

West Salem Business Association

July 10, 2019

Meeting called to order at 12:00 p.m. by President Nicole Vidal. After introductions and buffet lunch, the regular meeting commenced. Guest speaker Melissa Schultz, Alpha Omega Success, presented information on organization for businesses.

Minutes

Motion by Laurie Noelke, seconded by Ashley Giese to approve the minutes of the May 8, 2019, regular meeting. Approved by voice vote.

Treasurer's Report

Treasurer Patty Gjertsen's Association bank balance report was distributed. The flowerpot account balance will not be sufficient to maintain the flowers for the rest of the season. Ms. Gjertsen suggested the membership authorize a transfer from the general Association funds to cover the shortage.

Motion by Denise Jones, seconded by Rick Wilson to authorize a transfer from the Association's general fund of \$400 to pay for downtown flowerpot maintenance. Motion approved.

Motion by Laurie Noelke, seconded by Beth Schultz to approve the treasurer's report as presented. Motion approved.

La Crosse Interstate Fair Hog Raffle

To date, 41 of the 100 available squares have been sold on the hog raffle board. The board will continue to be distributed to businesses, and, if not totally sold out, will appear at the August 14 annual golf outing.

Board of Directors Vacancy

WSBA Board Member Rick Eickmeier has resigned from the Board due to workload. Therefore, this seat is open and another vacancy will be open in February at the annual meeting.

Downtown Village Market

The organizers of the weekly downtown Village Market are looking for corporate sponsors in the amount of \$100.

Motion by Denise Jones, seconded by Ashley Giese to adjourn the meeting at 12:46 p.m. Motion approved by voice vote.

Teresa L. Schnitzler, Secretary/Director