





Friday, June 4, 2021, starting at Noon Village Park Beer Tent

The June Dairy Days Kick-Off Luncheon takes the place of our regular WSBA monthly meeting. One representative from each member organization eats free, but please feel free to bring others from your business for a nominal price of \$8.00 per person. Come listen to our guest speaker, be there for the Parade Marshal reveal, and congratulate this year's June Dairy Days button design winner.



Thank you, John Reusch
and Cottage Grove Nursery
for putting together the
downtown flower pots
again this
year and West
Salem Public
Works for
hanging the
flower pots.



PUT DOWN ROOTS AT BSJ
Assisted Living Caregiver
OPEN INTERVIEWS

Openings in Holmen, Onalaska,
La Crosse, & West Salem

Will Train - Experience Not Required

June 9, 1 pm - 7 pm

June 16, 7 am - 1 pm

1126 Main St., Onalaska WI

bsjcorp.com

Happy 20th Anniversary!



Hazel Brown Leicht Memorial Library
West Salem, WI

What?



Celebrate another part of West Salem during June Dairy Days! We're handing out individually wrapped cupcakes* to mark the 20th anniversary of the dedication of the Hazel Brown Leicht Memorial Library! The library opened in late 2000 to replace a smaller location in Village Hall and was dedicated on June 3, 2001.



When/Where?

June 3, 10am to 8pm

Hazel Brown Leicht Memorial Library

Pick up your treat inside during regular hours (while supplies last).

**Cupcakes provided by the Friends of the Library.*



Bangor • Campbell • Holmen • Onalaska • West Salem



Dear Business Owner,

The Berg Hemker Olson American Legion, Post 51 Building Committee is excited to sponsor our “Wine Walk West Salem” event on August 26, 2021 from 5-7:30pm with raffle drawings at 8pm. This event will invite up to 250 guests to walk around downtown West Salem to participating businesses and sample wines from several local wineries. This is a great way to get new people walking into your business and seeing all that our revitalized downtown has to offer. Our past walks were such great successes and our guests and participating businesses overwhelmingly asked that we do it again.

What we need from you is your commitment to host a “Tasting Table” at your business. We have reduced the cost to host a table to \$40, which will provide you with 1 of the wines to sample at your business. We ask that you provide a table and a small snack to serve with the samples at your business. By law, each location is required to have a licensed bartender at each site. If you have or know of someone who would be willing to volunteer at your business, please let us know. If not, we have a list of some potential volunteers, but need to know in advance to coordinate this. You will also need someone to help punch the cards of participants.

Once again, we may have businesses outside the “downtown corridor” that are interested in participating but are not within “walking distance”. If you have enough space and are willing to have another business sponsor a “Tasting Table” at your location, please let us know. We do have a legal maximum of 20 samples per person, so we will honor the first 20 businesses with their registration completed and fee paid. July 1st will be the last date to reserve your tasting table and be included in the advertising. You may email your desire to be included to: melody.schmitz@charter.net but it will not be official until your fee is paid. You may send your registration & fee to Berg Hemker Olson American Legion Post 51 – Wine Walk, PO Box 104, West Salem, or drop it off in person on a Friday night (148 Leonard St S).

The American Legion Building committee is excited to sponsor this popular event and bring people to our beautiful downtown. We hope you will join us for the fun! Feel free to contact any of us with questions. Once we have our tasting tables set, we will send out more details to those that are hosting.

The Wine Walk West Salem Coordinators-

Melody Schmitz (608) 498-9099 Nikki Vidal (608)386-1838 Rita Schmitz (608)799-9945

Yes, I/we would like to participate in Wine Walk West Salem on August 26th, 2021, from 5-7:30 PM. My \$40 fee is enclosed.

Name of Business: _____ Contact Person: _____

Email: _____ Phone Number: _____

Address: _____

I have extra space and could host another table for a business not in walking distance.

I have a licensed bartender available I need help with a licensed bartender.

I will donate an item for the gift basket giveaways.

I cannot participate with a table this time but would be willing to donate an item for the gift basket giveaways.

I cannot participate but would like to be an event Sponsor (see attached form)

JUNE 2021: Register now for the Summer Library Program!



Hazel Brown Leicht Memorial Library
201 Neshonoc Road
West Salem, WI
(608) 786-1505

Monday through Thursday
10:00 am to 8:00 pm
Friday 10:00 am to 5:00 pm
Saturday 9:00 am to 2:00 pm



Call us: (608) 399-3390
Email: libraryprograms@lacrossecounty.org
Website: lacrossecountylibrary.org
Facebook: [lacrossecountylibrary](https://www.facebook.com/lacrossecountylibrary)
Twitter: twitter.com/CountyCrosse
Instagram: [lacrossecountylibrary](https://www.instagram.com/lacrossecountylibrary)
Goodreads: [goodreads.com/la-crosse-county-library](https://www.goodreads.com/la-crosse-county-library)
YouTube: [YouTube.com La Crosse County Library](https://www.youtube.com/LaCrosseCountyLibrary)



OUTDOOR STORY TIME

Onalaska June 14th & 28th
10:00 am & 6:30 pm
Holmen June 15th & 29th
10:15 am & 6:30 pm
West Salem June 16th & 30th
10:15 am & 6:30 pm
Campbell June 17th & July 1st
6:30 pm
Bangor June 18th & July 2nd
10:15 am



Tails and Tales Outdoor Event

Wednesday June 9
3:30 pm Campbell Library
6:30 pm Onalaska Library

Thursday June 10
12:30 pm Holmen Library
3:30 pm Bangor Library
6:30 pm West Salem Library



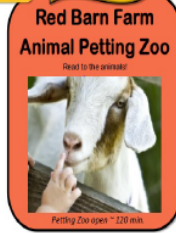
Summer Library Program!



