



**Monthly Meeting**

**WEDNESDAY, JULY 10, 2019, NOON AT**  
**WESTVIEW INN**

***GUEST SPEAKER:***  
***Melissa Schultz***

***Time Management and Organization***

**Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business.**

**Monthly Update**

May 8, 2019

Meeting called to order at 12:00 p.m. by President Nicole Vidal. After introductions and buffet lunch, the regular meeting commenced. Guest speakers Dr. Ted Thompson and Cliff LeCleir presented information about the Neighborhood Family Clinic and Sensible Health Clinic opening soon in West Salem.

**Minutes**

Motion by Patty Gjertsen, seconded by Laurie Noelke to approve the minutes of the April 10, 2019, regular meeting. Approved by voice vote.

### Treasurer's Report

Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$4,120.67. The flowerpot account balance is \$1,293.34, which is still not enough funding to continue the downtown flowerpot product for 2019. Winter Wonderland balance is \$553.76. The Celebrate West Salem account balance is \$1,242.77 after all expenses have been paid.

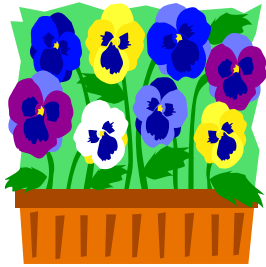
Motion by Teresa Schnitzler, seconded by Rick Wilson to approve the treasurer's report as presented. Motion approved.

### June Dairy Days

The event is scheduled for May 31, June 1, and June 2. The June Dairy Days Luncheon will be on May 31 at Noon at Westview. The Committee is seeking volunteers to serve on the executive board and work during the event.

### La Crosse Interstate Fair Hog Raffle

Motion by Dan Eoriatti, seconded by James Quinn to authorize expending up to \$1,000 to purchase and process a hog during the La Crosse Interstate Fair to be raffled off. Motion approved.



### Flowerpots

The downtown hanging flower pots have been planted, but funding the continued activity is in question. Each basket of flowers is approximately \$73 to plant and maintain, and last year's costs for the program were over \$1,800. If any business or individual would like to sponsor a flowerpot, it would be appreciated.

Motion by Rick Wilson, seconded by James Quinn to adjourn the meeting at 1:02 p.m. Motion approved by voice vote.

Teresa L. Schnitzler, Secretary/Director



## Golf Outing

**Mark your calendars for Wednesday, August 14 and prepare for a fun day!**

**A registration form is included with this newsletter. Hole sponsors are always welcome!**

## BUSINESS "SPOTLIGHT" OF THE MONTH



### **COTTAGE GROVE NURSERY & GIFT SHOP**

**W3293 Cty Hwy B  
West Salem, Wisconsin 54669**

  
**(608) 786-3535**

**Congratulations, Your business has been  
"spotlighted" as Business of the Month for July!**

Cottage Grove Nursery and Gift Shop has been serving this area for 22 years. We provide our customers with quality landscaping, trees, shrubs, perennials, annuals and gift items along with excellent customer service.

With all the changes going on in the world today, Cottage Grove Nursery is still going strong celebrating our 23rd year in business.

We are now hiring for the 2019 season: Tractor drivers, landscaping crew, garden center/gift shop associates.

Annuals, Perennials, Roses, Hanging Baskets, Combo pots, Herbs, Vegetables, Succulents, Trees, Shrubs, Evergreens and Ornamentals, roses and perennials, and much more. Check out our large selection of iron works. Great gift ideas in the gift shop including many beautiful silk flower arrangements. Landscaping available with a designer on staff call to set up an appointment

Gift Certificates Available.

Like us on Facebook!

# West Salem Business Association Annual Golf Outing

**Wednesday, August 14, 2019**

**EVERYONE** is invited to the WSBA annual golf outing and steak fry on Wednesday, August 14, 2019, at Fox Hollow Golf Course. The grill your own steak fry will begin at 5:30 p.m. You can grill right away or enjoy a cocktail first to avoid the rush.



