



February 13, 2020
42nd Annual Banquet!
Therefore, no regular Noon meeting will
be held in February

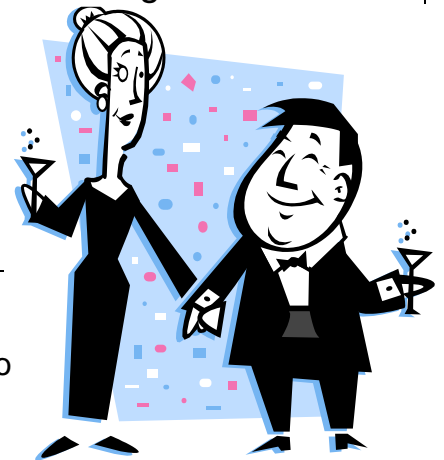
American Legion Post 51, 148 South Leonard Street,
Downtown West Salem
Cocktails 5:30 p.m.

Presentations and short meeting and

Dinner immediately following
RSVP before Friday, February 7 for an extra raffle ticket!
Bring along a non-perishable food item for yet another
raffle ticket!

Next Regular Meeting is March 11, 2020

Anyone interested in a little extra boost of advertising for your business? Here's an opportunity for you: The WSBA Board of Directors is looking for donations to include in prize raffle baskets to be given away at next week's banquet. If you'd like to participate, please contact Incoming President Laurie Noelke at laurienoelke@gmail.com She will even pick what you have up personally on Thursday, February 6!



Monthly Update

Regular Meeting – January 8, 2020

Meeting called to order at 12:00 p.m. by President Nicole Vidal. After introductions and buffet lunch, the regular meeting commenced. Guest speakers Representative Steve Doyle and Anytime Fitness Owner Rick Eickmeier talked with the membership.

Minutes

Motion by Rick Wilson, seconded by Ashley Giese to approve the minutes of the November regular meeting. Approved by voice vote.



Treasurer Report

Treasurer's Report

Treasurer Patty Gjertsen distributed the January Treasurer's Report. The bank balance of the Association is \$948.68, after payment of two high school scholarships and other expenses. The flowerpot account stands at \$22.77, and the Celebrate West Salem balance is \$1,040.27.

Motion by Dan Eoriatti, seconded by Tim Groth to approve the treasurer's report as submitted. Approved by voice vote.

Flowerpot Status

This year's hanging flowerpot project is in question with the bank balance being only \$22.77. The membership was asked for suggestions on how to continue funding this project. A suggestion was made to request \$100 from each business owner with a pot hanging in front of their business.

Celebrate West Salem

The Celebrate West Salem Committee will meet on January 15, 2020, at 11:30 a.m. at Hunter's Last Chance to continue organizing for the 2020 event. Anyone interested in being a part of this event is welcome to attend. Registration forms went out with WSBA annual renewal invoices.

Annual Banquet

President Vidal updated the membership on WSBA Board discussions regarding the annual banquet. This year's annual banquet will be held on Thursday, February 13, 2020, beginning at 5:30 p.m. at the West Salem American Legion. Gift baskets will be awarded for several actions, such as purchasing and attending the banquet, making an RSVP before February 7, paying membership dues before February 1, etc.

Motion by Rick Wilson, seconded by Ashley Giese to adjourn the meeting at 12:56 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director

Celebrate **WEST SALEM** **BUSINESS EXPO**

2020 "Celebrate West Salem" Business Expo

This is your invitation to be an exhibitor at the upcoming "Celebrate West Salem" Business Expo. Celebrate West Salem is a community wide event being planned for Sunday, March 15, 2020, at the West Salem High School. This event will bring together local businesses, educational institutions, and civic organizations of all sizes to showcase their products and services, as well as to celebrate the community we live in. **NEW THIS YEAR: Job Fair!!!**

Celebrate West Salem will be a sales, prospecting, relationship-building, lead generating and networking opportunity. Meet potential clients and introduce your company and its capabilities to the business world at this exciting event.

Don't wait to secure your booth at this exciting event!!!

Location:

West Salem Senior High School
405 East Hamlin Street
West Salem WI, 54669

Details:

8' X 10' booth space
Two folding chairs provided; tables available at extra charge
Electricity (*limited quantity available. First-come, first-serve basis only.*)



Registration & Payment Information is available at www.westsalemwi.org

For additional information, please contact:

Brenda Osterlie at (952) 715-2760 – BrendaO@Burkhardtpt.com

or Teresa DeLong at (608) 786-1858 – tdelong@westsalemwi.com



LA CROSSE AREA CHAMBER OF COMMERCE NEWS!

