



MONTHLY MEETING

WEDNESDAY, NOVEMBER 13, 2019, NOON AT WESTVIEW INN

GUEST SPEAKER

West Salem Food Pantry

Helen Harold and Judy Long

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our

meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.



Monthly Meeting Update

October 9, 2019

Meeting called to order at 12:00 p.m. by President Nicole Vidal. After introductions and buffet lunch, the regular meeting commenced.

Minutes

Motion by Denise Jones, seconded by Ashley Giese to approve the minutes of the September 11, 2019, regular meeting. Approved by voice vote.

Treasurer's Report

Treasurer Patty Gjertsen's Association bank balance report was distributed. Mrs. Gjertsen noted \$1,800 is scheduled to be paid out in January for 2018 graduate scholarships, and another \$1,800 will be paid for the 2019 graduate scholarships. The Association also received its half share of the June Dairy Days celebration.

Motion by Ashley Giese, seconded by Denise Jones to approve the treasurer's report as presented. Motion approved.



Junior Achievement

The Association has routinely donated \$1,000 to the Junior Achievement classroom education and \$500 to the Junior Achievement Business Challenge. The members

agreed to continue these contributions.

Motion by Laurie Noelke, seconded by Ashley Giese to approve a \$1,000 donation to Junior Achievement and a \$500 donation to the Junior Achievement Business Challenge. Motion approved.

Celebrate West Salem

The Celebrate West Salem Committee will meet on November 20, 2019, at 11:30 a.m. at Hunter's Last Chance to begin organizing for the 2020 event. Anyone interested in being a part of this event is welcome to attend.

Business After 5

The American Legion will be hosting a Business After 5 event in conjunction with its Grand Opening on Sunday, November 3, 2019, from 3:00 to 6:00 p.m.

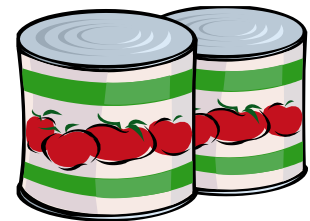
November Regular Meeting

Non-perishable food items will be collected at the November regular meeting, and representatives from the food pantry will serve as guest speakers.

December Regular Meeting

There is no guest speaker for the December regular meeting, and cash donations will be collected for the West Salem Lion's Club food basket program.

Motion by Steve Zeman, seconded by Ashley Giese to adjourn the meeting at 12:40 p.m. Motion approved by voice vote.



Teresa L. DeLong, Secretary/Director

November and December Association Meetings

The Board would like to remind the Membership that we will continue the November nonperishable food drive collection and the December cash collection for the West Salem Lion's Club.

Please bring a nonperishable food item to the November 12 meeting, and cash donations will be collected at the December 10 social meeting.



DOWNTOWN TRICK OR TREATING – SUCCESS!!!

Each year, more and more children and adults participate in the West Salem Business Association sponsored Downtown Trick or Treating event!

This year was no exception!

The Village Administration office purchased enough candy for well over one thousand children. By 4:30, we were fearful we were going to run out! Isn't that a great problem?

Thank you to all who opened their businesses on Thursday, October 31 to the children for a safe and fun trick or treating event and for all those who came downtown to distribute treats!



FUNDRAISER/CHILI SUPPER

Thursday, November 14

The All-Volunteer West Salem Emergency Medical Team is hosting its 38th Annual fundraiser by serving a Chili Supper. This year's event will be held on Thursday, November 14 from 4:00 p.m. to 7:00 p.m. in the West Salem High School Commons.

The menu includes chili, cheese, crackers, bread, milk or coffee, and ice cream. Bring your appetite and help the Emergency Medical Team make it a big success! \$8 for adults and \$5 for children under 10 years old.

Please attend this worthwhile fundraiser to help the 1st Responders raise money for needed supplies and equipment for the team. All members on the West Salem Emergency Medical Team are volunteers, and they are now, more than ever, looking for more members, especially during the daytime hours. If you are unable to attend the chili supper, but you would like to make a donation, please mail your donation to:

West Salem Emergency Medical Team

Attn: Chili Supper

567 Brickl Road, West Salem, WI 54669



The West Salem First Responders need your help! With call volume at an all-time high and membership at a critically low level, the all-volunteer West Salem First Responders are looking for individuals who want to give back to their community. Being a First Responder is a challenging but very rewarding way to do just that. If you live in West Salem or its surrounding areas (Barre Mills and Hamilton) and can donate some spare time, please contact the First Responders at 786-2501. The invitation is always open to join the First Responders observer ride-along program too.

