



MONTHLY MEETING

WEDNESDAY, JANUARY 9, 2019, NOON AT
WESTVIEW INN

GUEST SPEAKER



Junior
Achievement[®]

Kimberly Granum
Junior Achievement

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.

Monthly Meeting Update

December 12, 2018

Meeting called to order at 12:00 p.m. by President Nicole Vidal. After introductions and buffet lunch, the regular meeting commenced.

Minutes

The minutes of the November meeting were distributed and reviewed. Motion by Patty Gjertsen, seconded by Ashley Giese to approve the minutes as presented. Motion approved.



Treasurer's Report



Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$3,768. The flowerpot account balance is \$232.09, and Winter Wonderland balance is \$2,826.39. The Celebrate West Salem account balance is \$1,404.58. Motion by Steve Zeman, seconded by Rick Wilson to approve the treasurer's report as presented. Motion approved.

West Salem Lions Club

O.J. Romskog reported the Lions Club has spent approximately \$2,000 this year for 50 to 60 food baskets. Boxes will be distributed on December 22 to families in need.



We Serve

Upcoming Events

- Several clothing collection drives are in progress at First National Bank, Union State Bank, Altra Federal Credit Union, and 1st Community Credit Union.
- American Legion Building Fund Bake Sale from 9:00 a.m. to 1:00 p.m. and Ugly Christmas Sweater Party beginning at 5:30 p.m.
- B's Place Wine (& Beer) Wednesday – December 19 from 4:00 til 9:00 p.m.
- American Legion New Year's Eve Dinner and Party

Spotlight of the Month

B's Place was chosen as the January business of the month.

Motion by Rick Wilson, seconded by Ashley Giese to adjourn the meeting at 12:39 p.m. Motion approved by voice vote.



Nicole Vidal, President



The Village of West Salem has a Part Time Office Assistant Position available. The Office Assistant performs confidential secretarial, reception, customer service, and administrative support duties and performs a variety of confidential functions for the Village Administrator and Public Works Director. The ideal employee must be able to communicate well with the public, effectively meet and deal with the public on a daily basis and handle stressful situations, and use good professional judgment. Part time hours are 10:00 a.m. to 2:00 p.m., but flexibility is desired. Employment applications are on the West Salem website at www.westsalemwis.com If you have any questions, please feel free to contact Village Administrator Teresa Schnitzler at (608) 786-1858.



West Salem Business Association Annual Meeting and Banquet

*Saturday, February 2, 2019
B's Place, 102 North Leonard
Street, West Salem*

The West Salem Business Association will look back on another year on Saturday, February 2, 2019, at our annual banquet at B's Place.

The banquet is a chance for our members and friends to get together in a social setting, recognize several of its members, and celebrate the successes of the preceding year. Members of the general public are always invited and welcome!

The cost for this year's banquet is still \$25.00 per person and includes a meal and entertainment. Cocktail hour will begin at 5:30 p.m., and dinner will be served at 6:00 p.m. Dinner choices are: Prime Rib with 2 sides or Chicken with 2 sides.

Engaging entertainment provided by:



For tickets or more information, please contact:

Teresa Schnitzler
Village Hall
786-1858

Patty Gjertsen
Union State Bank
786-0600

Tickets will be available soon.
Please purchase tickets by January 25, 2019
Banquet takes the place of our regular February
meeting.

*Connect with other businesses by volunteering as an Operation Thank You volunteer!
The La Crosse Area Chamber of Commerce is seeking volunteers in January to help
assemble and deliver Operation Thank You packets to area businesses. If you are
interested in volunteering, please contact info@lacrossechamber.com.*



Sarah Gang
Marketing Director
La Crosse Area Chamber of Commerce

608-784-4880 ext. 33 | 601 7th Street N., La Crosse, WI 54601
sarah@lacrossechamber.com | www.lacrossechamber.com

Linda's **BAKERY** 46th Anniversary Sale!

