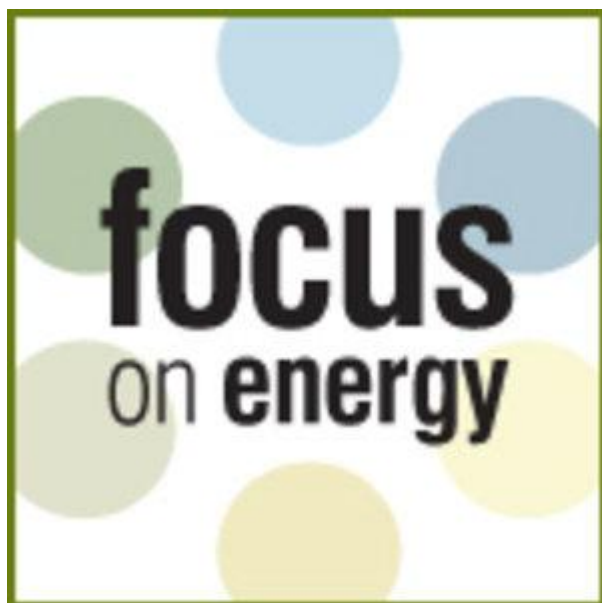




Monthly Meeting

WEDNESDAY, MAY 10, 2017, NOON AT WESTVIEW INN



GUEST SPEAKER:

**Rob Sturgis, Energy
Advisor**

**Focus on Energy –
Business Programs**

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business.

www.westsalemwi.org

Follow us on **facebook**

Monthly Update
Regular Meeting - April 12, 2017

Meeting called to order at 12:00 p.m. by President Callie Stanhope. After introductions and buffet lunch, the regular meeting commenced. Guest Speaker Jeanne Bahr spoke with the membership regarding the upcoming June Dairy Days event scheduled for June 2 through June 4, 2017. The Interim West Salem Postmaster introduced himself to the membership.

Minutes and Treasurer's Report



Secretary Teresa Schnitzler's minutes of the March meeting were distributed, and Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$6,294.22. There are currently 74 paid 2017 members.

Motion by Dan Eoriatti, seconded by Laurie Noelke to approve the minutes and the treasurer's report as presented. Motion approved.

Board of Directors Member Opportunities

Rick Eickmeier, Anytime Fitness, is now a member of the West Salem Business Association Board of Directors.

Community Music Video

Connor Waldhart, Owner of CW Entertainment, videotaped various businesses using the song "Best Day of My Life" by American Authors. Mr. Waldhart was contacted by the music publisher, and he has been told the fee for the use of the song will be in the \$10,000 range. Mr. Waldhart is now exploring alternative, original music options in order to complete the community music video for West Salem.

Spotlight of the Month

Anytime Fitness was chosen as the May Spotlight Business of the Month.



Motion by Laurie Noelke, seconded by Denise Jones to adjourn the meeting at 12:51 p.m.

Teresa L. Schnitzler, Secretary/Director



The Annual Spring All-Village
Rummage Sale is Friday, May 19
and Saturday, May 20, 2017

BUSINESS “SPOTLIGHT” OF THE MONTH

***Congratulations,
Rick Eickmeier and Anytime Fitness***



*Your Business Has
Been “Spotlighted” as
Business of the Month
for May*

1500 W City Hwy 16
West Salem, WI 54669

(608) 451-2744

Open 24/7 to Members
Staffed Hours



Support

Every member gets a free, personalized Get Started Plan when they join. Our friendly, professional staff is trained to help you along your fitness journey, no matter how much support you need.



Tools & Training

Getting to a healthier place is about more than going to the gym. That's why we offer personal training and classes when you're here, and the right tools to keep you on track when you're not.



Convenience

With 24/7 access to more than 3,000 locations worldwide, you're joining the most convenient gym on the planet.



Community

You're not just joining a gym. You're joining a supportive community of like-minded people who are here to give you the encouragement you need.

Your West Salem Business Association has traditionally provided a speaker and organized the June Dairy Days Kick Off. This year is no exception.



The June Dairy Days LUNCH is Friday, June 2 beginning at Noon. Tickets are \$8.00 and are available at the door.

For information, updates, schedule of events, registrations, photos, and much more, check out the June Dairy Days website at www.junedairydays.com.

Upcoming Events

SATURDAY, MAY 6 – West Salem Volunteer Firefighter's Dance



FRIDAY, MAY 12 – 7:30 P.M. – KICKASS BEEF JERKY STREET DRAGS: Bracket Racing, Shine N' Show & Burnout Contests. Gen. Admission: \$7.00, Kids Age 11 & Under: Free. Pit Passes (For all Ages): \$7, Registration: \$5 Per Bracket



Saturday, June 17 – La Crosse County Dairy Breakfast – Hy-De-Jo Holsteins, Bangor



This event will explore regional and national best practices in workforce development. Assist the Workforce Innovations for a Strong Economy (WISE) Plan Steering Committee with prioritizing innovative workforce strategies for the region. Review the [AGENDA](#) to see what interesting topics will be covered at the 2017 Workforce Summit!

We hope you plan on joining us Wednesday, May 31, 2017 from 9:00 AM to 3:00 PM – lunch will be served. This event will be held at Days Inn of La Crosse, located at 101 Sky Harbour Drive, La Crosse, WI 54603, in the Conference Center. Cost to attend the event is \$20 per person for members, or \$25 per person for non-members. Lunch cost is included in the registration charge. [REGISTER](#) now – space is limited!

Finally, we would like to thank our sponsors, who made this strategy session and the WISE Initiative possible. Thank you to the event sponsors: ABR Employment Services La Crosse, Express Employment Professionals, Manpower, and PeopleFirst HR Solutions. We appreciate your support of a much needed event. Additionally, a big thanks goes out to the Wisconsin Economic Development Corporation and U.S. Economic Development Administration for their help with funding the WISE Plan.

We are eager to explore workforce development strategies with you, so be sure to mark your calendars for the **2017 Workforce Summit** on **Wednesday, May 31, 2017, from 9:00 AM to 3:00 PM**. See you at the **Days Inn of La Crosse**. Thank you!



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June Dairy Days Kick Off Lunch

West Salem Business Association
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