



## **August 8, 2018 – Annual Golf Outing!**

**Therefore, no regular meeting will be held in August**

**Please Remember to Bring a Door Prize to the Golf Outing!**

Your business will receive lots of recognition and door prizes give you the opportunity to get your business name out there.

**Next Regular Meeting is September 12, 2018.**

### **Monthly Update**

Regular Meeting – July 11, 2018

Meeting called to order at 12:00 p.m. by President Nicole Vidal. After introductions and buffet lunch, the regular meeting commenced.

#### **Guest Speakers**

Attorney Pete Ames, Ames Law, updated the membership on the August 8, 2018, annual golf outing. Registration at Fox Hollow Golf Course begins at 1:00, shotgun start at 2:00, and dinner and prizes at 5:30.



Kristina Sage, Oma Coffee & Bakery, described the Oma business and its Mission of the Month community contributions and future plans.

Dan Deicher, Magnum Media, introduced himself and talked with the membership about his career, his work at Magnum Media, and customer service.

#### Treasurer's Report



Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$4,739.48. The downtown flowerpot account balance is \$1,466.83.



Motion by Denise Jones, seconded by Callie Stanhope to approve the treasurer's report as presented. Motion approved.

#### Village of West Salem Update

Secretary Teresa Schnitzler updated the membership on the request for additional downtown parking and other updates from the Village. The former Hansen's IGA property has been razed and gravel fill material was hauled in and compacted into the former building footprint.

#### Downtown Benches and Garbage Containers

President Vidal stated there are concerns raised by downtown business owners about lack of containers for proper disposal of garbage. High School Senior Mikayla Fechner's SEP project and Girl Scout Gold Award project is to construct benches and garbage containers for downtown West Salem. She is presently fund raising for the materials needed for construction. The American Legion has requested a bench from Miss Fechner. Any businesses interested in having a bench and/or garbage container near its entrance should contact Nikki Vidal.

#### By-Laws

The Board of Directors discussed revision the terms of office for the President and Vice President positions to two-year terms instead of the present one-year term. The revised By-Laws document was distributed to the members present, and it will be voted on at the annual meeting in February of 2019.

#### Upcoming Events

July 14 – West Salem Market 9-3 & Chicken Cue

July 13 and 14 – Country Boom

July 18 through 22 – La Crosse Interstate Fair

July 19 through 21 – American Legion Sectional Baseball Tournament

July 31 – First National Bank Grand Re-opening of Bangor Branch

August 2 – Union State Bank's 115<sup>th</sup> Anniversary

August 8 – Annual Golf Outing and Steak Fry at Fox Hollow

#### Spotlight of the Month

Union State Bank was chosen as the August Spotlight Business.

Motion by Denise Jones, seconded by Steve Zeman to adjourn the meeting at 1:02 p.m.

Teresa L. Schnitzler, Secretary/Director

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Reaching the end of a job interview, the Human Resources Officer asks a young engineer fresh out of the Massachusetts Institute of Technology, "And what starting salary are you looking for?" The engineer replies, "In the region of \$125,000 a year, depending on the benefits package." The interviewer inquires, "Well, what would you say to a package of five weeks vacation, 14 paid holidays, full medical and dental, company matching retirement fund to 50% of salary, and a company car leased every two years, say, a red Corvette?" The engineer sits up straight and says, "Wow! Are you kidding?" The interviewer replies, "Yeah, but you started it."



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## BUSINESS “SPOTLIGHT” OF THE MONTH FOR AUGUST



*Where Customers and  
Community Come First*

**Congratulations  
Union State Bank  
of West Salem!**

Union State Bank in West Salem is celebrating 115 years in the industry!

A customer appreciation celebration will be held Friday, August 3, 2018 from 11:00-2:00 at both West Salem locations. Food and refreshments will be provided along with prize drawings for \$115 in cash and Union State Bank jackets.

The Bank has been serving the West Salem area for 115 years because of its strong customer base and community-oriented stockholders. Union State Bank strives to provide excellent customer service and the latest technology available to its customers. Over the past five years USB has added mobile banking, mobile capture, Business Internet Banking and Business debit cards, in addition to a Facebook page.

