



IT IS MEMBERSHIP RENEWAL TIME!

Membership with the West Salem Business Association gives your business:

- access to increased advertising opportunities through cooperative newspaper, television, and radio;
- shared postings on the Association’s two Facebook pages (West Salem Business Association and Celebrate West Salem);
- notices and free information via e-mail;
- reduced registration for various Association-sponsored events;
- collaboration with area chambers and business associations;
- monthly newsletter;
- your personal business listing on the Association’s website at www.westsalemba.org;
- a chance to feature your business with “Spotlight Business of the Month”; and

The Association makes difference in the West Salem area. Contributions of volunteers and monetary donations were made to such worthwhile causes as the downtown hanging flowerpots, West Salem Food Pantry, West Salem Lions Club, Honor Students Banquet, La Crosse Area Baseball Day, downtown Halloween trick-or-treating, Junior Achievement, High School Scholarships, June Dairy Days, Winter Wonderland, numerous Business After 5 events, and much more. 2017 marked the 11th annual “Celebrate West Salem” Business Expo. This very successful event brings together local businesses, educational institutions, and civic organizations of all sizes to showcase their products and services.

Please complete the form below and become a new member or renew your present membership. **Membership dues are only \$80.** Regular meetings are at 12:00 Noon at Westview Inn, downtown West Salem, the second Wednesday of each month, and your dues cover lunch for one member of your organization.

Please complete the bottom portion of this letter and return with your membership dues **BY FEBRUARY 2, 2018**, to: West Salem Business Association, Patty Gjertsen, Treasurer, P. O. Box 84, West Salem, WI 54669. Thank you.

YOU CAN MAKE A DIFFERENCE IN THE BUSINESS COMMUNITY!

NAME OF BUSINESS: _____

CONTACT NAME: _____

ADDRESS: _____

ADDRESS: _____

TELEPHONE NUMBER: _____

E-MAIL ADDRESS: _____

E-MAIL ADDRESS: _____

(submit several e-mail addresses, if you wish, so the monthly newsletters and information can be exchanged throughout your organization)

TOTAL DUE: \$80.00 - New Member or Renewal (circle one)