Registration begins at 1:00 p.m. with a 2:00 p.m. shotgun start (scramble). Teams will consist of no more than four people. You can make your own team of four, or sign up individually and we will pair you up. Whether you are a pro or an amateur, this is a fun event in which people can enjoy some camaraderie. If you are coming just for the steak fry, just show up around 5:30 p.m.

Please send registration and checks payable to West Salem Business Association by July 22, 2019, to:

**PETER AMES, P.O. BOX 843, WEST SALEM, WI 54669.**

The prices for the golf outing are as follows:

Golfers .....\$30.00 per golfer  
Steak Fry.....\$15.00 per person

Come out to this fun event and enjoy some camaraderie with other WSBA Members and the Community!

\*\*\*\*\*



Thank you, West Salem Public Works  
Department and Vernon (O.J.)  
Romskog for watering the downtown  
hanging flowers. The flowers are beautiful!

\*\*\*\*\*

**HOLE SPONSORSHIP**

Company name: \_\_\_\_\_

**SCHEDULE OF EVENTS**

August 14, 2019  
1:00 Registration

2:00 Shotgun Start

Format: 4-person scramble

**5:30 Dinner and Prizes**

Price for hole sponsorship is \$75.00

Golfers are \$30.00 each  
(9 holes and a cart)

Steak dinner with baked potato, salad  
and garlic toast for only \$15.00

Don't forget to bring a door prize!

**REGISTRATION  
Golf**

Name: \_\_\_\_\_

My other 3 golfers are

Place me into a foursome with: \_\_\_\_\_

My foursome includes:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Golfers: \_\_\_\_\_ x \$30.00 = \_\_\_\_\_

Dinner: \_\_\_\_\_ x \$15.00 = \_\_\_\_\_

Hole sponsorship: x \$75 = \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

**LOCATION:**

**FOX HOLLOW GOLF COURSE**

N3287 County Road OA  
La Crosse, WI 54601

Please send registration and checks  
**payable to West Salem Business  
Association** by July 31, 2019 to Pete  
Ames, PO Box 843, West Salem, WI  
54669



The West Salem Library will host Dino Tlachac for “Remnants of the Rainforest” Wednesday, July 10 at 6:30 pm! This interactive program will feature animals like insects, amphibians, reptiles, birds, and mammals native to tropical rainforests—including a coati mundi and a 100-pound, 14-foot Burmese Python! Learn about Earth’s oldest ecosystem and ways we can help protect it.

The International Owl Center will present “Hedwig and Friends” on Wednesday, July 17 at 12:30 pm. Owls are very popular in today’s books, but how do you know if what you’re reading is fact or fiction? Join us to learn about owls—and to meet a live owl!

The events are being offered as part of the library’s Summer Learning Program, Go Wild! Read!, and are free and open to the public. No registration is required.



## Summer Employment Survey

In attempt to alleviate some of the workforce shortage issues here in the La Crosse area, LADCO has teamed up with many partner organizations, including The 7 River's Alliance and the La Crosse Area Chamber of Commerce, to form a Talent Retention and Recruitment committee with specific focus on retaining our students that graduate from both our local high schools and universities. As a part of this committee one of our initiatives is to reach out to the interns/apprentices/part-time summer employees to let them know of the ample career opportunities and quality of life components the La Crosse Area has to offer.

That being said, the first step in this process is to determine what area businesses are employing summer positions. Please follow the link below. This survey is only three questions, so please take the time to fill it out. It will greatly improve our ability to assist our member businesses in finding qualified workers.

<https://survey.zohopublic.com/zs/4ZB3gt>

Thank you and have a great Independence Day!

*Sam Bachmeier*, Economic Development Coordinator

EMAIL [sam@ladcolax.com](mailto:sam@ladcolax.com)

PHONE (608) 784-5488

WEBSITE [www.ladcolax.com](http://www.ladcolax.com) - LOCATION 601 7<sup>th</sup> St N, La Crosse, WI 54601



American  
Red Cross



Without A, B and O, we can't save anybody.

