



JANUARY MONTHLY MEETING

CANCELLED

**West Salem Business Association Annual Meeting
and Luncheon**

Wednesday, February 10, 2021

At Noon at Westview Inn, Downtown West Salem



The West Salem Business Association Board of Directors met last week via Zoom, and the Board would now appreciate the membership's assistance.

COVID altered, revised, and changed how the Association conducted business in 2020, and the first months of 2021 are no different. The WSBA will hold a regular membership meeting on **Wednesday, February 10, 2021, at Noon at Westview Inn**. This meeting will again be offered "in-person" and via Zoom. At this meeting, we have a couple of important and fun agenda items:

1. The terms of office for the Board of Directors will expire in February. We continue to have a great slate of Directors, but we could really use and welcome one more member. The proposed Board of Director members up for election are as follows:

President: Trent Jorgenson, Altra Federal Credit Union

Vice President: Stephen Cohen, Edward Jones

Treasurer: Jodie Curtis, Union State Bank

Secretary: Teresa DeLong, Village of West Salem

Director: Rick Wilson, Magnum Media

Director: Steve Berg, Brenengen Collision Center

Past President: Laurie Noelke, eXpRealty

If you are interested in making a difference in the West Salem area business community, please do ask any Board member for more details about becoming a WSBA Board member.

2. Annually, the WSBA recognizes a Business of the Year and a Citizen of the Year. ***Here's the fun agenda item!*** There are many businesses and citizens deserving of this special honor and recognition. The Board of Directors would like membership suggestions and nominations. Please submit your nominations for one or both categories to any Board member **PRIOR TO JANUARY 19**. The Board will meet on January 20 to select a Business of the Year and a Citizen of the Year for presentation at the February 10 membership meeting.

The following are the listings of past Business of the Year recipients and Citizen of the Year recipients

BUSINESS OF THE YEAR AWARD RECIPIENTS

1978 Arthur Wigdahl
1979 Bob Kasperek
1980 Kenneth Keller
1981 Evan Zantow
1982 1st Responders/Fire Department
1983 Vern Romskog
1984 Mark Thompson
1985 Tom Miller
1986 Gloria Pralle
1987 Tom Heffernan – Tom's Autobody
1988 David Scott – Scott Dentistry
1989 David Hundt – Hunter's Last Chance
1990 Lillian Twining – First National Bank

1991 Casey and Doris Kastenschmidt – Casey’s Hardware
1992 Jake Jacobson – Union State Bank
1993 Leo Hansen – Hansen’s IGA
1994 Jim Leicht – Neshonoc Lake District
1995 Jim Quinn – American Family Life Insurance
1996 Alan Witte -
1997 Cheryl Brenengen – Brenengen Chevrolet
1998 Errol Kindschy – West Salem Historical Society
1999 Ben Baker – Coulee News
2000 Steve Plenge – Americinn Motel
2001 Brickl Bros.
2002 Sharon Fuller – Fuller Chiropractic/Village People
2003 Jerome Klos – Klos Law Office
2004 Rich Petry – Features Sports Bar & Grill
2005 Thomas Pralle – West Salem Pharmacy
2006 Paula & Bob Martell – Neshonoc Lakeside Campground
2007 Denise Jones – Jones Chiropractic
2008 Monte Wick – Farmers Co-op Shipping
2009 Steve Zemen - Union State Bank
2010 Leo Hansen - Hansen’s IGA
2011 George Christiansen – Clinic Pharmacy Gifts & More
2012 June Dairy Days Committee
2013 Beyer’s Custom Cabinets
2014 Linda’s Bakery
2015 Village Lumber
2016 Pischke Motors
2017 Berg Hemker Olson American Legion Post #51
2018 Westview Inn
2019 Le Coulee Cheese Castle

CITIZEN OF THE YEAR AWARD RECIPIENTS

2003 Gib Wee
2004 Duane Kneifl
2005 Vern “OJ” Romskog
2006 Paul Degenhardt
2007 Connie Blunck
2008 Sue Strauss
2009 Camille Lusk
2010 James Quinn
2011 Errol Kindschy
2012 Eric Bauer and Dan Eoriatti
2013 Helen Harold

2014 Rick and Randy Schultz
2015 Barbara Manthei
2016 Rita Schmitz
2017 James Jenks
2018 Kristina Sage
2019 Judy Long and Helen Harold

Please plan to attend the February 10 regular membership meeting either in-person or via a Zoom meeting. A link to the Zoom meeting will be distributed closer to February 10.



find us on
Facebook



Jolene Huiss, Jamie Roth, and Sheila Dahl would like to thank everyone that helped with the "Adopt a Grandparent Program". It was a great success.

The delivered 196 gifts to Mulder Health Care.

Jolene Huiss,
Mary Kay Independent
Beauty Consultant
Cell: 1.608.792.2181
Text: 1.608.218.4853
www.marykay.com/jhuiss



Inability to Pay Property Taxes

This time of year it's common to receive questions related to financial assistance for property taxes. This year, there may be an increase in calls due to economic hardships caused by the pandemic.

