



MONTHLY MEETING

WEDNESDAY, DECEMBER 8,
2021, NOON AT WESTVIEW INN

Social Meeting

*Please remember a monetary
donation to the West Salem Lions*

Club for food baskets and Christmas Toy Distribution

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business.

Additional representatives pay a small fee toward the buffet lunch.



“Like” us on Facebook

Monthly Update

Regular Meeting

November 10, 2021

Meeting called to order at 12:00 Noon by President Stephen Cohen. After introductions and sharing of gratefulness, a buffet lunch was served.



Guest Speaker

Jennifer Hatz, Digital Media Consultant for Vivial, talked with the membership about how businesses can increase their business presence on Google and on the internet.

Minutes

Motion by Denise Jones, seconded by Ashley Giese to approve the minutes of the October regular membership meeting. Motion approved.

Treasurer's Report

Treasurer Jodie Curtis distributed the month end October 2021 Treasurer's report. The current membership includes 115 members, and the general account balance is \$5,586.89. The Winter Wonderland account balance is \$5,967.65, the flowerpot balance is \$1,613.88, and the Celebrate West Salem account is \$611.10. The Association has not received its normal June Dairy Days share yet.



Motion by Steve Berg, seconded by Ashley Giese to approve the Treasurer's report as submitted. Motion approved unanimously by voice vote.

West Salem Emergency Medical Team



Motion by Steve Berg, seconded by Rick Wilson to approve the WSBA donating \$250 to the West Salem Emergency Medical Team. Motion unanimously approved by voice vote.

Membership Monthly Meetings

President Cohen requested input from the members present on how to increase participation and attendance at the monthly meetings. He plans to create a short survey to learn more about what the membership would like regarding frequency of meetings and dates and times.

Motion by Teresa DeLong, seconded by Ashley Giese to adjourn the meeting at 12:50 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director



La Crosse
County
Library

Bangor • Campbell • Holmen • Onalaska • West Salem

DECEMBER 2021



FALL MOVIE SERIES

Free movies on
the big screen

News of the World (PG-13)

Bangor Thurs, Dec 2, 6 pm

Those Who Wish Me Dead (R)

West Salem Thurs, Dec 2, 2:15 pm

Onalaska Thurs, Dec 2, 6:30 pm

Holmen Mon, Dec 6, 2 pm & 6 pm

Bangor Thurs, Dec 9, 6 pm

Dream Horse (PG)

West Salem Thurs, Dec 16, 2:15 pm

Onalaska Thurs, Dec 16, 6:30 pm

Holmen Mon, Dec 20, 2 pm & 6 pm

Bangor Thurs, Dec 30, 6 pm

Hygge Challenge

Hygge-giht, noun: Danish origin

Join the Hygge Challenge!

For ages 12 to adult

Now through December 13

Details on our website

GINGERBREAD JAM!

STORY, ACTIVITIES,
& COOKIE DECORATING

Register online or in person;
see Youth Services page on
website for more information

10 am on Saturday, December 11
Facebook Virtual Event

Floyde's Senior Moments



HOME FOR THE HOLIDAYS

with Joseph Cody

10 am on Wednesday, December 1

Onalaska Public Library
741 Oak Ave South
Onalaska, WI

VISIT WITH SANTA

Saturday, December 11

John Bosshard Memorial Library

Bangor, Wis.

1:30 pm to 3 pm

LOOK FOR US AT THESE COMMUNITY EVENTS

JINGLE FEST

Stop in the library for a story & a craft!
12 pm to 2 pm, Saturday, December 4
Holmen Public Library

SEASON OF LIGHTS PARADE

Watch for us in the Season of Lights
holiday parade in Onalaska
Sunday, December 5th at 5 pm

HOLIDAYS IN THE PARK

Look for our tree trimming contest
entry in Halfway Creek Park in Holmen
from Nov 28 - Dec 31



ADULT COLORING EVENT

Monday, December 20, 6 pm to 8 pm
Supplies provided!

Onalaska Public Library
741 Oak Ave South
Onalaska, WI

CLOSED DATES All locations will be closed December 24-27, December 31, & January 1

LACROSSECOUNTYLIBRARY.ORG
608.399.3390





American Legion Bake Sale!

It's our 5th Annual Holiday Bake Sale. Come in to get your holiday candies, cookies and more! If you love the sweets but don't know how to make them, this is your chance to get those holiday treats. All the favorites that you loved as a kid and new treats that will become your

favorites as well. Rosettes, Sanbuckels, candies and more! Don't miss the chance to get your holiday treats without all the work. All proceeds will go to the building fund.

Saturday, December 18, 2021, from 9:00 a.m. until 1:00 p.m.
148 South Leonard Street, West Salem

Join us For the Womens Business Network's
December happy hour meeting at
THE PAINTED PORCH- SIP AND SHOP.

