

West Salem Business Association

September 14, 2016

Meeting called to order at 12:00 p.m. by President Aaron Dienger. After introductions and buffet lunch, the regular meeting commenced. West Salem High School DECA students spoke with the membership on their organization and the benefits to the West Salem community.

Minutes and Treasurer's Report

Secretary Teresa Schnitzler's minutes of the July meeting were distributed, and Treasurer Patty Gjertsen's Association bank balance report was distributed. The Association bank balance is \$6,343.90. Celebrate West Salem bank balance is \$1,129.97, flowerpot account balance is \$1,636.71, and Winter Wonderland balance is \$12.57 after expenses. There are currently 93 paid members. Under Pete Ames organization of the golf outing, a total of \$2,107.04 was made on last month's golf outing. This results in two, \$1,300 high school scholarship awards.

Motion by Denise Jones, seconded by Callie Stanhope to approve the minutes and the treasurer's report as presented. Motion approved.

Coulee Region Christian School Renovation

The Coulee Region Christian School is being renovated for its 100th anniversary.

Celebrate West Salem

President Dienger reminded the membership that Dan Eoriatti and Eric Bauer have decided to step down after ten years as co-chairs of the annual event. The Board is asking for members willing to step into the role of chair or co-chair of the Celebrate West Salem event. The Committee will have its first meeting in October.

Downtown Flowerpots

The hanging flowerpots have been removed for the season, and the emptied baskets returned to Cottage Grove Nursery. The membership thanked O.J. Romskog for his weekend and holiday watering efforts.

La Crosse County Fair Livestock Auction

The Association still has squares open for purchase for a chance at half a hog. Anyone interested should contact Patty Gjertsen.

Annual Downtown Trick or Treating and Trunk or Treating Events

This free community event will provide a safe and unique trick-or-treating experience for families. Costumed children, age 12 and under, will trick-or-treat outdoors from 3:00-5:00pm on Monday, October 31 by going between downtown businesses on Leonard Street and booths set up in West Salem Village Park to get their bag filled with goodies.

South Leonard Street from Hamilton to Elm Street will be closed to vehicular traffic from 3:00 to 5:00 p.m. Businesses and organizations are encouraged to consider hosting a Trunk-Or-Treating booth in Village Park to promote a safe and centralized location for kids to go. As safety is a prime concern, we would like to aid in getting kids off the street and into the park, away from traffic. This option will also provide businesses with small offices the ability to reduce congestion at their place of work. If your business is interested in participating in this event with a booth in Village Park, please let the Recreation Department know by October 17 so we can reserve a spot for you. Picnic tables will be provided around the park for you to utilize, however, you are more than welcome to bring along any of your own booth supplies to promote your business and make your spot your own. Additional details will be mailed to each participating organization prior to the event, including directions and setup times.

Spotlight of the Month

New member Laurie Noelke of Noelke Music was chosen as the October business of the month.

Motion by Jodie Curtis, seconded by Laurie Noelke to adjourn the meeting at 12:53 p.m.

Teresa L. Schnitzler, Secretary/Director