



MONTHLY MEETING

WEDNESDAY, APRIL 14, 2021, NOON AT
WESTVIEW INN

GUEST SPEAKER

explore
LA CROSSE

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.

Regular Meeting Minutes
March 10, 2021

Meeting called to order at 12:00 p.m. by President Trent Jorgenson. After introductions and lunch, the regular meeting commenced. Guest speaker Laurie Tweten announced plans for the 2021 Bring'n Home the Bacon Fundraiser scheduled for the weekend of June 11 – 13, 2021.

Treasurer's Report



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Treasurer Jodie Curtis distributed the February month end Treasurer's Report. The bank balance of the Association is \$3,352.26. The flowerpot account stands at \$598.41, and the Winter Wonderland balance is \$4,411.26.

Motion by Denise Jones, seconded by Ashley Giese to approve the treasurer's report as submitted. Approved by voice vote.

Downtown Hanging Flowerpots

It appears the Association can collect enough funds to purchase and provide watering payment this year. However, no one has offered to water the flowers on Sundays and weekends. Sara Cox, Orange Thumb, will water the flowers on Saturdays.

June Dairy Days

The June Dairy Days Committee is planning to hold June Dairy Days on June 4, 5, and 6 this year. More information will follow.

Facebook Promotion

The Board of Directors is working on a WSBA Facebook page promotion, and the Board will keep the membership updated.

Guest Speakers

Explore La Crosse will present at the April meeting, and June Dairy Days will update the membership on this year's events at the May meeting.

Motion by Jane Leis, seconded by Ashley Giese to adjourn the meeting at 12:52 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director



"Sorry, I didn't hear you. Some guy just walked by saying something much more interesting."



WSHS Class of 2021 SEP Presentation Day

Would You Be Interested In Judging Our
2021 WSHS SEP Presentation's?

When: Wednesday, May 12th

Location: West Salem High School

490 North Mark Street

West Salem, WI 54669

Presentation/Judging: 1:00 P.M. - 3:15 P.M.

(Plan to arrive at 12:30-12:45)

Any questions email Michelle Schwier at

schwier.michelle@wsalem.k12.wi.us or call

(608)786-1220 Ex: 2342



**Mulder
Healthcare
West Salem
Hosting**

Coulee  **Scrubs**

**May 7th
11-4**

**Outdoor Scrub
Sale**

713 Leonard St N, West
Salem, WI 54669



For illustrative purposes only. Actual structure configuration and appearance may vary.




CHICKEN Q

SATURDAY, MAY 1

11AM - 2PM
OR GONE **\$10.00**

DRIVE UP SERVICE at the FIRE STATION

| | | |
|--|--|--|
| <p>Join THE BIG READ APRIL 5th, borrow the ebook with no waitlist from Libby</p> | | |
| <p>CELEBRATE LIBRARIES with Miss Carol Join us on Facebook April 5th at 10:30 am facebook.com/lacrossecountylibrary</p>  | <p>TRY OUT OUR NEW DIGITAL SERVICE</p> <h1>hoopla</h1> <p>Movies • Music • Audiobooks</p> | <p>Join us March 1st to April 3rd for a SPRING into Goodreads</p>  <p>Meet your next favorite book.</p>  <p>Go to our Goodreads page: La Crosse County to learn more about chances to win prizes by interacting with us on our Must be 16+ to participate in drawing.</p> |
| <p>LEARN WITH YOUR LIBRARY The Story Behind the World's Favorite Snack</p>  <p>Learn with your Library</p> <p>April 8th at 4:00 pm on Zoom Register on our website</p> | <p>APRIL 2021</p> <p style="color: yellow; font-weight: bold;">All Locations Closed Friday, April 2nd</p>  | |
|  <p>JOIN US ON FACEBOOK April 16th at 10:30 am facebook.com/lacrossecountylibrary</p> | <p>Hazel Brown Leicht Memorial Library 201 Neshonoc Road West Salem, WI (608) 786-1505</p>  <p>La Crosse County Library Bangor • Campbell • Holmen • Onalaska • West Salem</p> | |
| | |  <p>Mark your Calendar ONALASKA LIBRARY May 19th</p>  |

JOIN US ON FACEBOOK
at 9:00 am
April 7th & 14th
facebook.com/lacrossecountylibrary



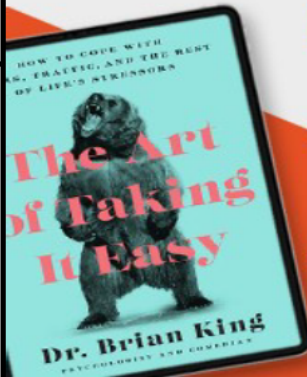
If you missed a Book Talk, they are available on our YouTube Channel

Start Thinking about Spring Crafting



The Winding Rivers Library System is providing FREE access to this Joann Fabrics Resource. Hundreds of crafting videos available online.

