



MONTHLY MEETING

WEDNESDAY, NOVEMBER 10, 2021, NOON AT WESTVIEW INN

GUEST SPEAKER



Jennifer Hatz
Social Media Digital
Advertising

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.

Monthly Meeting Update

REGULAR MEETING

October 13, 2021

Meeting called to order at 12:00 Noon by President Trent Jorgenson. After introductions, a buffet lunch was served.

President Jorgenson announced he has resigned his position at Altra Federal Credit Union, and his home and work are no longer in the West Salem area. Therefore, Vice President Stephen Cohen will now complete Mr. Jorgenson's term of office.

Treasurer's Report

Treasurer Jodie Curtis distributed the month end September 2021 Treasurer's report. The current membership includes 114 members, and the general account balance is \$5,627.67. The Winter Winterland account balance is \$3,417.65, the flowerpot balance is \$1,613.88, and the Celebrate West Salem account is \$611.10. The Association has not received its normal June Dairy Days share yet. The golf outing in September raised \$4,520.00 with expenses totaling \$2,190.30 for a net revenue of \$2,329.70. Mrs. Curtis stated this was a record event, and high school scholarships should be distributed accordingly.

Motion by Teresa DeLong, seconded by Ashley Giese to approve the Treasurer's report as submitted. Motion approved unanimously by voice vote.

High School Scholarships

Motion by Denise Jones, seconded by Jim Anderson to approve the WSBA contributing \$500 extra to the high school scholarships. Motion unanimously approved by voice vote.

Celebrate West Salem

President Cohen informed the membership of the August 2, 2022, National Night Out event that will take place in West Salem this year. Area businesses and vendors will be asked to participate and donate with proceeds benefiting the West Salem Parks & Recreation Department. This event is very well attended each year, and it promotes police and community relationships. Because of the uncertainty of the present pandemic, the Board of Directors is asking membership input on whether to cancel the annual Celebrate West Salem indoor event and instead promote and support the National Night Out event in August of 2022.

Motion by Ashley Giese, seconded by Teresa DeLong to not hold the 2022 Celebrate West Salem event and instead support the National Night Out event in August of 2022. Motion unanimously approved by voice vote.

Membership Monthly Meetings

President Cohen requested input from the members present on how to increase participation and attendance at the monthly meetings. He plans to create a short survey to learn more about what the membership would like regarding frequency of meetings and dates and times.

West Salem Community Foundation

Denise Jones is the present appointee to the West Salem Area Community Foundation, and she stated her term on the Foundation will expire in December of 2021. The West Salem Business Association should appoint a new member to the Foundation. Director Steve Berg volunteered to serve on the West Salem Area Community Foundation.

Motion by Ashley Giese, seconded by Steve Berg to adjourn the meeting at 12:48 p.m.
Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director

November and December Association Meetings



The Board would like to remind the Membership that we will continue the November nonperishable food drive collection and the December cash collection for the West Salem

Lion's Club.

Please bring a nonperishable food item to the November 10 meeting, and cash donations will be collected at the December 8 social meeting.

DOWNTOWN TRICK OR TREATING – SUCCESS!!!



Downtown Trick or Treating and Trunk or Treat was a welcome success. After last year's cancellation, more children and adults participated in the West Salem Business Association sponsored Downtown Trick or Treating event!

Thank you to all who opened their businesses on Friday, October 29 to the children for a safe and fun trick or treating event and for all those who came to the Village Park to distribute treats!



40TH ANNUAL FUNDRAISER

The All-Volunteer West Salem Emergency Medical Team



**Chili Supper
Canceled!**



Due to the concerns surrounding Covid-19, we have yet again made the difficult decision to cancel this years Chili Supper. While we always look forward to connecting with our community, we also do not want to put anyone at risk. Despite canceling this fundraiser, please know that we have continued to operate throughout these uncertain times and will continue to do so for your safety.

Once again, we ask for your support of this vital organization. This annual fundraiser helps us buy supplies and equipment needed to service our community in time of need. Without the community support, we wouldn't be able to operate like we do. This organization of dedicated volunteers has been serving the West Salem and surrounding area since 1986. We have been able to do so in large part thanks to your generous support. Your generous contributions go a long way toward the betterment of our community and capabilities. As a volunteer department, we gratefully acknowledge your support.

**Thanks for
Donating!**

Your donations can be dropped off or mailed to:

**West Salem Emergency Medical Team
567 Brickl Road
West Salem, WI 54669**

*** We Need Your Help! ***

Your West Salem First Responder team consists of just 12 members. 8 of which work full-time, 2 that are students, in addition to working full-time, and 2 that are full-time students.

With every year that goes by, we are faced with more and more calls. Pair that with the critically low number of members, and we find ourselves struggling to make every call. That is why the **All-Volunteer West Salem First Responders** are looking for individuals who want to give back to their community. Being a first responder is a challenging but very rewarding way to do just that. If you live in the West Salem or it's surrounding area, (Barre Mills and Hamilton) and can donate some spare time, please let us know!

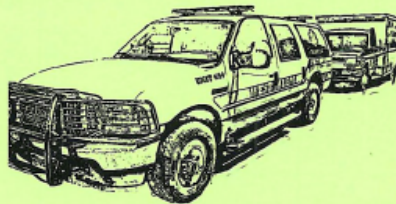
Please note that Registered Nurses are able to join without the need to take additional classes.

If you are interested, please contact us to learn more about our ride along program and how you can join.

Phone: (608)-786-2501

Email: WSEMS@hotmail.com

**West Salem First Responders
567 Brickl Rd.
West Salem, WI 54669**



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Annual Winter Wonderland

This is your opportunity to connect with your community by sponsoring this holiday celebration! We are hoping that through a combined effort of the West Salem Business Association and the West Salem Parks & Recreation Department, we will be able to transform Village Park into a Winter Wonderland.

Your organization's investment will help spread joy this holiday season to the local community. Making a contribution provides a great marketing opportunity for your organization, while helping to create lasting family memories for years to come. Dates for special events (caroling, hot chocolate and maybe even a visit from Santa) in Winter Wonderland will be announced. Specific sponsorship opportunities are detailed in brochures distributed already, but area also available at the West Salem Parks and Recreation Office.



[Contractor Supply of West Salem](#)

Contractor Supply of West Salem is currently seeking a Full Time Delivery Driver. No nights or weekends! Come work at a great company with great people! Click the link below for job details.

<https://www.indeed.com/jobs?q=delivery%20driver&l=West%20Salem%2C%20WI&radius=5&vjk=34415cb0415ea33b>



NOW HIRING-RECORDS CLERK:

The West Salem Police Department is accepting applications for a part-time Records Clerk. This position will start tentatively in January 2022.

For more information about the job click here >

<https://westsalempolice.org/news/now-hiring-records-clerk/>



www.westsalemwi.org

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Monthly Meeting Reminder

West Salem Emergency Medical Team Fundraiser

DON'T FORGET!

Please remember to bring a non-perishable food item to the November 10 regular Association meeting. All items donated will be delivered directly to the West Salem food pantry

West Salem Business Association

P. O. Box 84

West Salem, WI 54669