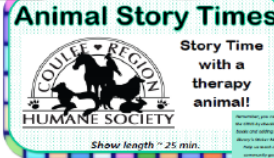
Registration starts
June 7th at all 5
locations. Program
runs through **July 31st**



Wednesday June 30
1:00 pm - 3:00 pm
Holmen Library
and
4:00 pm - 6:00 pm
West Salem Library
Saturday July 3
9:30 am - 11:30 am
Onalaska Library



Week of June 21 - 25
* **Mon., June 21**
Onalaska Library
10:00 am & 6:30 pm
* **Tues., June 22**
Holmen Library
10:15 am & 6:30 pm
* **Wed., June 23**
West Salem Library
10:15 am & 6:30 pm
* **Thurs., June 24**
Campbell Library
6:30 pm
* **Fri., June 25**
Bangor Library
10:15 am



GRAB n GO Kits are
back at all 5 locations!
Anytime Story Time
FREE Fun
literacy kits



All 5 Locations
Bangor, Campbell, Holmen,
Onalaska, West Salem

How do I use these Electronic Resources available through La Crosse County Library at www.lacrossecountylibrary.org?

We're Here to Help!
Schedule an in-person or virtual talk with one of our Reference Librarians about any of our Electronic Resources. Call or E-mail to ask questions/for help or to set up a presentation.

Call **Jeremy Scarlet** (608) 399-3361
E-mail **Jeremy Scarlet** jscarlet@lacrossecounty.org

June 28th to July 12th

Libby
His wife has always carried a secret. And now she's disappeared.



SEE US AT THE JUNE DAIRY DAYS PARADE ON JUNE 5th!

2021 JUNE DAIRY DAYS EVENTS



FRIDAY, June 4, 2021

- 12:00 pm June Dairy Days Kick-Off Lunch
Speaker: Kevin Hoyer- Village Park
Parade Marshal Recognized
Button Design Winner Presented
- 5:00 pm Carnival, Food Vendors,
Dairy & Beer Tents OPEN
- 5:00 pm ↗ Kaiged Acoustic - Gazebo
- Children's Entertainment
- 5:00 pm Kiddie Tractor Pull-Memorial Drive
Open to ages 4 through 12
River Valley Pedal Tractor Pull
Sponsor: Burkhardt Physical Therapy
- 5-9:00 pm Balloons by Kevin-Village Park
Sponsored by: Walters Concrete/
A1 Advanced Pumping
- 5-8PM Tappy's Face Painting - Village Park
- 6:00 pm ↗ Hans Mayer - Gazebo
Sponsored by:
Mayo Clinic Health System
- 6:45 pm Presentation of Parade Marshal
-Gazebo
- 8:30 pm ↗ Blue Collar 40 - Main Stage
- 10:00 pm Fireworks - Village Park
- 1:00 am Beer Tent CLOSES

SATURDAY, June 5, 2021

- 6:00 am Fishing Derby - Lake Neshonoc
- 7:00 am Fun Run/Walk-VIRTUAL
Sponsored by:
Gundersen Health System
- 7:00 am Tractor Ride Registration
Degenhardt Tire Parking Lot
Sponsored by: Degenhardt Tire
and St. Joseph's Equipment
- 7:30 am Tractor Ride Begins-Degenhardt Tire
- 9:00 am Poker Run Registration -Whiskey River
- 10:15 am Poker Run Send-Off - Leonard St
Sponsored by:
1st Community Credit Union
- 11:00 am Carnival, Chicken Q, Food Vendors,
Dairy & Beer Tents OPEN
- Noon June Dairy Days Parade
- 2:00 pm Bingo Tent OPEN - Village Park
Tappy's Face Painting - Village Park
- 2-8:00 pm Balloons By Kevin-Village Park
- 2:00 pm Alumni Baseball Game - HS Field
- 2:30 pm ↗ WSHS Jazz Band - Gazebo
- 3:00 pm Euchre Tournament - American Legion
- 3:00 pm Cornhole Tournament - Village Park
Family Entertainment - Gazebo
Isalah Foster - Magician
Sponsored by:
Mayo Clinic Health System
- 5:00 pm Poker Run Finale - Beer Tent
- 5:30 pm ↗ High Point Road- Gazebo
- 8:30 pm ↗ Dude Fresh - Main Stage
- 1:00 am Beer Tent CLOSES

SUNDAY, June 6, 2021

- 7-8:00 am Bike Tour
Registration - Lions Shelter
Sponsored by: Brickl Brothers
- 9:00 am Car Show Registration
Union State Bank Parking Lot
- 10:30 am Car Show, Antique Tractor &
Implement Show
Union State Bank & Leonard St
Sponsored by:
Northern Engraving
- 11:00 am Carnival, Chicken Q, Food Vendors,
Dairy & Beer Tents OPEN
- Noon Bingo Tent OPEN - Village Park
- 3:00 pm Park CLOSES
- 2021 Food Vendors:
Five Star Eggrolls
Monkey Business
Oly's Mini Donut Express
Pappi's Taqueria y Mas

*Commemorative buttons available
for purchase in ticket booth*



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Degenhardt Tire Inc





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West Salem



Mill St. Manor
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West Salem

Affordable Senior Living

for ages 62+ or 55 with disability

Call now for a tour! (608) 786-2440

bsjcorp.com



SUMMER 2021

SATURDAY

June 12

NOON - 10PM

NOON - 4:00 - EAT, DRINK SHOP & SIDEWALK SALE

3:30 - 10:00 PM - STREET DANCE & LIVE MUSIC



Find us on
Facebook



West Salem Business Association
P. O. Box 84
West Salem, WI 54669