



## MONTHLY MEETING

WEDNESDAY, DECEMBER 11, 2019, NOON AT  
WESTVIEW INN

Social Meeting

*Please remember a monetary donation to*  
*the West Salem Lions Club for food*  
*baskets and Christmas Toy Distribution*

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Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.

### Monthly Update

Regular Meeting  
November 13, 2019

Meeting called to order at 12:00 p.m. by President Nicole Vidal. After introductions and buffet lunch, the regular meeting commenced. Guest speakers Judy Long and Helen Harold talked with the membership about the West Salem Community Food Pantry, and they accepted generous donations of money and food.

Minutes

Motion by Denise Jones, seconded by Jim Anderson to approve the minutes of the October regular meeting. Approved by voice vote.

Treasurer's Report

The bank balance of the Association is \$4,341.03.

Celebrate West Salem

The Celebrate West Salem Committee will meet on November 20, 2019, at 11:30 a.m. at Hunter's Last Chance to begin organizing for the 2020 event. Anyone interested in being a part of this event is welcome to attend.



DECA

Motion by Rick Wilson, seconded by Jodie Curtis to donate \$500 toward the Diamond Level sponsorship for the DECA program. Motion approved by voice vote.

Annual Banquet

President Vidal updated the membership on WSBA Board discussions regarding the annual banquet. The Board has been discussing several options, one of which is to hold the annual banquet on a Thursday night with basket raffle drawings instead of contracted entertainment. The Board is also seeking suggestions for Business of the Year and Citizen of the Year.

Motion by Rick Wilson, seconded by Ashley Giese to adjourn the meeting at 12:46 p.m. Motion approved by voice vote.

Teresa L. DeLong, Secretary/Director



## Celebrate West Salem Update

The 14<sup>th</sup> Annual Celebrate West Salem is moving forward and will be held on Sunday, March 15, 2020, at the West Salem High School and commons area. The West Salem Business Association will again be sponsoring the event with plans, and we hope to build on the success

of the last thirteen years. This year's event will again have entertainment throughout the day. West Salem Business Association members will get first choice on booth assignments. Vendor applications for the event will be mailed out soon and will again be available on the WSBA website. For more information, please contact Celebrate West Salem Co-Chairs Brenda Osterlie at Burkhardt Physical Therapy at 786-4989 ([brendao@burkhardtpt.com](mailto:brendao@burkhardtpt.com)) or Teresa DeLong at the Village of West Salem at 786-1858 ([tdejong@westsalemwi.com](mailto:tdejong@westsalemwi.com)) [www.westsalemwi.org](http://www.westsalemwi.org)

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“Like” us on Facebook



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**Health & Healing**  
**Massage**

114 North Leonard Street, West Salem

Book your Massage soon.  
December is starting to fill up.  
Schedule here or call/text 608-206-7898

<https://healthandhealingmassage.as.me/>

Gift Certificates available. Purchase a \$60/\$65/\$90 Gift Certificate and get a \$35 one for FREE (good for half hour massage) Limitations apply. Call/Text 608-206-7898 to get yours today or you can purchase online as well. Just message me for the link.

Guess who's coming to La Crosse County Library?

# Santa and Mrs. Claus!



## SATURDAY, DECEMBER 14

9:15 - 10:15 Holmen Library  
10:45 - 11:45 West Salem Library  
12:45 - 1:45 Onalaska Library

### Visit with Santa!

Santa reads a holiday story &  
we sing holiday songs and eat a holiday treat!



Bring your  
cameras!



## SATURDAY, DECEMBER 14

\*1:30 - 3:00 Bangor Library

### Visit with Santa!

\*Santa sponsored by the Friends of the Bangor Library.  
Parents - be sure to visit the "Book and Bake" sale!

Contact Youth Services at 781-9568 line 5, 399-3384, or 399-3372 for more information!



*We Serve*

**West Salem Lions Club**

The West Salem Lions Club is sponsoring a winter hats, mittens, and socks collection for children. Donations can be dropped off at either Union State Bank location.



*Where Customers and  
Community Come First*

# ORNAMENT MAKING EVENT



La Crosse County Library

Bangor • Campbell • Holmen • Onalaska • West Salem

Make a gift, or a memory for your tree.  
Join us for this Intergeneration Event.  
Parents or Grandparents and Kids will  
make an ornament together.  
Singles are welcome too.

**West Salem**

Dec. 9th  
3:30-4:30 pm

**Bangor**

Dec. 10th  
6:00-7:00 pm

**Campbell**

Dec. 11th  
3:30-4:30 pm

**Onalaska**

Dec. 12th  
3:30-4:30 pm

**Holmen**

Dec. 13th  
3:45-4:45 pm



We will have 4 ornament designs. Space is Limited.  
Registration is required. Contact your Librarian or  
Carol at [casmith@lacrossecounty.org](mailto:casmith@lacrossecounty.org)

We hope to see you there.



## American Legion Bake Sale!

It's our 3rd Annual Holiday Bake Sale. Come in to get your holiday candies, cookies and more! All the favorites that you loved as a kid and new treats that will become your favorites as well. If you love the sweets but don't know how to make them, this is your chance to get those holiday treats.