PAINTED PORCH
Decor Extraordinaire

Wednesday December 15th
4:30-6:30 (open house)
200 Main Strret Lacrosse WI

SCOUT & CELLAR
CLEAN-CRAFTED COMMITMENT
INDEPENDENT CONSULTANT

Hannah will be open for the WBN members and ladies interested in joining to offer some relaxing Christmas shopping.
Featuring wines from Scout and Cellar consultant Jody Riherd.

WINE/ SNACKS/ SHOPPING/ NETWORKING

You can RSVP for this event by registering on the WBN website -
<https://thewomensbusinessnetwork.com/eventCalendar>



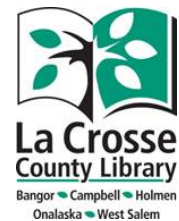
West Salem's Mitten

Tree is Back!



Give the gift of warmth.
Donate new, handmade, or gently
used mittens, hats, and scarves to
help those in need of warmth. All
sizes from infant to adult are
welcome.

The West Salem Mitten
Tree is located in the
lobby at
Hazel Brown Leicht
Memorial Library
702 Industrial Drive
West Salem, WI 54669



Feel free to bring your donations to our Wednesday regular meeting
on December 8, 2021, at Noon at
Westview Inn.

**Thank you to 3RT Networks for
again organizing this project.**





**FRIDAY, DECEMBER 10,
2021 AT 7 PM**

Sal & Dean at the Legion

American Legion Post 51-West
Salem, WI 54669

Join us for homemade individual pizza and great music with Sal n Dean! This month's specialty pizza is the Rueben or you can build your own! Food begins at 5:30, music from 7 to 10! Back by popular request....we will be serving hand muddled old fashions again! Blackberry Old Fashions were a hit, they will be back too!



Kat Perkins is packing up the sleigh and headed to the Heider Center for a night of Christmas joy and cheer in her own signature style! A finalist on NBC's The Voice, Kat quickly rose to fame as one of Minnesota's most well-known musicians. Kat and her band bring the holiday cheer to the Heider Center Stage to get you and your family dancing into the holiday season!

Wednesday, December 15, 2021

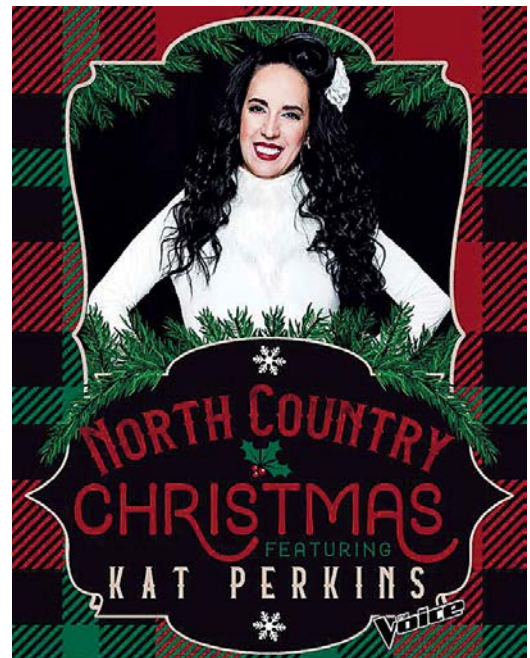
at 7:30 pm

Tickets: \$24/\$22

Call the box office at: (608)786-2550

PURCHASE YOUR TICKETS ONLINE NOW: www.heidercenter.org

Box Office Hours: Monday, Wednesday and Friday: 1:30pm - 4pm





Organized by West Salem Parks & Recreation Department and sponsored by many West Salem Business Association valued members.





**West Salem Business Association
Annual Meeting and Banquet
Thursday, February 10, 2022
*West Salem American Legion Hall***

The West Salem Business Association will look back on another year on Thursday, February 10, 2022, at our annual banquet. This year's venue is the American Legion at 148 South Leonard Street, West Salem.

The banquet is a chance for our members and friends to get together in a social setting, recognize several of its members, and celebrate the successes of the preceding year. Members of the general public are always invited and welcome!

Mark your calendars as more details coming soon!

ART SHOW RECEPTION

December 9, 2021

6:00 to 7:30 p.m.

Artists are: Doyle and Shirley Gates,
Brandon Wanke, Paul and Debbie
Abraham, and Robert Taunt



MEMBERSHIP RENEWAL IS COMING SOON!



The 2022 West Salem Business Association membership renewal notices will be distributed via email.

If you do not receive yours, feel free to contact Treasurer Jodie Curtis at jodiecurtis@usbws.com or Secretary Teresa DeLong at tdejong@westsalemwi.com

www.westsalemwi.org



IN THIS ISSUE:
Monthly Meeting Reminder
November Monthly Meeting Report
Upcoming Events

West Salem Business Association
P. O. Box 84
West Salem, WI 54669