If you would like to learn more, please contact West Salem 1st Responders, 567 Brickl Road, West Salem or email at WSEMS@hotmail.com

As always, the 1st Responders sincerely thanks everyone for their continued support. "Your survival may someday depend on us, but our survival does depend on you!"



Annual Winter Wonderland

This is your opportunity to connect with your community by sponsoring this holiday celebration! We are hoping that through a combined effort of the West Salem Business Association and the West Salem Parks & Recreation Department, we will be able to transform Village Park into a Winter Wonderland.

Your organization's investment will help spread joy this holiday season to the local community. Making a contribution provides a great marketing opportunity for your organization, while helping to create lasting family memories for years to come. Dates for special events (caroling, hot chocolate and maybe even a visit from Santa) in Winter Wonderland will be announced. Specific sponsorship opportunities are detailed in brochures distributed already, but area also available at the West Salem Parks and Recreation Office.



KQEG TV will air a half hour special on Hamlin Garland that was recently created by Pat Turner and the production crew at UW La Crosse. The show is narrated by our WSBA Director Rick Wilson and features Errol Kindschy (a/k/a Mr. West Salem). The half hour program will air December 9th at 5:30 pm.



West Salem Lions Club welcomes 4 new members! Pictured with their sponsors and District Governor Tim McLain.



PRESBYTERIAN WOMEN FALL FESTIVAL



When: Saturday, November 9, 2019
8:30 AM to 11:00 AM

Where: Presbyterian Church of West Salem
625 West Franklin Street
West Salem, Wisconsin

* Huge Cookie Sale * Raffle
* Craft Items

Breakfast from 8:30-9:30 AM—Advance ticket sales only for \$3.50
Call the church at 786-0910 for ticket information



FOR IMMEDIATE RELEASE

Contact: Ann Anderson, Marketing Manager or Erika Nelson, Digital Media Specialist

Broadband Provider Named a Smart Rural Community ProviderSM

Camp Douglas, Wisconsin – Lynxx NetworksSM was recently named a Smart Rural Community ProviderSM by NTCA–The Rural Broadband Association (NTCA). Smart Rural CommunitiesSM is a national network of communities powered by innovative rural broadband providers that are building a brighter future for small town America. The program promotes rural broadband and its role in supporting innovative economic development; effective education; efficient energy distribution and use; state-of-the-art health care and other important issues for rural America.

In order to receive recognition as a Smart Rural Community ProviderSM, Lynxx NetworksSM was required to affirm that it offers 25/3 Mbps broadband to at least 50% of its service area; that it has broadband subscription rates of at least 50%; and that it is committed to program principles of collaboration and innovation. As a result of Lynxx NetworksSM national recognition, Camp Douglas, New Lisbon, Hustler and portions of the Germantown township will now be celebrated as a Smart Rural Community® in program materials and online at www.smartruralcommunity.com, joining a national network of similarly innovative communities. “Lynxx NetworksSM brings us one of our important infrastructure pieces, and that’s broadband,” said Terry Whipple, Juneau County Economic Development Director. “We of course have the interstate going through, but when we look at the future and the technologies and benefits that are going to be brought about by broadband, it’s become probably one of our most important pieces of infrastructure for a rural area.”

Whipple also commented, “If you look at our future it’s going to rely heavily on broadband. From robotics to artificial intelligence, all those things require broadband infrastructure, and Lynxx NetworksSM brings that to this area. It also helps us modernize as far as the amenities that residents want to live here. Broadband has become everything from our existing business, future business, existing population and future population. We salute Lynxx NetworksSM for its hard work and investment in our infrastructure allowing us to be on par with those in the most connected regions of America.”

NTCA Chief Executive Officer Shirley Bloomfield also recognized Lynxx NetworksSM for this achievement, noting, “We are so excited to welcome another Smart Rural Community ProviderSM into this growing network of innovative broadband providers delivering the Internet’s fastest speeds in some of the most remote and rural communities of our country. I applaud Lynxx NetworksSM for their commitment to enabling cutting-edge technologies that drive innovation and promote economic development in their region and nationwide.”

