



## MONTHLY MEETING

WEDNESDAY, DECEMBER 12, 2018, NOON AT  
WESTVIEW INN

### SOCIAL MEETING!

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**Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings!**

**Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.**



### Monthly Update

November 14, 2018

Meeting called to order at 12:00 p.m. by Vice President Laurie Noelke. After introductions and buffet lunch, the regular meeting commenced. Police Chief Charles Ashbeck updated the membership on the "state of the Village", department activities, and active shooter training.

## Minutes

The minutes of the October meeting were distributed and reviewed. Motion by Dan Eoriatti, seconded by Ashley Giese to approve the minutes as presented. Motion approved.



### Treasurer's Report

Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$4,939.51. The flowerpot account balance is \$232.09, and Winter Wonderland balance is \$2,826.39. Motion by Teresa Schnitzler, seconded by Ashley Giese to approve the treasurer's report as presented. Motion approved.

### Junior Achievement

The Association has regularly donated financial support and volunteers for the Junior Achievement program. Motion by Don Brenengen, seconded by Denise Jones to donate \$1,000 to Junior Achievement. Motion approved.

### Celebrate West Salem

Planning is in progress for next year's Celebrate West Salem event. The next meetings are scheduled for Wednesday, November 21 and Wednesday, December 19.

### Annual Banquet

Board member Trent Jorgenson prepared a very brief survey asking the membership to select preferred dates for the annual banquet. Please take a moment to submit your preference.

### West Salem Lions Club

O.J. Romskog asked the membership to submit names of families in need of a food basket from the West Salem Lions Club. Boxes will be distributed on December 22 to families in need.

### Upcoming Events

Several clothing collection drives are in progress at First National Bank, Union State Bank, Altra Federal Credit Union, and 1<sup>st</sup> Community Credit Union.

### Spotlight of the Month

Pizza Oven – West Salem was chosen as the December business of the month.



Motion by Patty Gjertsen, seconded by Brenda Osterlie to adjourn the meeting at 12:59 p.m. Motion approved by voice vote.

Teresa L. Schnitzler, Secretary/Director

# Celebrate West Salem Update

The Annual Celebrate West Salem will be held on Sunday, March 17, 2019, at the West Salem High School gymnasium and commons area. The event will run from 11:00 a.m. to 2:00 p.m. The West Salem Business Association will again be sponsoring the event with plans to make the event bigger and better than ever! We hope to build on the success of the last seven years. This year's event will again have entertainment throughout the day. West Salem Business Association members will get first choice on booth assignments. Vendor applications for the event will be mailed out around the end of January and will again be available on the WSBA website at [www.westsalemwi.org](http://www.westsalemwi.org).

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## Upcoming Events



B's Place Wine (and beer) Wednesday!  
December 19 from 4:00 to 9:00 p.m.  
102 Leonard Street N, West Salem

1<sup>st</sup> Community Credit Union is participating in the “Break The Bank” bell ringing in partnership with the La Crosse Salvation Army on Wednesday, December 12. 1<sup>st</sup> Community Credit Union folks will be at Hansen’s IGA in West Salem from 10:00 a.m. to 8:00 p.m. and will match all donations up to \$500! “Break the Bank” is an annual event for La Crosse County banks and credit unions to raise money and challenge each other for which can raise the most that day.





American Legion Post 51 - West Salem is hosting a Bake Sale from 9:00 a.m. until 1:00 p.m. on Saturday, December 15 at the Legion Hall, downtown West Salem. The Ugly Christmas Sweater Party begins at 5:00 p.m.!

New Year's Eve Dinner and Party is Monday, December 31, 2018, at the Legion Hall.



## Looking for Holiday Marketing Opportunities?

The Chamber can help you with your holiday promotional needs! Contact us about:

- Targeted membership mailing lists
- eNews advertising
- Room rental at our facility
- Office Depot discounts
- And more!