# WEST SALEM COMMUNITY BLOOD DRIVE

***SPONSORED BY WSMS BAND!***

**MONDAY. JULY 29<sup>th</sup>**

**12:00p.m. – 6:00p.m.**

West Salem Elementary School Multipurpose Rm.

***BAND WILL EARN \$10 FOR EACH PINT***

***OF BLOOD COLLECTED!***

*Appointments @ [redcrossblood.org](https://redcrossblood.org)*

*Sponsor code: [wsmsband](#)*

*For more information contact Ryan Waldhart at  
[waldhart.ryan@wsalem.k12.wi.us](mailto:waldhart.ryan@wsalem.k12.wi.us)*

**Not enough people donate blood. Only you can fill the #MissingTypes.**

Download the Blood Donor App | 1-800-RED CROSS | [RedCrossBlood.org/MissingTypes](https://RedCrossBlood.org/MissingTypes)

## Coulee Health Upcoming Events:

-- 7th Path Self-Hypnosis Workshop with Denise Keenan- Wednesday evenings, 6:30-8:15 July 10th-August 7<sup>th</sup>

Coulee Health has a new website highlighting update services we offer through and within our clinic. [www.couleehealth.com](http://www.couleehealth.com)



Randi Whiteaker  
Office Manager  
[Coulee Health](http://www.couleehealth.com)



## It's our 25th anniversary of the golf course this year!

For the month of July we are running a Monday through Friday special \$25 for a cart and 18 holes of golf. Another special is we are giving away a \$25 gift card for the pro shop for the first 25 days of July. Also, July 27 we will be running a big cup golf tournament with live music following the golf by Last Call.

All the info is on our Facebook page at <https://www.facebook.com/foxbollowgb/>



River Bank will be holding a Canned Food Drive for the WAFER Food Pantry during the month of July. Donations can be taken at any branch! For questions call Liza, Branch Manager/Loan Officer in Bangor 608-399-6153 or [liza.schlitz@riverbank.biz](mailto:liza.schlitz@riverbank.biz)

River Bank | 1606 Commercial St | Bangor, WI 54614  
Branch: 608-486-2356  
Direct Line: 608-399-6153





# 1<sup>ST</sup> COMMUNITY CREDIT UNION



The West Salem Boys & Girls club invited 1st Community Credit Union to conduct a six week series of financial literacy topics over the summer. Staff from our West Salem branch will be spending time with the kids helping them understand the value of money, how to be good savers, so that they can be prepared for the future.

1<sup>st</sup> Community Credit Union is also co-sponsoring Movies In The Park on August 2<sup>nd</sup>. Movie will be "Incredibles 2"



## MOVIES IN THE PARK

*August 2nd*

*Village Park*

*Movie will  
start at  
dusk*

- Movies are FREE, but non-perishable food donations for the local food pantry are encouraged!
- Concessions, including popcorn, soda, water, candy & glowsticks are available for purchase.
- Don't forget to bring a blanket or lawn chair.
- Movies are weather permitting.

Thanks to our 2019  
Movie in the Park Sponsors:

**1<sup>ST</sup> COMMUNITY  
CREDIT UNION**

 **Identity Works**  
Integrated Brand Solutions\*



**Season Tickets** are still on sale for the Heider Center till July 12<sup>th</sup>.

8 shows 163.20 for adult

8 shows 149.60 for student/Sr Citizen

5 shows 108.00

5 shows 99.00 for Student/Sr Citizen

For more information, please visit: [www.heidercenter.org](http://www.heidercenter.org)



## Country Boom



Thursday, July 11, 2019 to Saturday, July 13, 2019 - all day

Maple Grove Venues at W4142 County Road B

West Salem, WI, US, 54669

Tickets Vary

[Buy Tickets](#)

CONTACT Maple Grove Venues at

<https://www.maplegrovevenues.com/>

## Making a Difference As a Branch Office Administrator

Edward Jones believes building strong relationships with our clients helps us provide exceptional personal service. As a highly visible member of the branch team, the Branch Office Administrator (BOA) is essential to that process. In addition to working closely with clients, BOAs contribute to the business results and overall efficiency of the branch office.