T R I C O R C A R E S



3rd ANNUAL FOOD DRIVE- DONATIONS NEEDED

ITEMS NEEDED

- Canned Fruit
- Cereal
- Small cans of baked beans
- Tomato products (crushed, stewed, pastes...)
- Mac & Cheese
- Canned Meats like Spam, Chicken
- Canned vegetables (sauerkraut, beets... some of the different ones as they get a lot of green beans, corn...)

DROP OFF AT TRICOR

Due: Friday 11/22/19

204 N Leonard St.

West Salem, WI



WEST SALEM FOOD PANTRY

Make an impact in your community. Help support the people in your community by donating.

At TRICOR We're about making a difference in the communities we live and work. We'll make it easy for you! Drop off your donation at our TRICOR office, and we'll get it to the West Salem Food Pantry. Your generosity will make an impact on the people, kids and families in your community.

- Cash donations accepted also

TRICOR^{INC.}

I N S U R A N C E



Annual Feather Party!

**Friday, November 15,
2019, from 5:30 PM to
8:00 PM**

148 South Leonard Street, West Salem

Come in and win your Thanksgiving Turkey.
Sandwich Menu will be served - Fish Sandwich,
Burgers, Onion Rings & Fries

Check out the American Legion Facebook page for more upcoming events!



Burkhardt
Physical Therapy
Center, LLC

We would like to give a huge THANK YOU
to everyone that donated to our food drive!

We are extremely blessed to have so many amazing patients that want to give back to the community! Thank you for celebrating Physical Therapy month with us!



LEGO® BRICKS

at the library

**NOVEMBER 4 ONALASKA
NOVEMBER 11 HOLMEN
NOVEMBER 18 WEST SALEM
4:30-5:30 PM**

For kids of all ages! Registration required.
(Children under 8 must be accompanied by an adult.)



La Crosse County Library
Bangor • Campbell • Holmen • Onalaska • West Salem

Just in time for the Holidays!

Creative Card Making Adult Program

Tuesday, November 12th	6:00 p.m.	BANGOR
Monday, November 18th	6:30 p.m.	ONALASKA
Tuesday, November 19th	2:00 p.m.	WEST SALEM
Wednesday, November 20th	1:00 p.m.	CAMPBELL
Thursday, November 21st	10:30 a.m.	HOLMEN

Join us for a creative hour of making up to four cards. Learn how to combine coloring, stamping, and paper cutting. Make simple, Z fold, and pop-up cards. We have preset designs to choose from, see the display at your local location. Stamps will be available for other designs. All supplies are provided.

Sign up at the location of your choice or email Carol at casmith@lacrossecounty.org.

Stamp - Color - Cut - Glue - Assemble





And don't forget the monthly Wine Night is Wednesday, November 20, 2019, from 4 PM to 9 PM

quenten brown
acoustic classic, roots and americana music

oma cafe
saturdays, 9am-11am

november 16th
november 23rd
december 21st
january 25th
february 1st
february 15th

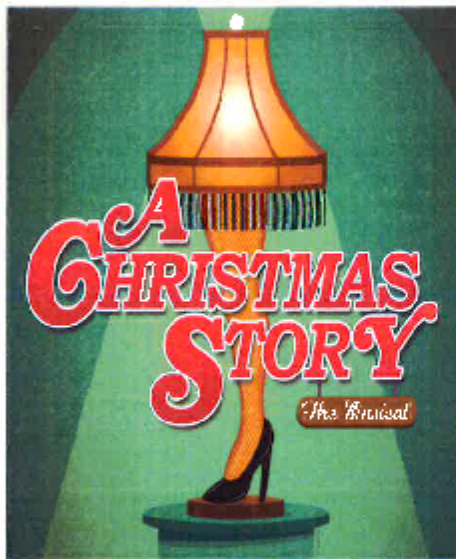


Enjoy some music with your morning roast, as Quenten Brown helps start your Saturday off right!
Oma, 234 Leonard Street North, West Salem





