



**MONTHLY MEETING**

**WEDNESDAY, JANUARY 11, 2017, NOON**  
**AT WESTVIEW INN**

**GUEST SPEAKER**

**Paul Hayden**

**Hayden CPA**



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**Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.**

## Monthly Meeting Update

December 14, 2016

Meeting called to order at 12:00 p.m. by President Aaron Dienger. After introductions and buffet lunch, the regular meeting commenced. Tamera Wagner of Junior Achievement reviewed for the membership what Junior Achievement contributes to the West Salem community.

### Minutes and Treasurer's Report

Secretary Teresa Schnitzler's minutes of the November meeting were distributed, and Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$4,386.20. Celebrate West Salem bank balance is \$1,129.97, and Winter Wonderland balance is \$1,799.27 after expenses. There are currently 94 paid members.



Motion by Rick Wilson, seconded by Callie Stanhope to approve the minutes and the treasurer's report as presented. Motion approved.



### Board of Directors Member Opportunities

President Dienger stated there are one or two positions open on the Board of Directors for next year.

### Celebrate West Salem

Celebrate West Salem has been scheduled for March 19, 2017, and the Committee has been meeting to plan for next year's event. Anyone interested in working with this Committee, please contact Teresa Schnitzler or Brenda Osterlie.

### Annual Banquet

The annual banquet is scheduled for Saturday, February 4, 2017, at Westview Inn.

### Spotlight of the Month

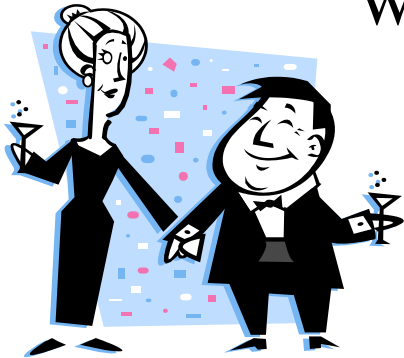
Laurie Noelke, Coldwell Banker, was chosen as the January Spotlight Business of the Month.

Motion by Josh Storandt, seconded by Jodie Curtis to adjourn the meeting at 12:45 p.m.

Teresa L. Schnitzler, Secretary/Director

## Did You Know?: January is National Oatmeal Month

- Americans purchase more oatmeal in January than in any other month.
- The most popular oatmeal topping is milk, followed by sugar and fruit.
- Eighty percent of U.S. households have oatmeal in their pantries.
- The most popular uses for oatmeal are, in order, as cereal, as cookies, in meatloaf, and in cakes or pies.
- An 18-ounce package of oatmeal contains about 26,000 rolled oats.
- The top five oatmeal consumption markets are New York, Los Angeles, Philadelphia, Boston, and Chicago.
- Oats were one of the earliest cereals cultivated by humans and were recorded in ancient China as long ago as 7,000 B.C.



# West Salem Business Association Annual Meeting and Banquet

*Saturday, February 4, 2017  
Westview Inn, Downtown West Salem*

The West Salem Business Association will look back on another year on Saturday, February 4, 2017, at our annual banquet at Westview Inn, 174 South Leonard Street, West Salem.

The banquet is a chance for our members and friends to get together in a social setting, recognize several of its members, and celebrate the successes of the preceding year. Members of the general public are always invited and welcome!

The cost for this year's banquet is still \$25.00 per person and includes a meal, a chance at great door prizes, and entertainment. Cocktail hour will begin at 5:30 p.m., and dinner will be served at 6:30 p.m. D.J. Trivia begins after the short annual meeting. **For tickets or more information, please contact:**

**Teresa Schnitzler**  
Village Hall  
786-1858

**Patty Gjertsen**  
Union State Bank  
786-0600

**Tickets will be available soon.**  
**Please purchase tickets by January 30, 2017**  
**Banquet takes the place of our regular February meeting.**



# BUSINESS “SPOTLIGHT” OF THE MONTH

Congratulations



**Laurie Noelke and Coldwell Banker  
Your business has been chosen as  
Business Spotlight of the Month!**

**Office:** Coldwell Banker River Valley, Realtors  
**Address:** 2511 E. Main St., Onalaska, Wisconsin 54650, USA  
**Work Phone:** (608) 519-3900  
**Fax:** (608) 519.3939  
**Email:** laurie@cbrivervalley.com

## **ABOUT**

- I was born and raised in La Crosse and currently reside in West Salem with my husband and 3 children. One of my passions is helping others, and because of that personal trait, I obtained a Masters Degree in Servant Leadership from Viterbo University.
- Prior to real estate, I was a music teacher for 12 years and have always loved the relationships I had developed with my students, parents and staff.
- At Coldwell Banker River Valley, REALTORS, we have available to us some of the best technology in the Real Estate industry. Combine that with some of the best agent training that is available and your experience with me will be a success.

## **CREDENTIALS**

- Bachelor Degree In Music Education-University Of Wisconsin-La Crosse
- Masters In Servant Leadership-Viterbo University

## **QUALIFICATIONS**

- Member Of Wisconsin Realtors Association (WRA)
- Member Of La Crosse Area Realtors Association (LARA)
- Member Of National Association Of Realtors (NAR)



[www.westsalemwi.org](http://www.westsalemwi.org)

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West Salem Business Association  
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