT OF WEST SALEM**

NON-RECURRING OPERATIONAL REFERENDUM

COMMUNITY INFO SESSIONS

Vote April 5

MARCH 9, 22, AND 31 | 6 P.M.
MARIE HEIDER MEETING ROOM
DISTRICT OFFICE
405 EAST HAMLIN ST. WEST SALEM, WI

Come join us as we share information regarding the non-recurring operational referendum that will be on the ballot on Tuesday, April 5th. We will discuss some frequently asked questions and will be open to take your questions as well.

For more information:

<https://www.wsaalem.k12.wi.us/content/district/referendum-2022>

REFERENDUM

Vote April 5, 2022



BALLOT QUESTION

- The School Board announced as part of the non-recurring operational referendum its intent to establish a mill rate of \$8.32. This is the lowest mill rate in over 20 years.
- The Board is asking to exceed the revenue limit by the following amounts for the next three fiscal years:
 - 2022-2023: \$2.50 million
 - 2023-2024: \$2.50 million
 - 2024-2025: \$2.75 million
- The District is looking to maintain our current level of funding plus \$600,000 in the first two years of the referendum to account for inflation and rising costs of materials.

referendum@wsalem.k12.wi.us

bit.ly/WSalemReferendum

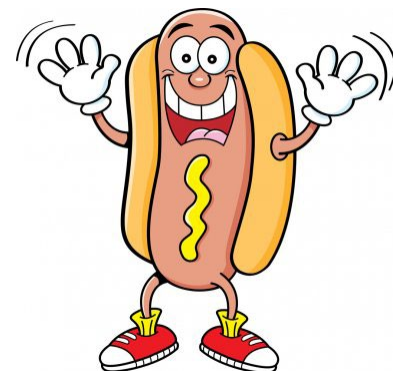
American Legion Events:

148 Leonard Street South, West Salem



BINGO - MONDAY, MARCH 7, 2022 AT 5:30 PM – 8 PM

Sons of the American Legion will be holding a brat and hot dog fry, including beans and chips, on **March 26, 2022, from 11:00 a.m. to 1:00 p.m. (or until gone)**





**West Salem HS
Senior Class Brat
Sale Fundraiser,
Hansen’s IGA,
Highway 16, West
Salem**

SATURDAY, MARCH 12, 2022, FROM 10 AM – 1 PM

Please join us for a BRAT & BAKE SALE fundraiser on March 12 at IGA in West Salem! First brat sale of the year! The parents of the graduating Class of 2022 are excited to be organizing a lock-in at Features Sports Bar & Grill in West Salem on May 29, 2022. Graduation night lock-in is a volunteer-run, parent-chaperoned overnight celebration not only free of charge, but also of temptations new graduates might face. This event sends a clear message to all graduates that their parents, school district, and a community care about their safety and want to send them off in a fun way!

Wednesday, March 9th - 12:00 -
Lunch Meeting

Location: Features West Salem

**Spotlight Speaker – Crystal
Becker from West Salem School**

District. She will be talking about the upcoming referendum in the district.
Education – Tips to help blend professional life with personal life at home.



Wednesday, March 23rd - Happy Hour Meeting

Open House 5:00-7:00

Location: Sensible Health – 1580 Heritage Blvd Suite 200, West Salem

This happy hour will be hosted by Claire of Mitchell Holistic Health and Emily of O2 Hyperbarics. It will be a great opportunity to learn about each of these businesses and check out their location with the bonus of networking with some other great ladies!!!

If you are interested in learning more about the Women’s Business Network and being featured as the spotlight speaker or hosting an event at your business please let me know. It is a great way to share your business with our group so we can all help promote you!

As always – feel free to invite any other ladies that are interested in learning more.....

Annual Meeting Notice

*We invite our members to come to
1st CCU's 61st Annual Meeting*

**Monday, March 28, 2022
at Sparta American Legion
1116 Angelo Rd, Sparta**

The purpose of the Annual Meeting is to receive the Annual Report for the fiscal year ending December 31, 2021. All credit union members are welcome to attend.

- Registration and social at 6:00 PM
- Business Meeting at 6:30 PM
- For every voting member who attends 1st CCU will donate \$5 to a local charity
- Please RSVP by March 21st by emailing marketing@1stccu.com

This is your chance to see how the Credit Union did in 2021, as well as vote two people to the Board of Directors.