**Join us for
A Christmas Story
Saturday, December 7, 2019
Fireside Theatre, Fort Atkinson, WI**



Ralphie wants only one thing for Christmas: An Official Red Ryder Carbine-Action 200-shot Range Model Air Rifle. A Christmas Story The Musical is the hilarious account of Ralphie's desperate quest to ensure that this most perfect of gifts ends up under his tree this Christmas. It is based on the classic 1983 movie that has become a holiday tradition that millions wait for every year. Featuring a funny and heartfelt score by Benj Pasek and Justin Paul who wrote music for the hit movie La La Land (for which they won an Academy Award); the hit Broadway show Dear Evan Hansen, the new hit movie The Greatest Showman, A

Christmas Story The Musical captures holiday wonder with such deliciously wicked wit that it is sure to delight children and grown-ups alike!

\$105.00 includes: Show ticket, Coach Bus, and Lunch

Lunch includes: Tomato Bisque served with Grilled Cheese slider, Beef Short Rib, Chicken Cordon Bleu, Scalloped potatoes, spaghetti squash with Tomato Concasse and Gingerbread Frozen Custard Pie

Bus leaves at 8 am | Return approximately 6:30 pm

Sign up by November 7, 2019

Contact Patty 608-786-0600

Prospective School Board Member Info Session

Are you interested in joining the School Board?

Are you passionate about education?

Do you want to make a difference in
your community?

Come join us and learn more!

Monday, November 18, 2019

7:00 p.m.

District Office

Marie Heider Meeting Room



U.S. Census Bureau Releases New 2020 Census Public Service Announcements

NOV. 7, 2019 — The U.S. Census Bureau today released a series of public service announcements (PSAs) to increase awareness and educate the public on the importance of the 2020 Census. These PSAs, which the Census Bureau encourages partners and stakeholders to use, can be accessed through a [PSA toolkit](#) featured on [2020census.gov](#). The U.S. Constitution mandates that a census of the population be conducted every decade. Census statistics are used to determine the number of seats each state holds in the U.S. House of Representatives and how billions of dollars in federal funds are distributed annually for critical public services like hospitals, schools, roads, bridges and emergency response.

Your response matters.

Health clinics. Fire departments. Schools. Even roads and highways. The census can shape many different aspects of your community.

Spotlight Business of the Month

Congratulations, Dr. Dan Eoriatti and



West Salem Chiropractic has been established since 2001 and Dr. Dan Eoriatti has been a chiropractor for 23 years. He practices the Gonstead method of chiropractic, a patient specific and uniquely delivered adjustment for each individual patient.

Are you tired of having limited options for your health care issues and ailments? Have you ever considered a chiropractor?

The following conditions are conditions that have been helped by chiropractic in Dr. Eoriatti's office. If you suffer from one of them, consider chiropractic for yourself and your family.

Headaches, knee pain, hand or foot numbness, carpal tunnel syndrome, chronic back or neck pain, wrist pain, shoulder pain, digestive problems, sleep problems, fatigue, sprained ankles, and post-surgery/post trauma accelerated healing.

Consider what chiropractic can do for you!

640 Commerce St Suite A, West Salem, WI 54669
(608) 786-3304

<https://westsalemchiropractic.com>

Krone

DEER HIDES

For

LIONS CAMP

Lion Clubs



*Deer Hide Drop Off
Location*

Ace Hardware
570 Commerce Street

Camp Schedule

Counselor Training
Blind/Visually Impaired
Deaf /Hard of Hearing
Intellectual Disability
or Educational Autism
Diabetes-2 weeks

THANK YOU WISCONSIN HUNTERS

District 27-D2 collected 99 hides their first year,
with 2584 hides collected in 2018. State wide \$88,332 was raised.
Deer hides for Lions has been a project for over thirty years and we have
officially donated over one million dollars to the lions camp.
This beautiful camp sits on 440 acres with 40 acres being a private lake.
Each year we have 1250 to 1500 campers with disabilities attend this
Camp at no cost.



www.westsalemwi.org

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DON'T FORGET!

Please remember to bring a non-perishable food item to the November 13 regular Association meeting. All items donated will be delivered directly to the West Salem food pantry

West Salem Business Association
P. O. Box 84
West Salem, WI 54669