

WEST SALEM BUSINESS ASSOCIATION

REGULAR MEETING

October 13, 2021

Meeting called to order at 12:00 Noon by President Trent Jorgenson. After introductions, a buffet lunch was served.

President Jorgenson announced he has resigned his position at Altra Federal Credit Union, and his home and work are no longer in the West Salem area. Therefore, Vice President Stephen Cohen will now complete Mr. Jorgenson's term of office.

Treasurer's Report

Treasurer Jodie Curtis distributed the month end September 2021 Treasurer's report. The current membership includes 114 members, and the general account balance is \$5,627.67. The Winter Winterland account balance is \$3,417.65, the flowerpot balance is \$1,613.88, and the Celebrate West Salem account is \$611.10. The Association has not received its normal June Dairy Days share yet. The golf outing in September raised \$4,520.00 with expenses totaling \$2,190.30 for a net revenue of \$2,329.70. Mrs. Curtis stated this was a record event, and high school scholarships should be distributed accordingly.

Motion by Teresa DeLong, seconded by Ashley Giese to approve the Treasurer's report as submitted. Motion approved unanimously by voice vote.

High School Scholarships

Motion by Denise Jones, seconded by Jim Anderson to approve the WSBA contributing \$500 extra to the high school scholarships. Motion unanimously approved by voice vote.

Celebrate West Salem

President Cohen informed the membership of the August 2, 2022, National Night Out event that will take place in West Salem this year. Area businesses and vendors will be asked to participate and donate with proceeds benefiting the West Salem Parks & Recreation Department. This event is very well attended each year, and it promotes police and community relationships. Because of the uncertainty of the present pandemic, the Board of Directors is asking membership input on whether to cancel the annual Celebrate West Salem indoor event and instead promote and support the National Night Out event in August of 2022.

Motion by Ashley Giese, seconded by Teresa DeLong to not hold the 2022 Celebrate West Salem event and instead support the National Night Out event in August of 2022. Motion unanimously approved by voice vote.

Membership Monthly Meetings

President Cohen requested input from the members present on how to increase participation and attendance at the monthly meetings. He plans to create a short survey to learn more about what the membership would like regarding frequency of meetings and dates and times.

West Salem Community Foundation

Denise Jones is the present appointee to the West Salem Area Community Foundation, and she stated her term on the Foundation will expire in December of 2021. The West Salem Business Association should appoint a new member to the Foundation. Director Steve Berg volunteered to serve on the West Salem Area Community Foundation.

Motion by Ashley Giese, seconded by Steve Berg to adjourn the meeting at 12:48 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director