

WEST SALEM BUSINESS ASSOCIATION

REGULAR MEETING

November 10, 2021

Meeting called to order at 12:00 Noon by President Stephen Cohen. After introductions and sharing of gratefulness, a buffet lunch was served.

Guest Speaker

Jennifer Hatz, Digital Media Consultant for Vivial, talked with the membership about how businesses can increase their business presence on Google and on the internet.

Minutes

Motion by Denise Jones, seconded by Ashley Giese to approve the minutes of the October regular membership meeting. Motion approved.

Treasurer's Report

Treasurer Jodie Curtis distributed the month end October 2021 Treasurer's report. The current membership includes 115 members, and the general account balance is \$5,586.89. The Winter Winterland account balance is \$5,967.65, the flowerpot balance is \$1,613.88, and the Celebrate West Salem account is \$611.10. The Association has not received its normal June Dairy Days share yet.

Motion by Steve Berg, seconded by Ashley Giese to approve the Treasurer's report as submitted. Motion approved unanimously by voice vote.

West Salem Emergency Medical Team

Motion by Steve Berg, seconded by Rick Wilson to approve the WSBA donating \$250 to the West Salem Emergency Medical Team. Motion unanimously approved by voice vote.

Membership Monthly Meetings

President Cohen requested input from the members present on how to increase participation and attendance at the monthly meetings. He plans to create a short survey to learn more about what the membership would like regarding frequency of meetings and dates and times.

Motion by Teresa DeLong, seconded by Ashley Giese to adjourn the meeting at 12:50 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director