You Really CAN Taste the Difference

JANUARY 28 - FEBRUARY 7, 2019

ALL 46¢ DEALS AVAILABLE WITH AN ADDITIONAL \$3 PURCHASE

MONDAY, JANUARY 28



VARIETY BREADS 46¢ PER LOAF
LIMIT 2 LOAVES AT SALE PRICE PLEASE

TUESDAY, JANUARY 29



BUTTERMILK DONUTS 46¢ FOR 6
LIMIT 6 DONUTS AT SALE PRICE PLEASE

WEDNESDAY, JANUARY 30



DINNER ROLLS 46¢ PER DOZEN
LIMIT 1 DOZEN AT SALE PRICE PLEASE

THURSDAY, JANUARY 31



CUP CAKES 46¢ PER 6 PACK
LIMIT 1 PACK AT SALE PRICE PLEASE

FRIDAY, FEBRUARY 1



HAMBURGER, HOT DOG & BRAT BUNS 46¢ PER 8 PACK
LIMIT 1 PACK AT SALE PRICE PLEASE

SATURDAY, FEBRUARY 2



BAKED SWEET ROLLS 46¢ FOR 2
LIMIT 6 ROLLS AT SALE PRICE PLEASE

SUNDAY, FEBRUARY 3



HARD ROLLS 46¢ PER DOZEN
LIMIT 1 DOZEN AT SALE PRICE PLEASE

MONDAY, FEBRUARY 4



CHOCOLATE CHIP COOKIES 46¢ PER DOZEN
LIMIT 1 DOZEN AT SALE PRICE PLEASE

TUESDAY, FEBRUARY 5



WHITE & WHEAT BREAD 46¢ PER LOAF
LIMIT 1 LOAF AT SALE PRICE PLEASE

WEDNESDAY, FEBRUARY 6



DANISH ROLLS 46¢ FOR 2
LIMIT 6 ROLLS AT SALE PRICE PLEASE

THURSDAY, FEBRUARY 7



HOMADE BREAD 46¢ PER LOAF
LIMIT 1 LOAF AT SALE PRICE PLEASE

Join us!
MONDAY
JANUARY 28
11 AM - 2 PM
FREE Sandwiches,
Coffee & Dessert!

Thank you
for 46
GREAT Years!



LA CROSSE COUNTY LIBRARIES

**Bangor *Campbell *Holmen *Onalaska *West Salem*

January 22 — March 2, 2019

Must be 16 years or older to participate

Sponsored by La Crosse County Employees' Jean's Day Fund

Business News!

Fairway Outdoor Advertising La Crosse has been purchased by LAMAR Outdoor Advertising as of December 21, 2018.



Cheesecake *and* Canvas

January 16th, 2019

6:00 pm *at* Hazel Brown
Leicht Memorial Library

\$35 per person — Registration is
required

*All painting supplies will be provided; feel free
to bring your own covered beverage.*



201 Neshonoc Road, West Salem, WI 54669

The Friends of the West Salem Library will be hosting a Cheesecake and Canvas class.

Bring your friends and join us at the West Salem Library to make a fun painting with step by step instruction. We will provide all of the art supplies as well as delicious cheesecake to enjoy while your background paint dries.

Feel free to bring your own covered beverage to enjoy during class. Cost is \$35. ****Registration is required****



Seeking community minded people with an interest in West Salem June Dairy Days!!

The West Salem June Dairy Days Association has reached a crossroads. As some of you are aware, 2019 will be our 50th Annual Community Festival. We are asking for community volunteers who are interested in keeping the festival going forward in 2019 and after. The executive board is committed

to June Dairy Days 2019, but there has been suggestions without additional volunteers, this may be the last year of our community festival. We are looking for people throughout the area whose desire is to keep June Dairy Days a wonderful part of our community!

Currently, we have several committees that individuals can get involved with and find out more about how our Association works, without diving fully into the executive board. Committees include: Entertainment, Grounds, Promotion, 50th Anniversary Activities, Family Activities, and Food. Some of the committee's work is primarily pre-fest (Entertainment, Promotions), while others (Grounds, Food) happen during the weekend. Still other committee's (Family Activities, 50th Anniversary) have commitments both pre-festival and during the festival.

We hear many reasons for not getting involved (can't commit to entire weekend, kids have other commitments, I like the beer tent.....), and we want you to know we will work with your schedule, if you have the desire to be involved in some way!!

