



MONTHLY MEETING

WEDNESDAY, MARCH 11, 2020, NOON AT
WESTVIEW INN

GUEST SPEAKERS:



Jorge Beltran, Executive Director
LADCO

And

Police Chief Jeremy Randall and
Laurie Tweeton, Holmen Edward Jones
AED Fundraiser

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.



Meeting Updates

January 8, 2020

Meeting called to order at 12:00 p.m. by President Nicole Vidal. After introductions and buffet lunch, the regular meeting commenced. Guest speakers Representative Steve Doyle and Anytime Fitness Owner Rick Eickmeier talked with the membership.

Minutes

Motion by Rick Wilson, seconded by Ashley Giese to approve the minutes of the November regular meeting. Approved by voice vote.



Treasurer's Report

Treasurer Patty Gjertsen distributed the January Treasurer's Report. The bank balance of the Association is \$948.68, after payment of two high school scholarships and other expenses. The flowerpot account stands at \$22.77, and the Celebrate West Salem balance is \$1,040.27.

Motion by Dan Eoriatti, seconded by Tim Groth to approve the treasurer's report as submitted. Approved by voice vote.

Flowerpot Status

This year's hanging flowerpot project is in question with the bank balance being only \$22.77. The membership was asked for suggestions on how to continue funding this project. A suggestion was made to request \$100 from each business owner with a pot hanging in front of their business.

Celebrate West Salem

The Celebrate West Salem Committee will meet on January 15, 2020, at 11:30 a.m. at Hunter's Last Chance to continue organizing for the 2020 event. Anyone interested in being a part of this event is welcome to attend. Registration forms went out with WSBA annual renewal invoices.



Annual Banquet

President Vidal updated the membership on WSBA Board discussions regarding the annual banquet. This year's annual banquet will be held on Thursday, February 13, 2020, beginning at 5:30 p.m. at the West Salem American Legion. Gift baskets will be awarded for several actions, such as purchasing and attending the banquet, making an RSVP before February 7, paying membership dues before February 1, etc.

Motion by Rick Wilson, seconded by Ashley Giese to adjourn the meeting at 12:56 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director

2020 "Celebrate West Salem" Business Expo and Job Fair

This is your invitation to attend the upcoming "Celebrate West Salem" Business Expo. Celebrate West Salem is a

community wide event being planned for Sunday, March 15, 2020, at the West Salem High School. This event will bring together local businesses, educational institutions, and civic organizations of all sizes to showcase their products and

services, as well as to celebrate the community we live in. New this year is the addition of a Job Fair. Celebrate West Salem will be a sales, prospecting, relationship-building, lead generating and networking opportunity. Meet potential clients and introduce your company and its capabilities to the business world at this exciting event.



West Salem Business Association 42nd Annual Meeting and Friends Banquet February 13, 2020

Meeting called to order at 6:00 p.m. by President Nicole Vidal.

Election of Officers

Motion by Brenda Osterlie, seconded by Denise Jones to approve the election of the following officers for 2020:

President:	Laurie Noelke, eXp Realty
Vice President:	Trent Jorgenson, Altra Federal Credit Union
Secretary:	Teresa DeLong, Village of West Salem
Treasurer:	Patty Gjertsen, Union State Bank
Directors:	Rick Wilson, Magnum Media Jodie Curtis, Union State Bank Stephen Cohen, Edward Jones
Past President:	Nicole Vidal, First National Bank

Motion unanimously approved

Presentation of Awards

President Laurie Noelke presented the Citizens of the Year Awards to Judy Long and Helen Harold for their work at the West Salem Care and Share Food Pantry. Business of the Year was awarded to Nick Miller and LeCoulee Cheese Castle.

Treasurer's Report

The annual treasurer's report was reviewed by the membership. The bank balance on December 31, 2019, was \$3,406.33. The downtown flower pot fund balance was \$22.77. Winter Wonderland bank balance after expenses is \$860.13.

There being no further business, motion by Ashley Giese, seconded by Dan Eoriatti to adjourn the meeting at 6:21 p.m. Motion approved.

Teresa L. DeLong, Secretary/Director



**Business of the Year
LeCoulee Cheese Castle**



**Nick Miller, LeCoulee
Cheese Castle**



**Citizens of the Year
Judy Long and Helen Harold
West Salem Care and Share Pantry**

Thank you, Nicole Vidal, for your two years of exceptional service as President of the West Salem Business Association





Is your 2020 Membership Current?

The membership directory at www.westsalemwi.org will be updated soon with all 2020 paid memberships. Please take a moment to review your listing. If you have changes or corrections you would like made, please forward same to me at tdelong@westsalemwi.com.