Call us: (608) 399-3390
Email: libraryprograms@lacrossecounty.org
Website: lacrossecountylibrary.org
Facebook.com/lacrossecountylibrary
Instagram.com/lcladmin
YouTube.com La Crosse County Library channel



BIG LIBRARY READ
April 5-19, 2021



Read on Libby.
The one-tap reading app from your local library.

We're Bringing You New Ways to Stay Connected!



Hot Spots are available for up to 3 week check out.



Adult Book Talks available on YouTube

Snapshots at jasonlove.com



"I don't have a single appointment between 1:30 and 2. Do you want me questioning the meaning of my existence?"



JUNE DAIRY DAYS 2021

Reprinted from June Dairy Days Facebook Page

We are pleased to see the much needed rain in the Coulee Region as long as it decides to stay dry for June Dairy Days weekend.

We were due a post here to update our dedicated followers on information about June Dairy Days for this year. Here are some FAQs we have been seeing and hearing:

Will there be a beer tent this year?

• YES! And we are so excited to be offering the same group of volunteers to be working this area and many beverage choices. With that being said, there will be changes to the beer tent area. We recognize that people may want to socially distance and we want to accommodate that. We will be removing the fenced in area around the beer tent and adding more picnic tables on the outskirts of the tent for those that want to distance from the crowd in front of the band and the beer tent area. We will require IDs to purchase beer tickets.

Will we still have Bands and Fireworks?

• Yes. Bands have been booked and we will be adding the Facebook events this weekend so everyone can block this time off on their calendar. Fireworks will also be taking place Friday night per tradition.

Will buttons be required?

• No. We want to see as many people as possible at June Dairy Days and since we are removing the fence to allow for social distancing, there was no way to monitor those with buttons. However, we will have buttons available for purchase if people want them as souvenirs or as a donation to June Dairy Days.

Will there still be a parade?

• We are happy to report that there is. We will have registration for parade participants on our website soon and have selected our Parade Marshall.

Will there be a carnival?

• Yes. We have been advised by the carnival organizers that they are required to abide by CDC guidelines and their employees will be wearing masks.

Will we require masks at the parade or park?

• No. We recommend masks but will not be requiring people to wear them.

Will there be food available at the park?

• Yes. We will have many different food vendors to choose from and our Dairy folks will be back with ice cream. The Legion will also be having their famous Chicken Que. June Dairy Days however, will not be serving their own food for this year.

Will June Dairy Days extend to Sunday?

• Yes but in a limited capacity? We will still be having the car show on Leonard Street and the Chicken Que and Bingo will be taking place in the park but we will not have other activities during the day at the park.

Please reach out to us with any questions that you may still have. We are very excited that we will be able to have this event back this year and want to kick off the festival season in style. We have been working closely with other festivals in the area as well as

the organizers of Country Boom to ensure that we are providing the safest events possible for all that chose to attend.

We look forward to seeing everyone June 4th – 6th!!

June Dairy Days Executive Board

Your West Salem Business Association Board of Directors is organizing a June Dairy Days Kickoff Luncheon on Friday, June 4, 2021. Stay tuned for more details!



Fish and Shrimp & Chicken Night

**Friday, April 30, 2021 at 5:30 PM
– 8:00 PM – 148 So. Leonard St**

**American Legion Post 51-
West Salem**

We will be open for dine-in options as well as carry-out Fish, Shrimp & Chicken Strips.

Available dinner options will be (batter-fried or pan-fried):

1 or 2 piece fish

1 or 2 piece fish & 5 shrimp

10 shrimp

Chicken strips

All dinners come with a choice of fries or baked potato

Ala-carte options:

Onion rings

Cheese Curds



B's Place LLC

102 N Leonard Street

Saturday, April 24, 2021, beginning at 9:00 a.m.
and ending at 3:00 p.m.

FREE ADMISSION

Stop by B's Place for our Spring Craft/Art/Flea Market!

We have a few less booths this year to allow for better spacing and will ask that if you have not been fully vaccinated to wear a mask. Our talented vendors are excited to show you what they have been up to the past year!



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West Salem Business Association
P. O. Box 84
West Salem, WI 54669