Annual Celebration:

The strength of the business community can be seen in how we come together to celebrate our accomplishments and align our vision for the future. The La Crosse Area Chamber of Commerce's 2020 Annual Celebration brings together over 500 business leaders to do just that.

Attendees will:

- Network with business leaders while enjoying diverse appetizers and cocktails
- Learn about new Chamber initiatives impacting the future of business in the La Crosse Area
- Celebrate those who have helped shape the business community for decades
- Hear a recap of the Chamber's effort to move the community forward in 2019

For the first time, the Annual Celebration will be held at the University of Wisconsin - La Crosse's Student Union. This new venue represents a commitment between the business community and UWL to attract and retain talent that helps the business community thrive.

The celebration is scheduled for March 2nd.

Go to www.lacrossechamber.com/annual-meeting to register.

Servant Leadership:

Greater La Crosse needs leaders who adopt a philosophy that enriches the lives of others, builds better organizations, and creates a more connected community.

To help build these leaders, the La Crosse Area Chamber of Commerce is proud to partner with Viterbo University and offer a renowned two-part Servant Leadership program. Attendees will learn servant leadership skills from nationally recognized facilitator, Tom Thibodeau, and take away best practices from each session that are timely, practical, and impactful.

Go to www.lacrossechamber.com/servantleadership to register.





UPCOMING AMERICAN LEGION POST 51 EVENTS:

Upcoming Legion Events

- Jan 12 Breakfast Buffet 8:00-11:00
17 Fish & Shrimp Plus 5:30-8:00
20 SAL Tips & Noodles Dinner 5:30
25 Chili Cook Off 3-6 PM
Proceeds to Freedom Honor Flight
Craft Beer & Wine Tasting 3-7PM*
26 Sip & Paint Pre-register @ Legion*
29 Noon Lunch 2 Enchiladas, beans &
chocol. brownie with mint frosting
31 Fish & Shrimp 5:30-8:00*
- Feb 2 Breakfast Buffet 8:00-11:00
3 BINGO 6:30 Doors open at 5:30*
7 Fish & Shrimp Plus 5:30
9 Pancake Breakfast*
10 Meatball Dinner 5:30
15 Liver Lovers & Chicken Too 5:30
16 Wally Tranberg & Band of Friends
Music, Dancing Food & Fun 1-5*
21 Fish & Shrimp Plus 5:30-8:00
26 Noon Lunch menu to be determined
28 Fish & Shrimp 5:30-8:00

Public Welcome to all Events

* indicates remodel fundraiser



Heider Center for the Arts Presents:

Legendary Ladies of Country- February 9th Rock Twist- February 14th



Two Great shows, coming up!

Legendary Ladies of Country Music - Sunday, February 9 at

7:30pm Come celebrate the catalogs of the Legendary Ladies of Country Music, spanning three decades of iconic songs from Patsy Cline, Loretta Lynn and Dolly Parton.

Rock Twist - Friday, February 14 at 7:30pm

high-energy concoction of rock 'n' roll mega hits with a big band twist, Billy McGuigan's Rock Twist is a live concert experience like no other. Featuring a stacked lineup of all-star musicians covering everything from The Doors to Frank Sinatra

Sponsored By:



*** Join us at Intermission of "Rock Twist" for Wine and Fine Chocolates served in the Heider Art Gallery.**



Coulee Bank
BANK WITH CONFIDENCE



All Tickets: \$24/\$22

**Be sure to bring a non-perishable food pantry item to donate at the Heider Center lobby. We are collecting items at each of our shows for local food pantry's.*