Currently, there is no direct financial assistance available for property tax payments, but there is general information that can be shared.

Three credits are applied directly to a property tax bill with the amounts printed separately on the bill:

1. Lottery and Gaming Credit – if you are a Wisconsin resident, own your property and it is your primary residence, a property owner may qualify for this credit
2. First Dollar Credit – if there is a real property improvement on the land, the property qualifies for this credit
3. School Levy Tax Credit – all taxable real property in Wisconsin qualifies for this credit

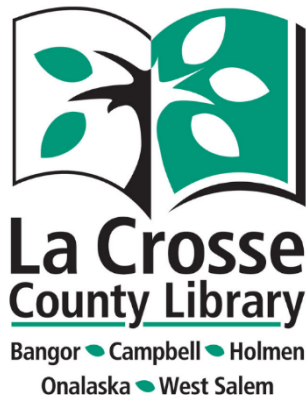
In addition, there are credits an individual may claim on their Wisconsin income tax return. The income tax return instructions are the best source to determine qualification for these credits:

1. Homestead Credit – this credit has requirements that can be found in the income tax instructions or in the common questions on our website at Claiming Homestead Credit
2. Veterans and Surviving Spouses Property Tax Credit – a credit equal to the amount of property taxes paid during the year on an eligible veteran's or surviving spouse's principal dwelling. The Wisconsin Department of Veterans Affairs (DVA) provides a certificate of eligibility. Information, instructions and request forms can be found on the DVA website.
3. Renter's and Homeowner's School Property Tax Credit – This credit is not available if an individual claims the veterans and surviving spouses property tax credit

There is one program intended for the elderly in particular. The Wisconsin Housing and Economic Development Authority (WHEDA) provides property tax deferral loans for the elderly. For more information, contact WHEDA at (800)755-7835.

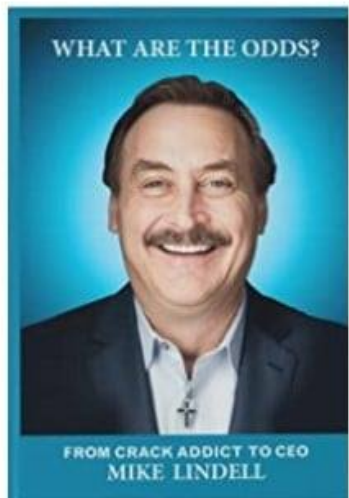
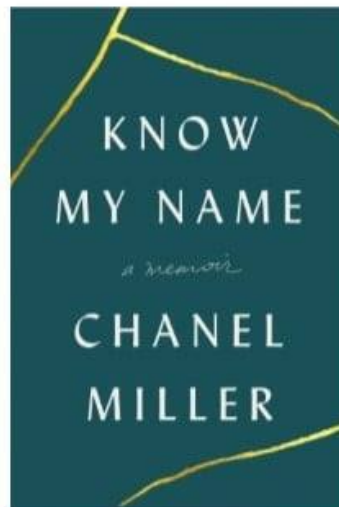
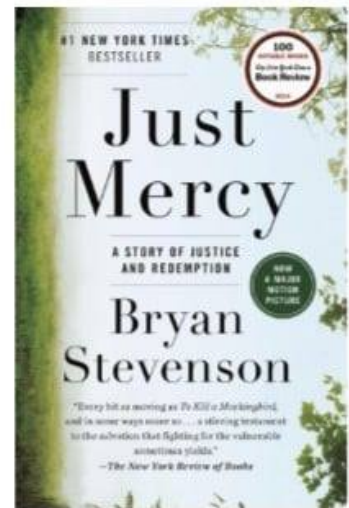
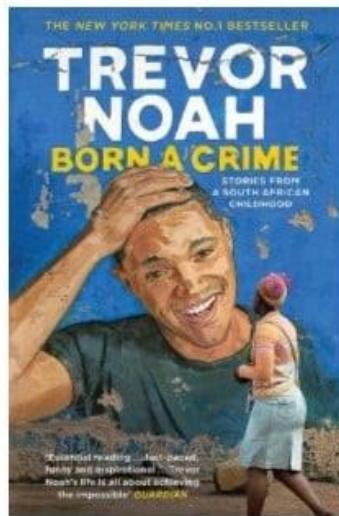
In the case of an individual that is suffering a financial hardship due to the pandemic, encourage them to reach out to their legislators to make them aware of their situation. This is helpful for legislators when they reconvene in 2021, and possibly pursue new COVID relief legislation.

Gawryleski, Mary B - DOR



Read any good nonfiction last year? As we start the new year, we'll share some of the most check-out items of 2020. lacrossecountylibrary.org,

goodreads.com/group/show/1112084-la-crosse-county-library



Looking to become more productive, active, or accountable? Look no further. Join Eupraxia West Salem and Coulee Health in the Whole Life Challenge! It's an interactive lifestyle improvement game that keeps you accountable, but at your pace. We know change can be difficult, but with a community like ours anything is possible! Join our team today and grow with us in solidifying a healthy lifestyle! ...did I mention there are prizes!?

