



MONTHLY MEETING

WEDNESDAY, DECEMBER 13, 2017, NOON AT
WESTVIEW INN

State Assembly Representative
Steve Doyle, 94th District
Legislative Updates



Please remember a monetary donation to
the West Salem Lions Club for food
baskets and Christmas Toy Distribution

Our meetings offer networking, information, resources, and a relaxed atmosphere where everyone is welcome. Please plan to attend our meetings! Your membership dues cover an excellent buffet lunch for one representative of your business. Additional representatives pay a small fee toward the buffet lunch.

Monthly Update

Regular Meeting
November 8, 2017

Meeting called to order at 12:00 p.m. by President Callie Stanhope. After introductions and buffet lunch, the regular meeting commenced.

Dave Hundt and Tim Groth spoke with the membership concerning the lack of parking in the downtown area. Mr. Hundt explained the former Contractor Supply property is presently used for parking. If this property is sold, the public may not have access to this area for parking. It is also important for Village Park activities and for the annual June Dairy Days celebration. Mr. Hundt talked with the Village Board to support and encourage the Village to purchase the former Contractor Supply property for downtown parking. Mr. Hundt is requesting the West Salem Business Association endorse this request for the Village to buy the property.

Motion by Denise Jones, seconded by Nicole Vidal directing the Business Association Board of Directors to write a letter to the Village Board of Trustees in support of the Village purchasing the former Contractor Supply property. Motion unanimously approved.

Guest Speaker Nick Ragner, Development Director for The Salvation Army then updated the membership on the agency's activities and requests for bell ringers in West Salem.

Minutes

Motion by Denise Jones, seconded by Laurie Noelke to approve the minutes of the October 11, 2017, regular meeting. Motion unanimously approved.



Treasurer's Report

Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$7,561.57. The downtown flowerpot account balance is \$66.04. Winter Wonderland donations are now being remitted putting that account balance at \$1,599.69. The Celebrate West Salem account balance is \$1,905.74.

Motion by Rick Wilson, seconded by Tim Groth to approve the treasurer's report as presented. Motion approved.

Annual Banquet

The banquet is scheduled for Saturday, February 3, 2018. Nominations for Citizen of the Year and Business of the Year can be submitted to any Business Association Board of Director. The banquet will be held at Westview Inn, downtown West Salem.

Downtown Trick or Treating Update

The October 31 downtown trick or treating event was well attended. Suggestions have been made to open up Leonard Street at 5:30 p.m. instead of 6:00 p.m. The membership agreed with this recommendation.

Downtown Flowers

The WSBA Board reported the membership routinely donates \$500 to the downtown hanging flowerpot program, and the Board recommends \$500 be transferred into the flowerpot account for next year's flowers.

Motion by Rick Wilson, seconded by Tim Groth that the Association donate \$500 to the downtown flowerpot project. Motion approved.

Junior Achievement

Motion by Nicole Vidal, seconded by Denise Jones to donate \$500 to the Junior Achievement program and \$500 to the Junior Achievement Business Challenge. Motion unanimously approved.

La Crosse Area Day

Motion by Denise Jones, seconded by Laurie Noelke to remit a \$300 sponsorship to the annual La Crosse Area Day at Miller Field event. Motion unanimously approved.

Spotlight of the Month

Hazel Brown Leicht Memorial Library was chosen as the December Spotlight Business.

Motion by Denise Jones, seconded by Nicole Vidal to adjourn the meeting at 12:51 p.m.

Teresa L. Schnitzler, Secretary/Director



LADCO's 46th Annual Meeting – December 21, 2017

Please make plans to attend LADCO's 46th Annual Meeting on Wednesday, December 21 at the Radisson Hotel Ballroom. This year's keynote address will be given by The Honorable Scott Walker, Governor of the State of Wisconsin regarding economic growth in Wisconsin and in the La Crosse area. LADCO will also share 2017 project highlights and a look ahead.

Registration will be open at 11:00 a.m. with lunch and the program beginning at 11:30 a.m. Registrations must be received by the LADCO office no later than Monday, December 18. Space is limited so please submit your registration form as soon as possible. Contact LADCO at (608) 784-5488 or ladco@centurytel.net for registration forms.



Celebrate West Salem Update

The 12th Annual Celebrate West Salem is moving forward and will be held on Sunday, March 18, 2018, at the West Salem High School and commons area. The West Salem Business Association will again be sponsoring the event with plans to make the event bigger and better than ever! We hope to build on the success of the last eleven years. This year's event will again have entertainment throughout the day. West Salem Business Association

members will get first choice on booth assignments. Vendor applications for the event will be mailed out in January and will again be available on the WSBA website. For more information, please contact Celebrate West Salem Co-Chairs Brenda Osterlie at Burkhardt Physical Therapy at 786-4989 (brendao@burkhardtppt.com) or Teresa Schnitzler at the Village of West Salem at 786-1858 (tschnitzler@westsalemwi.com)
www.westsalemwi.org

“Like” us on Facebook



Save the Date!