Call the box office at: (608)786-2550

PURCHASE YOUR TICKETS ONLINE

NOW: www.heidercenter.org

Box Office Hours: Monday, Wednesday and

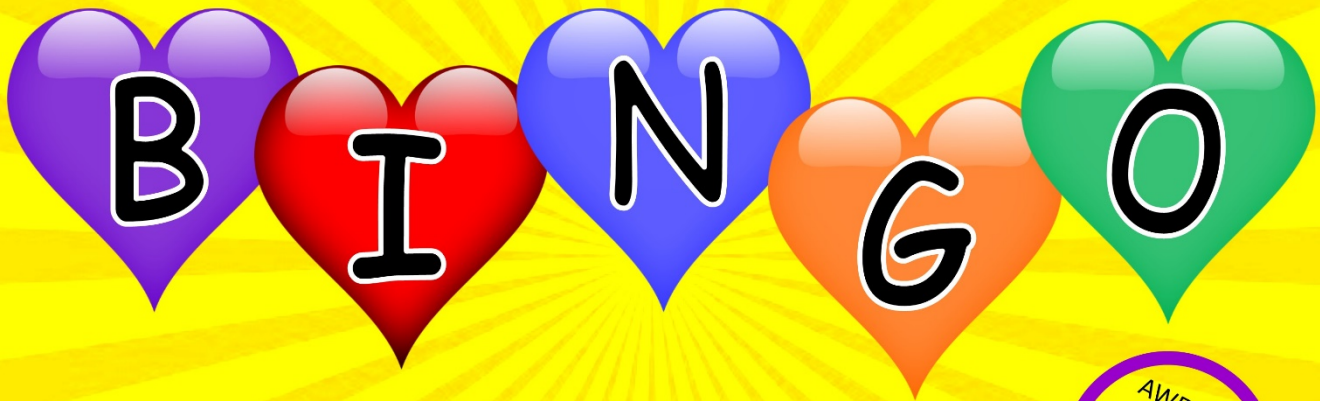
Friday: noon - 4pm



1st Community Credit Union will hold the Grand Opening of its new Tomah Branch on February 20, 2020! Everyone is welcome to come check out the new branch. Ribbon cutting will be at Noon.

**220 Buan Street Tomah, WI 54660.
(across from Ground Round)**


I Love Books




*February Mini Reading Program
(for Kids & Teens)*




Indulge your book love throughout February with I Love Books! Bingo for kids and teens! Enjoy fun challenges and activities and check out and read books from La Crosse County Library to complete one row, column, or diagonal for a BINGO—and present your sheet at the checkout desk to receive a prize. Want to challenge yourself? Play BLACKOUT! Complete all 25 squares to enter a drawing for a Sweet Shop gift.


La Crosse County Library
 Bangor • Campbell • Holmen • Onalaska • West Salem


LA CROSSE COUNTY
 Exceptional services. Extraordinary place.

**Sponsored by the La Crosse County
 Employees' Jeans Day Fund**




**HOT READS FOR
 COLD NIGHTS**

All County Library Locations
 BANGOR • CAMPBELL • HOLMEN • ONALASKA • WEST SALEM
January 21st to February 29th

Must be 16 years or older to participate in Adult Program


Logo by Krick Smith 2019

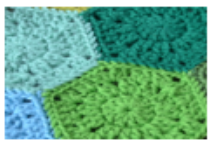
Join Us for Open Groups



Friday Night Therapy
 Every other Friday 6-8:30p
February 7 & 21
March 6 & 20
April 3 & 17

Tuesday Mornings
 10am-12p Every week





Wednesday Afternoons 1-3p
 Crochet help & support
"Kids That Knit" 3:30-5p
 3rd Grade and up

Yarn Cakes
 123 Hamilton St. W
 West Salem, Wisconsin - (608) 612-0191

CHEESECAKE



THURSDAY

February 6th

6:30-8:30 p.m.

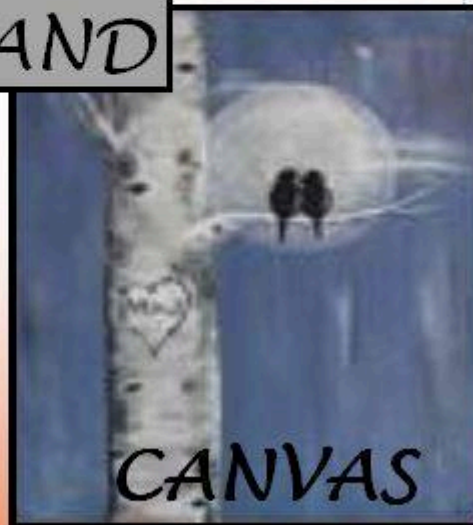
Special Event Hours

No Experience Required

AND

Hazel Brown Leicht Memorial Library

201 Neshonoc Road
West Salem
(608) 786-1505



CANVAS

\$ 15.00 per person Required at Registration

All painting supplies will be provided. Feel free to bring your own covered beverage.

Modified 200303

Cheesecake Painting By Mary ©Dian Johnson (2014)

The West Salem location of the La Crosse County Library will be having a cheesecake and canvas class on Thursday February 6th from 6:30-8:30. Bring your friends and join us at the West Salem Library to make a fun painting with step by step instruction. We will provide all of the art supplies as well as delicious cheesecake to enjoy while your background paint dries. . Feel free to bring your own covered beverage to enjoy during class. Cost is \$15.

****Registration is required.****

#[LaCrosseCountyLibrary](#) #[WestSalemLibrary](#) #[Cheesecakeandcanvas](#)



Every town is an important part of the American story.