Saturday, December 14, 2019, from 8:00 a.m. until Noon  
148 South Leonard Street, West Salem



## *West Salem's Mitten Tree*



### **Give the Gift of Warmth**

**Donate New, Handmade or Gently Used Mittens, Hats, and Scarves to help those in need of warmth.**

**All sizes from infant to adult are welcome!**

**Dropoff Locations: 3RT Networks, American Legion, First National Bank, Oma Café, Village Hall or Westview Inn**

**Donations accepted at locations through January 31, 2020.**

**We hope to stock the Mitten Tree throughout the winter season.**

Feel free to bring your donations to our Wednesday regular meeting on December 11, 2019, at Noon at Westview Inn, downtown West Salem

Thank you to 3RT Networks for kicking off and organizing this project, and to the following additional businesses for serving as drop off locations: American Legion, Barber Arms, Degenhardt Tire, First National Bank, Lakeview Healthcare Center & Assisted Living, Oma Café, TRICOR Insurance, Village of West Salem, and Westview Inn.



## UGLY SWEATER PARTY

ANNUAL LEGION CHRISTMAS PARTY & POTLUCK  
Saturday, December 21, 2019, from 5:30 p.m. to 10:00 p.m.  
148 South Leonard Street, West Salem

Wear your best Ugly Christmas Sweater, bring a dish to pass and hang out with your Legion Family. This is the social event of the season, so start planning what you'll be wearing then strut your stuff on the red carpet for a chance at winning prizes for the "best" Ugly Sweater - categories for a homemade masterpiece or a store bought find. Come down and relax while having fun with new friends and old. We'll be serving up Tom & Jerry's too! Everyone is welcome to come celebrate all we've accomplished this past year, reminisce of years past and look ahead to the future.

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### Pizza & Packers Night

Let us do the cooking for you- Pizza night is back and the Packers play on Monday Night Football so come down for Taco, Reuben, and made to order pizzas while you watch the Packer game and relax.

Monday, December 23, 2019, from  
5:30 p.m. to 8:30 p.m.



## TALKING SCHOOL BUS ENTERPRISES INC

Hello Friends:

**YOU ARE INVITED TO . . .**

Treehouse Gift & Home

Fundraising Night

9546 East Hwy #16 Frontage Road, Onalaska, WI 54650

608-433-7896



**Do your holiday shopping at the Treehouse on**

**December 18, 2019**

**between the hours of 4:00 PM and 8:00 PM.**

**In response, the Treehouse will give TSBE 20% of the sales made during those hours.**

**The rules of this event require that you shop during those hours and tell staff at Treehouse that you are shopping for TALKING SCHOOL BUS ENTERPRISES INC.**

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**Help Us Help Children**

TSBE

is a non-profit organization created to support children. We have donated locally to the Down Syndrome Association of LaCrosse and the Boys and Girls Club of Greater LaCrosse, and two orphanages in Phnom Penh, Cambodia.

We sell the book *"School Bus #9: Welcome Aboard"* as a vehicle to raise money to support our mission to help children.





KQEG TV will air a half hour special on Hamlin Garland that was recently created by Pat Turner and the production crew at UW La Crosse. The show is narrated by

our WSBA Director Rick Wilson and features Errol Kindschy (a/k/a Mr. West Salem). The half hour program will air December 9th at 5:30 pm.

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CONGRATULATIONS to WSBA member Waterloo Heights Dental, 1403 Waterloo Avenue, West Salem! Waterloo Heights celebrated its 20-year anniversary last month



having opened here in November of 1999! Waterloo Heights Dental would like to thank all of their wonderful patients as they are the reason for their success.

**Tuesday  
December**

**10**

**8:30 AM – 2:30 PM**

**Helpful tip:  
Make sure to eat a healthy  
meal and drink plenty of  
water before donating.**

**JADE'S SENIOR EXIT PROJECT  
BLOOD DRIVE**

West Salem High School  
405 E. Hamlin St, West Salem

For appointments call 877-232-4376  
or schedule online: [bit.ly/jade2020](http://bit.ly/jade2020)

Appointments encouraged. Open to the public.

All presenting donors during the month of December  
will receive a pair of Versiti ear buds!



# Heider Center for the Arts Presents: John Denver Christmas Tribute



## Chris Collins & Boulder Canyon's A John Denver Christmas Tribute

Nothing brings back the joy, magic, and memories of Christmas past more than the music of John Denver. World renowned and leading John Denver artist, Chris Collins, celebrates the holidays with a Rocky Mountain Christmas Show! Enjoy Christmas with classic John Denver interpretations of "I'll Be Home for Christmas", "Christmas For Cowboys", "Aspenglow", "White Christmas", and many more. Combined with all the John Denver hits everyone loves like "Country Roads", "Annie's Song", and "Rocky Mountain High", this holiday show is on everyone's Christmas list.

Sponsored By:



**Thursday, December 19th at 7:30 pm**

Tickets: \$24/\$22

Call the box office at: (608)786-2550

**PURCHASE YOUR TICKETS ONLINE**

**NOW: [www.heidercenter.org](http://www.heidercenter.org)**

Box Office Hours: Monday, Wednesday and  
Friday: noon - 4pm



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West Salem Business Association  
P. O. Box 84  
West Salem, WI 54669