Federally Insured By NCUA

**1ST COMMUNITY
CREDIT UNION**



The School District of West Salem has opened up its COVID Testing Site at West Salem High School to the public. Community members are welcome to come in for a walk-in appointment to receive a PCR test. They do not need to sign up for an appointment time, but they do need to register with the laboratory using the registration link [here](#). If you are able to share this information, we would appreciate it.

Testing is done by Noah Laboratories and is located at West Salem High School. Community members should enter using the fitness center doors on the near the southeast side of the building. For more information on testing, please visit the link below or contact District Nurse Kate Brohmer at brohmer.kate@wsalem.k12.wi.us



<https://www.wsalem.k12.wi.us/content/covid-19-updates/covid-attendance-testing>

Please let us know if you have any questions regarding this information.



West Salem District **Honors Art Show**

Hello, March! As the saying goes, “March comes in like a lion and goes out like a lamb.” With March being “Art in Our Schools Month”, please come and enjoy the talented art work of select West Salem School students from kindergarten to 12th grade. The Art Show can be viewed from March 1 through March 31, 2022, at the Heider Center Art Gallery. The Gallery hours are Mondays, Wednesdays, and Fridays from 1:30 p.m. to 4:00 p.m.

Please join us for an art reception on Thursday, March 24, 2022, from 6:00 to 7:30 p.m.

ART IS ALIVE AND WELL IN WEST SALEM

Something for Everyone at the Heider Center

Some of the best shows in the Midwest are offered in the Heider Center’s [Mainstage Series](#). Shows which educate and entertain, [perfect for school groups and children](#) of all ages, are featured in the Educational Series. [Mainstage Plus Performances](#) round out the quality art and theater programming at the Heider Center. We have something for everyone to enjoy, and look forward to seeing you at curtain time!



Colleen Raye & Bobby Vandell – Country Duets, Hits & More!

Enjoy the great country duets and hits through the years with Bobby Vandell and Colleen Raye. These two talented performers have a perfect vocal blend and natural rapport with the audience. You'll hear songs from Johnny and June, Loretta and Conway, Lady Antebellum, Kenny and Dolly, Crystal Gayle and Eddie Rabbit, as well as Mary Chapin Carpenter, Waylon and Willie, Hank Williams, Allison Krauss, The Traveling Willburys, Patsy Cline and Jim Reeves, The Everly Brothers and more.

Tickets: \$24 adult and \$22 for students or senior citizens

Doors open 30 minutes before show time. All Covid-19 safety protocols are followed for this event.

<https://heidercenter.org/event/colleen-raye-bobby-vandell-country-duets-hits-more/>

<https://heidercenter.org/events/>

FREE SHRED EVENT AND FOOD DRIVE

Saturday, April 23rd
at 1st CCU in West Salem
8:30 to 11:30 AM

Free shredding of up to
 3 boxes/bags of outdated,
 sensitive documents.

This event is open to the public. We ask that you
 please bring a non-perishable food item in
 exchange for the free shredding. All food
 will be donated to the local food pantry.



Monitor your document shredding through closed-circuit TV.

*Consult a tax advisor for advice on tax return retention. Do not destroy documents tied to pending litigation and never destroy any vital records such as wills, deeds, titles, birth or death certificates, etc.

2022 APRIL						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Please follow these guidelines:

- Up to three brown paper bags or three medium-sized boxes (100 lbs) per person may be shredded.
- Safe destruction of outdated, sensitive financial statements*, receipts, invoices, checks/check duplicates, etc., will be shredded on-site.
- In exchange for the shredding service we are accepting non-perishable food items for a local food pantry.
- All types of paper are fine (staples & paper clips can be shredded but please remove butterfly clips).
- We cannot accept 3-ring binders and other hard covers; please remove paper to be shredded from these hard covers in advance.
- Please don't bring other items to be shredded, the mobile shredding truck accepts paper only.

**1ST COMMUNITY
 CREDIT UNION**
 1410 W. Highway 16
 (corner of Hwy 16 and County M)



www.westsalemwi.org
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West Salem Business Association
P. O. Box 84
West Salem, WI 54669