Make sure your town's story is told by responding to the 2020 Census—the count of everyone living in the United States. When you do, you'll also help your town get the most out of the American dream.

Responding Is Important for Your Community

Census responses provide data that can attract new businesses and the jobs that come with them. The data also informs where over \$675 billion in federal funding is spent each year in states and communities. That includes money for things like:

- Medicare Part B
- Special education
- Supplemental Nutrition Assistance Program
- Cooperative Extension Service
- Substance Abuse Prevention and Treatment Block Grant
- Water and waste disposal systems for rural communities

Responding Is Safe

Your personal information is kept confidential by law.

Responding Is Easy

To complete the census, answer a handful of questions online, by phone, or by mail. Choose the option that works best for you.

Every Person Counts

Whether it's funding in communities across your state or helping determine the number of seats your state will have in the U.S. House of Representatives—every count makes an equal impact.

For more information, visit:
2020CENSUS.GOV

**Shape
your future
START HERE >**

United States[®]
**Census
2020**

Valentine's Day Special

**Schedule a
sauna session
for you, bring
your +1 for free**

February 1st - 29th



Infrared Sauna

At Coulee Health

- 1-4 person capacity
- Full-Spectrum Infrared
- Chromotherapy
- Removable bench
- Yoga mat rental
- Towel rental
- Bluetooth speakers

Pricing:


Packages:

Single session \$25
4 sessions \$89
8 sessions \$139
20 sessions \$279

Monthly Membership:

2 sessions \$39/mo
4 sessions \$59/mo
8 sessions \$99/mo
Unlimited \$149/mo (limit 1/day)

- One year expiration
- Can be shared with family members
- Gift certificates available
- Memberships automatically renew on a monthly basis
- 30 day notice for Membership termination

** Each Session is 40 minutes in length 





FEBRUARY EVENTS

FEBRUARY 1- DECORATE A PAIR OF WINE GLASSES 5-7PM

CREATE TWO WINE GLASSES USING BOTH A PAINTED MARBLING EFFECT AS WELL AS APPLYING A VINYL LABEL OF YOUR CHOICE, WHICH ARE VALENTINES DAY THEMED. BRING A BEVERAGE OF YOUR CHOICE TO EVENT. COST: \$30

SIGN- UP: Can pay in store or on Website: www.orangethumbws.com

FEBRUARY 8- CREATE A PAIR OF EARRINGS ANYTIME BETWEEN 11-5PM

STOP IN ANYTIME BETWEEN 11-5PM TO CREATE A PAIR OF EARRINGS CHOOSING FROM A VARIETY OF BEADS. BEST PART IS THEY WILL BE EXACTLY WHAT YOU WANT!! COST: \$10/PAIR OF EARRINGS

FEBRUARY 14- KIDS CRAFT NIGHT 5:30-7:30PM

KIDDOS WILL HAVE FUN CREATING A CANVAS PAINTING USING MIXED MEDIA (BUTTONS & BEADS) OF SOMETHING THEY LOVE. DINNER WILL BE PROVIDED (BBQ'S, CHIPS, DESSERT, LEMONADE AND WATER COST: \$20

SIGN- UP: Can pay in store or on Website: www.orangethumbws.com

FEBRUARY 15- SIP AND PAINT FROM 6:30-8:30PM

GRAB A FRIEND AND JOIN A NIGHT OF FUN CREATING A PIECE OF ARTWORK WE PROMISE YOU WILL NOT BE DISSAPPOINTED WITH! FEEL FREE TO BRING A BEVERAGE OF YOUR CHOICE. COST: \$30

SIGN- UP: Can pay in store or on Website: www.orangethumbws.com

ANGRY ELF FARMS POP-UPS

IF YOU HAVEN'T TRIED THESE QUALITY CBD PRODUCTS LOCALLY MADE YOU ARE MISSING OUT! PRODUCTS WILL BE AVAILABLE FOR PURCHASE IN ORANGE THUMB ON THE FOLLOWING DATES:

FEBRUARY 1: from 11-3pm & FEBRUARY 15: from 11-3PM

OUR HOURS HAVE CHANGED!

Monday: closed - Tuesday: Closed
Wednesday: 11-5pm - Thursday: 11-5pm
Friday: 11-5pm - Saturday: 11-5
Sunday: closed



www.westsalemwi.org

IN THIS ISSUE:

**Monthly Meeting Reminder
Celebrate West Salem Reminder
ANNUAL BANQUET!!!**



**West Salem Business Association
P. O. Box 84
West Salem, WI 54669**