### BOA Key Responsibilities

- **Client Service** – BOAs build a welcoming environment for clients and offer services that help create an ideal client experience.
- **Client Development** – BOAs help build relationships with new clients and deepen existing client relationships by preparing a variety of reports for scheduled appointments and scheduling systematic contact activities.
- **Office Administration** – Daily office administration duties include overseeing appointment setting and schedules, and processing deposits and transactions.

### Hands-on Training

Edward Jones has a strong commitment to associate mentoring and training programs that have been singled out as among the industry's best by many independent sources.

- A personally assigned Branch Team Trainer
- A veteran BOA assigned mentor
- Comprehensive online training program

### Your Support Network

BOAs work in small branch offices in the community with a vast support system available – from the substantial intranet collection of resource pages and how-to videos to the 5,000-plus home-office associates available by computer or phone to offer expertise. There are also mentoring programs and a regional support structure all designed to help you continually grow both personally and professionally.

### BOA Compensation and Benefits

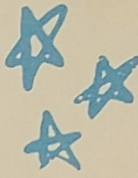
Working at Edward Jones offers many rewards, and our commitment to sharing the firm's success with those who create it makes our total return different from that of other firms. We recognize individual efforts through a competitive reward program and a unique culture that promotes a long-term career, contributes to your financial security, and encourages your and your family's well-being.

Visit [www.careers.edwardjones.com](http://www.careers.edwardjones.com) to learn more about the BOA role and compensation program, and to look for opportunities in your area.

### BOA Core Competencies

- Exceptional client service abilities
- Critical thinking capabilities
- Strong initiative
- Effective written and verbal communication skills
- The aptitude to learn and understand the financial services industry
- Adaptability to changing branch and client needs





# LAZY MAN TRIATHLON

Pool, darts & cornhole tournament!

DOWNTOWN WEST SALEM  
Starts at 2:00pm

Teams of 2 - Register today at:  
[www.lazymantri.eventbrite.com](http://www.lazymantri.eventbrite.com)

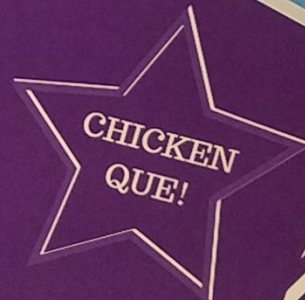
\*Must be 21 or older to participate

## SATURDAY, JULY 27

2 EVENTS, 1 DAY, 1 GREAT CAUSE

## RELAY FOR LIFE

- 11:00AM | Food Sales, Kids' Activities, Vendor & Craft Fair open
- 11:30AM | Opening Ceremony  
Survivor Recognition
- 12:00PM | Live music ft. Tragic Americans!  
Food, Vendors, games continue
- 2:00PM | Closing Ceremony  
Lazy Man Triathlon begins



All ages welcome!

REGISTER TODAY: [www.relayforlife.org/westsalemwi](http://www.relayforlife.org/westsalemwi)

**FREE** to Spectators  
\$5.00 Vehicle Entry Fee

**Begins**  
10:00 AM

**Awards**  
2:00 PM

**Location**  
Brenengen Chevrolet  
990 West Hwy 16  
West Salem, WI

**Contact**  
Mark Swingle  
608-788-5315  
LabRats8@charternet

**Prizes/Food**  
10 Trophies  
Food provided by  
Big Bear BBQ

All Show proceeds to Boys &  
Girls Club of Greater La Crosse

# Annual Classic & Custom CAR SHOW

Saturday, July 13, 2019

Proudly Sponsored by:  
**Brenengen**  CHEVROLET  
...COM

Drawing for Packer Tickets!



River City Corvettes Club Member Car



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West Salem Business Association  
P. O. Box 84  
West Salem, WI 54669