I will be deleting non-members from the website business listing directory soon. You may want to check your records to make sure you paid your 2020 dues!

DO YOU HAVE NEWS?

At our monthly meetings, feel free to let everyone know what is going on with your business! Remodeling, sales, special offers, announcements, anything of interest. We are here to promote you!



find us on
Facebook



123 Hamilton St. W.
West Salem, WI
608-612-0191
www.yarncakes.net
Facebook & Instagram
Store Hours
Tuesday-Friday 11a-5p
Saturday 11a-3p
Sunday & Monday Closed

Join Us for Open Groups



Friday Night Therapy
Every other Friday 6-8:30p
March 6 & 20
April 3 & 17
May 15



Tuesday Mornings
10am-12p Every week
Starting January 7th
Coffee provided



Wednesday Afternoons 1-3p
Crochet help & support
"Kids That Knit" 3:30-5p
3rd Grade and up

CORONAVIRUS (COVID-19)

LET'S BE READY



THE RISK TO WISCONSIN REMAINS LOW

Novel coronavirus, also known as COVID-19, continues to spread worldwide. As of February 27, 2020 there is one case of COVID-19 in Wisconsin. There are zero cases in La Crosse County. The current risk to La Crosse area residents remains low, but this could change. For this reason, residents should prepare, but not panic.



IT IS ALWAYS BETTER TO BE PREPARED

For coronavirus or any other public health emergency it is always a good idea to have a plan in place for your family. Make sure you have at least a 72-hour supply of food, water, medicine and other supplies for your family members and pets. Talk with your family and your employer about your plans. Learn more at [ready.gov](https://www.ready.gov).



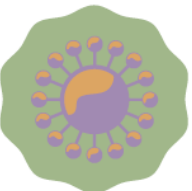
HEALTHY HABITS HELP PROTECT YOU FROM ANY SICKNESS

Wash your hands often with soap and warm water. Cover your mouth and nose when sneezing or coughing. Avoid touching eyes, nose and mouth. Stay home from work if you are sick. If your children are sick, keep them home from school or daycare. Avoid others who may be sick. Contact your health care provider if you have any questions.



EXPERTS ARE WORKING TOGETHER

The health department is working with the WI Department of Health Services (DHS) and the Centers for Disease Control and Prevention (CDC) to monitor COVID-19. Additionally the health department is communicating with local hospitals, schools and business to be sure we are ready to support the community if needed.



STAY IN THE LOOP

For updates on COVID-19 in WI, visit dhs.wisconsin.gov/disease/covid-19.HTM. National updates and travel guidance are available at [cdc.gov](https://www.cdc.gov). In La Crosse County, follow [facebook.com/lacrossecountyhealthdepartment](https://www.facebook.com/lacrossecountyhealthdepartment) for updates on COVID-19 and other public health news.



LA CROSSE COUNTY
Health Department
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Preparing Your Workplace for Coronavirus

Tips to prevent its spread and prepare for possible disruption to your workplace



While a person's chances of getting coronavirus in La Crosse County are low, it's possible there could be community-wide spread of the virus in the future. Take time now to ensure your workplace is ready:

Create a Business Continuity Plan.

This plan helps workplaces map out how to provide essential services if a number of employees are sick or unavailable. Be sure your employees know what is expected of them.

Ensure sick employees stay home.

Sick employees should not come to work. If employees come to work with symptoms, ask them to go home. Offer paid sick leave so staff do not have to decide between a paycheck and working while sick.

Prepare staff to work from home.

Equip staff with laptops and supplies needed to work from home. Cancel non-essential business travel, use conference calls and video conferencing in lieu of face-to-face meetings when possible.

Increase social distancing in the workplace.

Avoid crowded work settings, cancel business-related face-to-face meetings, space employees farther apart, cancel non-essential travel, promote working from home, and use staggered shifts to have fewer employees in the workplace at the same time.

Offer flexible leave policies.

Staff may need to stay home to care for sick household members or for children if schools are canceled. Make plans for staff to work from home or take leave.

Keep a well-stocked supply of tissues, hand sanitizer, and disinfecting wipes. Place them in easy to access spots.

Encourage employees to keep these items at their desk too. CDC does not recommend that people who are well wear a facemask to protect themselves from respiratory illnesses, including coronavirus. Only wear a mask if a healthcare professional recommends it.

Work with your cleaning staff to make sure workspaces are cleaned and disinfected frequently and correctly.

The CDC has basic information on cleaning, disinfecting, and sanitizing: bit.ly/cleaningworkspaces.

Encourage employees to get their flu shot.

In the future, consider mandatory flu vaccination policies.

Post signs about coughing/sneezing etiquette and handwashing.

CDC has lots of resources reminding people about this: bit.ly/cdcfluresources.



