

# **West Salem Business Association**

July 11, 2018

Meeting called to order at 12:00 p.m. by President Nicole Vidal. After introductions and buffet lunch, the regular meeting commenced.

## Guest Speakers

Attorney Pete Ames, Ames Law, updated the membership on the August 8, 2018, annual golf outing. Registration at Fox Hollow Golf Course begins at 1:00, shotgun start at 2:00, and dinner and prizes at 5:30.

Kristina Sage, Oma Coffee & Bakery, described the Oma business and its Mission of the Month community contributions and future plans.

Dan Deicher, Magnum Media, introduced himself and talked with the membership about his career, his work at Magnum Media, and customer service.

## Treasurer's Report

Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$4,739.48. The downtown flowerpot account balance is \$1,466.83.

Motion by Denise Jones, seconded by Callie Stanhope to approve the treasurer's report as presented. Motion approved.

## Village of West Salem Update

Secretary Teresa Schnitzler updated the membership on the request for additional downtown parking and other updates from the Village. The former Hansen's IGA property has been razed and gravel fill material was hauled in and compacted into the former building footprint.

## Downtown Benches and Garbage Containers

President Vidal stated there are concerns raised by downtown business owners about lack of containers for proper disposal of garbage. High School Senior Mikayla Fechner's SEP project and Girl Scout Gold Award project is to construct benches and garbage containers for downtown West Salem. She is presently fund raising for the materials needed for construction. The American Legion has requested a bench from Miss Fechner. Any businesses interested in

having a bench and/or garbage container near its entrance should contact Nikki Vidal.

By-Laws

The Board of Directors discussed revision the terms of office for the President and Vice President positions to two-year terms instead of the present one-year term. The revised By-Laws document was distributed to the members present, and it will be voted on at the annual meeting in February of 2019.

Upcoming Events

July 14 – West Salem Market 9-3 & Chicken Cue

July 13 and 14 – Country Boom

July 18 through 22 – La Crosse Interstate Fair

July 19 through 21 – American Legion Sectional Baseball Tournament

July 31 – First National Bank Grand Re-opening of Bangor Branch

August 2 – Union State Bank's 115<sup>th</sup> Anniversary

August 8 – Annual Golf Outing and Steak Fry at Fox Hollow

Spotlight of the Month

Union State Bank was chosen as the August Spotlight Business.

Motion by Denise Jones, seconded by Steve Zeman to adjourn the meeting at 1:02 p.m.

Teresa L. Schnitzler, Secretary/Director