**West Salem Business Association
Annual Banquet and Meeting
Saturday, February 3, 2018**

Westview Inn, Downtown West Salem

AVAILABLE SITES AND FACILITIES:

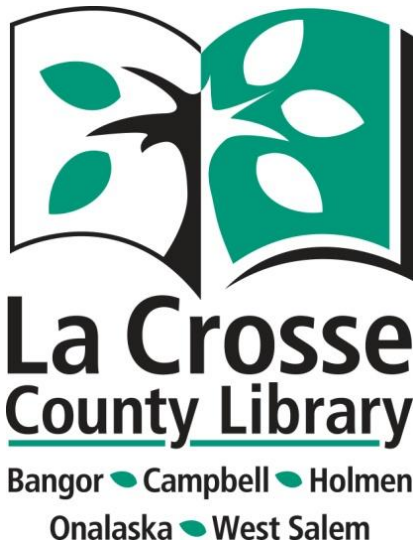
920 Industrial Drive, 10,000 sf. Of warehouse space available in the brand new Identity Works, Inc. facility in West Salem. Available to any business that has storage needs. Also, Identity Works can do fulfillment for you. The space features high ceilings – can stack up to 4 pallets high. Contact Tom Hanchette at tom@idworks.com.

Lot 2 & Lot 3 Heritage Boulevard. High visibility of Highway 16 with 13,500 daily traffic counts. Great for restaurant, retail, or office building. Shovel-ready topography. Rectangular shaped lot for easy building design. Lowest price per square foot in the area. Package deal. Seller wishes to sell in entirety. Lot 2: 1 acre and Lot 3: 0.83 acres. Contact BHHS Lovejoy Realty (608) 781-1100.

908 East Garland Street. Multi-use facility available for lease. Gross modified lease at \$10/sf; 137,000 sf is divisible. Would make great business call center, professional offices, medical building, or child care facility. Currently features a commercial grade kitchen, 2 story gymnasium, 3 residential wins on 15.63 acres. Contact Cathy Fox (608) 386-8115 or Roger McDowell (608) 780-7040.

BUSINESS “SPOTLIGHT” OF THE MONTH

Congratulations,



**Ashley Giese and the Hazel
Brown Leicht Memorial
Library**

*Your Business Has Been
“Spotlighted” as Business of the
Month for December*

The Hazel Brown Leicht Memorial Library, 201 Neshonoc Road, is one of five branches in the La Crosse County Library System. Dedicated in December 2000, and expanded in 2003, it has 9,500 square feet of space where a Branch Supervisor, four Library Clerks, one Assistant Youth Services Staff member and two Library Pages are employed. The West Salem library branch is open Monday, Wednesday and Thursday from 10 am - 8 pm, Tuesday from 1 pm - 8 pm, Friday from 10 am - 5 pm and Saturday from 9 am - 2 pm.

We offer a variety of materials for check-out including books, audiobooks, DVD's, magazines, cds, children's materials and more. The La Crosse County Library System being part of the WRLS Library System allows us access to materials in over 38 different libraries!

We have some fun events coming up. In December, Santa and Mrs. Claus will be visiting us on Saturday December 16th from 10:45-11:45. Santa reads a holiday story and we sing holiday songs and eat a holiday treat! In January we will be

having our Hot Reads for Cold Nights adult program starting on January 16th. Stop by the library in January for more details!

**La Crosse County Library**
Bangor • Campbell • Holmen • Onalaska • West Salem

Guess who's coming to La Crosse County Library?

Santa and Mrs. Claus!



SATURDAY, DECEMBER 16
9:15 - 10:15 Holmen Library
10:45 - 11:45 West Salem Library
12:45 - 1:45 Onalaska Library
Visit with Santa!
Santa reads a holiday story &
we sing holiday songs and eat a holiday treat!



Bring your cameras!



SATURDAY, DECEMBER 9
*1:30 - 3:00 Bangor Library
Visit with Santa!
*Santa sponsored by the Friends of the Bangor Library.
Parents - be sure to visit the "Book and Bake" sale!
Contact Youth Services at 781-9568 line 5, 526-4641, or 786-1505 for more information!

Mainstage Plus Series



Broadway's Next Hit Musical

Every song is fresh. Every scene is new. Every night is different. It's all improvised and hilarious. The audience supplies made up hit song suggestions and master improvisers create a spontaneous event of music, humor and laughter by turning the audience's

favorite song into a full-blown improvised musical.



Date: Saturday, January 20, 2018

Time: 7:30 p.m.

Tickets: \$24 adult and \$22 for students or senior citizens



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West Salem Business Association
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