LA CROSSE COUNTY
Health Department
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lacrosecounty.org/health
facebook.com/lacrosecountyhealthdepartment
FEBRUARY 26, 2020

Adapted from Public Health Madison & Dane County



INVEST IN YOUR FUTURE Branch Support Opportunities

At Edward Jones, our commitment to our associates has made us one of the nation's leading financial services firms.

We are seeking an On-call Branch Office Administrator to support our offices. This position provides customer service and supports our financial advisors on a temporary, as-needed basis, and it does not have regularly scheduled hours.

The ideal candidate must enjoy customer contact and have excellent client service and communication skills. He or she should also be well-organized and accurate with details. The ideal candidate must also be able to work on short notice, with flexibility to work in more than one branch location.

FORTUNE FEBRUARY 2018

For the 19th year, Edward Jones was named one of the "100 Best Companies to Work ForSM" by **FORTUNE** magazine in its annual listing. The firm ranked No. 5 overall. These 19 **FORTUNE** rankings include top 10 finishes for 15 years, top 5 rankings for eight years and consecutive No. 1 rankings in 2002 and 2003.*

* From **FORTUNE** Magazine, February 15, 2018 © 2018 Time Inc. Used under license. **FORTUNE** and Time Inc. are not affiliated with and do not endorse products or services of Edward Jones.



Stephen Cohen
Financial Advisor

1540 Heritage Blvd Ste 204a
West Salem, WI 54669
608-786-1480



Position Information

On-call Branch Team Associate

Location:

West Salem, WI 54669

To be considered for this position, contact:

Stephen Cohen
1540 Heritage Blvd Ste 204a
West Salem, WI 54669
608-786-1480
stephen.cohen@edwardjones.com

Edward Jones does not discriminate on the basis of race, color, gender, religion, national origin, age, disability, sexual orientation, pregnancy, veterans status, genetic information or any other basis prohibited by applicable law.

www.careers.edwardjones.com
Member SIPC

Edward Jones[®]
MAKING SENSE OF INVESTING





TUESDAY MARCH 17TH - ST. PATTY'S DAY!

Serving up Corned Beef and Cabbage with all the fixings and salad bar and homemade soup.

Don't miss out. Call now to make reservations. Start serving at 5:00pm until it is gone. Full menu available that night too.

WESTVIEW INN

174 SOUTH LEONARD STREET, WEST SALEM

(608) 786-1336



Wine Walk West Salem



The West Salem American Legion Remodeling Committee is excited to again sponsor "Wine Walk West Salem". This year, the Spring Wine Walk is scheduled for Thursday, May 21 from 5-8 PM.

MORE DETAILS TO FOLLOW!

**Congratulations to the Class of 2020 Inductees to the
West Salem Alumni Hall of Fame**

Friday, May 15 at 5:00 - Induction ceremony

Our Class of 2020 Inductees are:



Karla (Selbrede) Huston, Class of 1967



Theresa Lynn Davis, Class of 1984



Mary Heider, Ph.D., Class of 1961

<https://www.wsaalem.k12.wi.us/content/district/wshs-alumni-hall-of-fame>



Come celebrate 101 years of The American Legion and Post 51 post. Saturday, March 14, 2020, from 5:30 PM to 8:30 PM. Everyone is welcome to come celebrate with us.



3RD DISTRICT GOLF OUTING
MONDAY, MAY 18TH, 2020
FOX HOLLOW GOLF COURSE
BARRE MILLS, WI

4 Person Golf Scramble: \$360.00 Per Team (\$90 per Person)

18 Holes, Cart, Lunch & Dinner: Prime Rib & Chicken

Registration starting at 10:00am & Shotgun Start at 11:00am

Hole Event Prizes * Cash Prizes * Door Prizes

Ask about Hole Sponsorship Opportunities: \$100.00 Per Hole

Please Complete The Form Below with Check

Payable To: La Crosse County Tavern League

Send To: Jason Kneifl / Nick's Bar – W4000 Cty Rd M, West Salem, WI 54669

Jason Kneifl

Bob Twite

Mike Brown

608-792-6817

608-317-4975

608-386-6242

.....
Team Name/Business Name: _____

Contact Person: _____ Date: _____

Phone #: _____ Email: _____

Player #1: _____ Player #3: _____

Player #2: _____ Player #4: _____



Tavern League of Wisconsin 3rd District Golf Outing
Monday, May 18th, 2020
\$360.00 Per Team (Optional: \$100.00 Hole Sponsorship)

Amount Enclosed _____



www.westsalemwi.org

IN THIS ISSUE:
Monthly Meeting Reminder
Celebrate West Salem Reminder

West Salem Business Association
P. O. Box 84
West Salem, WI 54669