Learn more by contacting [info@lacrossechamber.com](mailto:info@lacrossechamber.com)



**Sarah Gang**

Marketing Director

*La Crosse Area Chamber of Commerce*

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# Heider Center for the Arts

Presents:

## Six Appeal's "Ugly Sweater" Concert



Sponsored By:

**ARNDT  
BUSWELL  
& THORN s.c.**



**Take a break from the hustle and  
bustle of the Holiday Season!**

Come see Six Appeal Vocal Band perform at the Heider Center at 7:30 pm on Friday, December 21st. Be sure to come out an hour early at 6:30 pm to join us in the lobby for the "Ugly Sweater" contest. Delicious Christmas treats and drinks will be served, and Six Appeal will be judging your ugly sweater! Hope to see you there.

**Friday, December 21, 2018  
showtime: 7:30 p.m.**

**Ugly Sweater Lobby Contest:  
6:30 p.m.**

Tickets: \$24/\$22

Call the box office at: (608)786-2550

**PURCHASE YOUR TICKETS ONLINE  
NOW: [www.heidercenter.org](http://www.heidercenter.org)**

Box Office Hours: Monday: noon - 7pm,  
Wednesday and Friday: noon - 4pm

# LOVE AND THEFT HOLIDAY CONCERT

FRIDAY DECEMBER 21ST

MUSIC 8:30-11PM

PERFORMING HITS  
\*ANGEL EYES\*  
\*RUNNIN OUT OF AIR\*  
\*RUNAWAY\*  
\*LOVE WINS\*

**\$15** GENERAL  
ADMISSION

**\$100** TABLE

INCLUDES: 4 TICKETS, SEATING FOR 4,  
1 APPETIZER AND 1 PITCHER OF BEER  
OR BOTTLE OF WINE.

**\$150** TABLE

INCLUDES: 6 TICKETS, SEATING  
FOR 6, 2 APPETIZERS, AND 2  
PITCHERS OF BEER OR 2  
BOTTLES OF WINE.



**FEATURES**  
SPORTS BAR

MONEY RAISED THIS NIGHT WILL GO TO OUR  
HOLIDAY GIVEAWAY TO HELP FAMILIES IN NEED  
THIS HOLIDAY SEASON!

GET TICKETS AT [FEATURESPORTSBAR.COM](http://FEATURESPORTSBAR.COM) OR AT  
FEATURES WEST SALEM.



**12 Dates · Dec 10 - Dec 22**  
**Oma's 12 Days "Before"**  
**Christmas Anniversary**  
**Event!**

**Oma, 122 South Leonard  
Street, Downtown West Salem**

**Our 2nd Anniversary is  
December 12th and what a fitting time of year to  
celebrate the birth of Oma! We want to give  
thanks to all our customers and offer a different  
special for 12 days, starting December 10th!**



**CHRISTMAS FUN FACT:** If you received all of the  
gifts in the song "The Twelve Days of Christmas,"  
you would receive 364 gifts!

# BUSINESS “SPOTLIGHT” OF THE MONTH

*Congratulations,  
The Pizza Oven West Salem*



920 W Hwy 16 West Salem, WI 54669 [thepizzaovenwi@gmail.com](mailto:thepizzaovenwi@gmail.com) 608-399-3301

The Pizza Oven makes homemade, fresh pizza daily. Our pizza starts with homemade dough, special sauce recipe, and a delicious blend of mozzarella cheese.

We support local businesses. Our salad bar features lettuce grown locally by Floating Gardens. We offer a variety of fundraising opportunities for local groups.

The Pizza Oven offers a lunch buffet 11-2 and Thursday night buffet from 5-8. Our buffet includes pizza, salad, breadsticks, and soup. Wednesday's buffet includes wings.

Our customers can dine in, carry out, or we'll delivery. We've recently added online ordering through the app Bite Squad. Our party room is the perfect place to hold your next meeting or celebration. The Pizza Oven is also available for catering.

The Pizza Oven is locally owned. We're open Sunday and Monday 4-8, Tuesday thru Thursday 11-8, and Friday and Saturday 11-9. We're proud to serve West Salem.



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West Salem Business Association  
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