Union State Bank is a proud supporter and has donated funds and personnel assistance to many local civic, church and community organizations. Many employees volunteer their time to the community to show their support.

Union State Bank has 19 employees and assets of \$82 million. Its loan portfolio has grown more than 30% over the last five years and added staff to accommodate that growth. Its deposit base continues to grow since incorporating a high interest checking and student checking accounts to its product line. Union State Bank is proud to be expanding the downtown West Salem location later this fall.

"We take great pride in serving the West Salem area for 115 years as a locally owned community bank, and we look forward to continuing that tradition", said President Steve Zeman.

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## **West Salem Business Association Board of Directors**

July 9, 2018

Meeting called to order at 12:00 Noon by President Nicole Vidal. Directors in attendance were: Rick Wilson, Trent Jorgenson, and Teresa Schnitzler. Laurie Noelke arrived at 12:28 p.m. Absent: Patty Gjertsen and Rick Eickmeyer.

### By-Laws

President Vidal discussed a proposed change to the West Salem Business Association By-Laws wherein the terms of President and Vice President would be revised to two-year terms instead of the present one-year term.

Motion by Trent Jorgenson, seconded by Laurie Noelke to present the proposed By-Law changes to the full membership. Motion approved by voice vote.

### Guest Speakers

The July meeting will feature Dan Diecher, Kristina Sage, and Pete Ames. DECA has requested the guest speaker slot for the September meeting, and Chief Ashbeck will be asked to postpone until the November regular meeting.

### Downtown Benches and Garbage Cans

Several businesses have requested consideration for additional garbage cans in the downtown area. President Vidal explained a West Salem High School Senior and Girl Scout plans to build a new bench for the American Legion. She is also interested in building benches and garbage containers for businesses in South Leonard Street. President Vidal will make this announcement at the July regular membership meeting.

Motion by Nicole Vidal, seconded by Laurie Noelke to adjourn the meeting at 1:00 p.m. Motion unanimously approved.

Teresa L. Schnitzler, Secretary



Pictured L-R are Chris Krueger, WS Branch Manager, Eric Hesselberg, 1st CCU Board Chairman, Don & Cheryl Brenengen, Campaign Co-Chairs, Britton Slowey, BGC Site Director, and Mike Desmond, Senior Director of Development with the Boys & Girls Club.

1st Community Credit Union made a donation of \$10,000 towards the new West Salem Boys & Girls Club. Their facility is currently under construction as part of the West Salem Middle School.

Pictured L-R are Chris Krueger, WS Branch Manager, Eric Hesselberg, 1st CCU Board Chairman, Don & Cheryl Brenengen, Campaign Co-

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Come join the Park & Rec. Dept. for a night at the movies in Village Park. Bring your sleeping bags, blankets, or lawn chairs and settle in for an evening of free entertainment. The family friendly movies will begin at dusk. Make sure you visit our concession stand to purchase your popcorn, drinks, snacks, & glowsticks during the movie. (Dates are weather permitting.)

We will be collecting non-perishable food items to be donated to the local food pantry.

Date: Friday, August 3rd

Fee: Movie: FREE! Concessions available for a small fee.

Time: Dusk

Site: WS Village Park

Thanks to our 2018 Movie Sponsors: Altra Federal Credit Union, Family Dentistry of West Salem and Mayo Clinic

# MOVIES IN THE PARK



**June 7th**  
**Despicable Me 3**



**August 3rd**  
**Coco**

June 7th is also our School's Out For Summer community event! Join us in celebrating the last day of school by heading to Village Park before the Despicable Me 3. We will have game stations set up for families to enjoy at their leisure. Tailgate meals will also be available for \$3 a person starting at 6pm!

- Movies are FREE, but non-perishable food donations for the local food pantry are encouraged!
- All movies will be held at Village Park.
- Movies start at dusk – approximately 8:30 p.m.
- Concessions, including popcorn, soda, water, candy & glowsticks are available for purchase.
- Don't forget to bring a blanket or lawn chair.
- Movies are weather permitting.