We have an association meeting on Sunday, January 13th at 6:30 at Westview Inn in downtown West Salem. PLEASE feel free to come to our meeting (we will be selecting the button design winner for this year's button that evening)!! WE would LOVE your input and are excited about the prospect of new ideas and fresh input! If you have any interest in any of the committees mentioned, please reach out to me or any of our board members. You can message us through our Facebook page or at: info@JuneDairyDays.com.

We appreciate your consideration for this opportunity to become more involved in our AMAZING community! Truly, none of us wishes for the end of June Dairy Days, but without more involvement, we have no choice. It's a great group to be part of, but time for fresh input and new ideas to keep it going!

Sincerely,

Rita Schmitz
June Dairy Days President, 2019
jroschmitzsky@centurytel.net
608-799-9945

BUSINESS “SPOTLIGHT” OF THE MONTH

B's Place Event Venue

Formally the Farmer's Store, and Casey's Hardware, along with many other businesses, B's Place was thrilled to open last year as West Salem's newest Event Venue. B's Place has been described as being “right out a hallmark movie” and many visitors have said it has the feel of a big city venue, in a small town. We are now booking Weddings, Anniversaries Parties, Reunions and the like for up to 250 people. We also hold a monthly Wine Wednesday, usually the third Wednesday of the month, from 4-9. Come see what all the hype is about, at B's Place. Visit our website www.bsplacelle.com, or our Facebook page www.facebook.com/bricksarecool for photos of the renovation, and more information about us! Or visit us at Wedding World, January 20th at the La Crosse Center!

Features

- Full Service Bar
- Seasonal Outdoor Bar and seating area
- Convenient Location, just 2 Blocks Off I-90
- Free Street Parking
- Vaulted 1901 Tin Ceilings
- Gorgeous Wood Floors
- Original Brick interior walls
- Cozy Indoor Gas Fireplace

Size and Capacity

- Square Feet: 3,600+
- Guest Capacity:
 - Up to 235 Guests Seated in Rectangles
 - Up to 200 Guests Recommended
 - Total capacity 250

info@bsplacelle.com 608-799-1996





**West Salem Lions
Winter Fundraiser
Saturday January 26th, 2019
6:00-10:00pm
Hunters Last Chance**

Raffle tickets are \$5 each or 3 for \$10 and are available from Lions members in the community or at the door.

Raffle payouts as follows!

1st - \$500 | 2nd - \$250 | 3rd - \$100 | 4th - \$100 | 5th - \$50

FREE FOOD

Come on down to Hunters for free food and beer (while it lasts) and help us raise funds for local projects!

**Raffle drawing will be at 9:30pm,
need not be present to win!**

And we will have Meat raffles!

FREE BEER



Heider Center for the Arts Presents: Johnny & June - A Johnny Cash Tribute



Sponsored By:



Johnny & June - A Johnny Cash Tribute

A toe tappin', knee slappin', good lovin' tribute to Johnny Cash and his partner in crime, June Carter Cash. A nostalgic evening of acoustic music and storytelling featuring all your favorite songs by The Man in Black, plus Johnny and June's famous duets, a bit of June's infamous comedy and even a touch of gospel to soothe the weary soul.

Saturday, January 19, 2019 at 7:30 pm

Tickets: \$24/\$22

Call the box office at: (608)786-2550

PURCHASE YOUR TICKETS ONLINE

NOW: www.heidercenter.org

Box Office Hours: Monday: noon - 7pm,
Wednesday and Friday: noon - 4pm

B's will have Wine and Beer night again from 4-9 on January 16th and also, on Wednesday January 23rd 6-9, a fundraiser for West Salem High Senior Class. It is a Sip and Paint, and you contact them to sign up.



Please Use the link to register for the class! We look forward to seeing you!

https://docs.google.com/forms/d/e/1FAIpQLSeUzh8W4Bvuz08Tuu1y5wMqzyURe-Xs11Cehiehq3iMyfoXO/viewform?usp=sf_link



www.westsalemwi.org

IN THIS ISSUE:

Monthly Meeting Reminder
Annual Banquet Information
Business Spotlight of the Month

West Salem Business Association
P. O. Box 84
West Salem, WI 54669