Follow the link below, we would love to have you!

LINK: <https://play.wholelifechallenge.com/.../eupraxiaws/join>

Discover how small daily changes can
improve your health

Whole Life Challenge

Join our team this January!

Message us or follow the link in



@eupraxiawestsalem's bio





Paul Hayden, Financial Advisor

December 29, 2020 at 10:04 AM · 🌐



While money is an important piece, setting your goals and finding your purpose are key steps toward feeling confident and happy in retirement.



KIPLINGER.COM

Money Can't Buy Happiness: 4 Secrets to a Happy Retirement | Kiplinger

https://www.kiplinger.com/retirement/happy-retirement/601858/money-cant-buy-happiness-4-secrets-to-a-happy-retirement?fbclid=IwAR0g_LTe8UA5_3Dhq-S7Zhmd6nPXTfZRyGGWdiS0twAFxKRt44fCOS4bghA



Outdoor Services Inc

January 6 at 12:07 PM · 🌐



Need a hand removing your Christmas lights safely? We're here to help! Get in touch with Outdoor Services for fast and safe Christmas light removal. (608) 786-3202



The Brickl Bros. crew is grateful for the opportunity to sponsor the Get on Living Safely Campaign, an initiative geared to help La Crosse area small businesses during this trying time.

Please remember to buy local! We [#supportsmallbusinesses](#) and [#getonlivingsafely](#)



Find Us on
Facebook, Twitter
and LinkedIn!



JTS

of West Salem, LLC

Julie's Tax Services

115 N. Leonard Street

West Salem, WI 54669

CALL US TODAY FOR ALL YOUR

TAX NEEDS!

608.786.3852

www.juliestaxservices.com



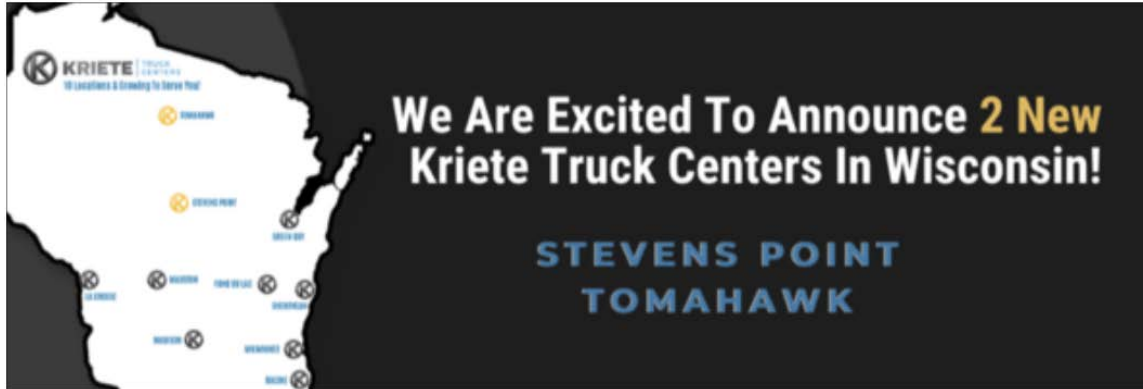
3RT Networks is happy that our kids are back in school! Hopefully this means that the last semester for our seniors (and all kids) will allow for everyone to be safe and healthy and the year proves to not be a complete bust.

One of the easiest fundraisers we have each year for the senior class is the aluminum can drive. We are coordinating the effort this year and our first check was for \$800!

The aluminum can drop site is located at the intersection of Hwy 16 and Brickl Rd. Please encourage all of your local family and friends to donate their cans. All proceeds go to the class of 2021 and will be used for activities to support the senior class, including the end of year lock-in. If the funds aren't used, they can be used for future events such as class reunions.

Please consider donating and help spread the word!





We are very excited to add two more Kriete Truck Centers to the Kriete Group.

Coming January 1st:

Kriete Truck Center - Stevens Point

Kriete Truck Center - Tomahawk

Find out more in our blog

[#Expansion](#)

[#KrieteGroup](#)

[#KrieteTruckCenters](#)

[#Tomahawk](#)

[#StevensPoint](#)

[#Wisconsin](#)

[#Trucking](#)

[#MackTrucks](#)

<https://www.krietegroup.com/.../kriete-truck-centers...>

MONDAY, JANUARY 18, 2021 AT 5:30 PM CST – 8 PM CST

Drive Thru Roast Pork Dinner

American Legion Post 51-West Salem, WI 54669

Drive-Thru Roast Pork Dinner includes mashed potatoes, gravy, vegetables, & dessert. \$12.

Drive right up (drive up, stay in your car, order dinner & we will bring it out to you), no need to leave your car.

Space will be blocked off in front of the building for drive up.

Serving starts at 5:30-until gone.

Limited delivery is available.

Call 786-0051 to request delivery.



www.westsalemwi.org

IN THIS ISSUE:
Annual Meeting Reminder

West Salem Business Association
P. O. Box 84
West Salem, WI 54669