**Thanks to our 2018  
Movie in the Park Sponsors:**









August 25<sup>th</sup> – Legion Membership Picnic and Building fund “Family Fun Day” at Village Park – Basket Raffles, Sweepstakes Drawing, Bake Sale, Chicken Que, Onion Rings, Burgers and more... (pay your 2019 membership dues and get your Chicken dinner for FREE that day) 11am – 7pm – Everyone is Welcome!

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Features and  
West Salem

Hockey Present Features Fest XI on Friday August 24th, 2018  
Live music in our backyard area with Sawyer Brown- openers  
Alex Seier and Blue Collar 40-

\$30 tickets- include a raffle ticket for a chance to win cash prizes!

To purchase tickets go to [www.featuresportsbar.com](http://www.featuresportsbar.com) or  
Features West Salem.



## Trishaw Fundraising Project



### **PLEASE HELP US!**

We have begun a fundraising campaign for a trishaw for the residents and staff of our home.

A trishaw is a safe way to take people on a bike ride. You can find information on this trishaw at [cyclingwithoutage.org](http://cyclingwithoutage.org)

OR

Youtube; Ted Talks Cycling Without Age

You can donate online at [Gofundme.org/Lakeviewtrishaw](https://www.gofundme.org/Lakeviewtrishaw)

OR if you would like to help us reach our goal we accept checks or cash. Drop off location is at the reception desk or in the drop box at the main entrance.

If you have questions or need more information please contact Rebecca Rieber 608-612-0595 or [rrieber@lacrossecounty.org](mailto:rrieber@lacrossecounty.org)

Thank you!

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With vendor input, the Village Market will be taking place on Fridays from 3-6pm. There will no longer be a Market on Wednesdays. Starting Aug.3<sup>rd</sup>, the Friday Market will begin and run

every Friday until October 12<sup>th</sup>.

Come down to the parking lot on the corner of Memorial and Mills to support our local Farmers, Artists, Bread Makers, Musicians and More! The Vendor Form is on the West Salem Business Association website at [www.westsalemwbi.org](http://www.westsalemwbi.org) and can be downloaded at the Events Calendar. Thank you to all our Sponsors!!!



## WEST SALEM ALL-VILLAGE GARAGE SALE

SEPTEMBER 7 AND 8, 2018

Sponsored by the West Salem  
Historical Society

Call Errol Kindschy at 786-1675 by  
August 27 to get on the map

It is free.... But a donation would be  
nice!



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**SATURDAY, AUGUST 18, 2018  
9:00 A.M. TO 2:00 P.M.**

The West Salem and Barre Co-ed Lions are again joining together to help Stuff the Bus with needed school supplies for the 2018-2019 school year. The event is August 18 from 9am to 2pm at Hansen's IGA in West Salem. A pork chop/brat sandwich sale will also be held with money earned being contributed to the Stuff the Bus program and to the Random Acts Of Kindness fund established by the Lions, and to the school following last year's Stuff The Bus sales. This fund is used for the school counselors to purchase needed items for needy students throughout the school year.

The Stuff the Bus program provides school supplies to needy children in our school district. The West Salem School District will be bulk purchasing many of the small needed supplies for their students this year; therefore, the Lions Club is asking for some non-traditional school



supplies such as hats, mittens, socks and underwear for elementary school age, deodorant and personal items for Middle and High School are needed. Whole grain cereals, pretzel, crackers and granola bars for snack times. Ear buds are also needed as well as the traditional school supplies.

Please check out the New School Supply List at [www.wsalem.k12.wi.us](http://www.wsalem.k12.wi.us). Supplies will also benefit Christ Lutheran School as well as Coulee Region Christian School

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**West Salem Middle School**  
**440 East Avenue**

**Middle School Dedication and Open House with  
guided tours**  
**On Saturday, September 22, 2018, from 12:30 p.m.  
to 3:00 p.m.**

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Check out all community events at  
[www.westsalembi.org](http://www.westsalembi.org) under the Events tab!



[www.westsalemwi.org](http://www.westsalemwi.org)

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**West Salem Business Association**  
**P. O. Box 84**  
**West Salem, WI 54669**